

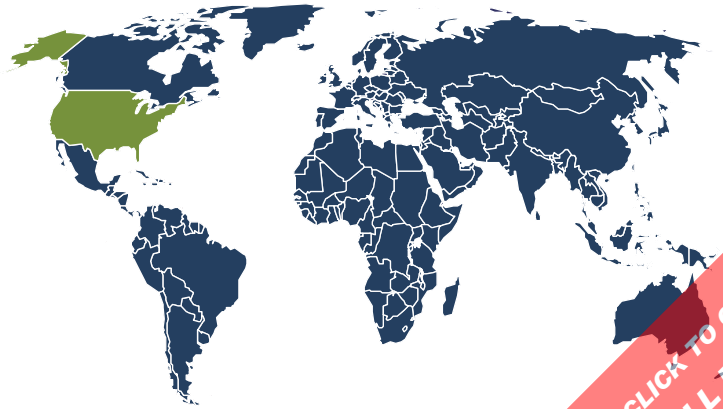
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US Collection



Automotive

Coated Fabrics: United States

July 2014



Highlights

Industry Overview

Market Size and Trends | Fabric Segmentation | Application Segmentation
Environmental and Regulatory Factors | Competitive Materials

Demand Forecasts

Market Environment | Fabric Forecasts | Application Forecasts

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US automotive coated fabric demand in square yards to 2018.

Total demand is segmented by fabric in terms of:

- coated nylon
- coated polyester
- other coated fabrics such as fiberglass, blended fabrics, and nonwovens.

For the purposes of this report, fabrics treated with chemical finishes, such as **SCOTCHGARD (3M Company)** or other stain- or water-repellent finishes, are not coated fabrics as defined here and are therefore not included.

Total demand is also segmented by application as follows:

- light vehicle airbags
- other light vehicle applications such as upholstery, trim, and accessories
- medium- and heavy-duty (MD/HD) truck and bus applications such as truck covers, sides, and upholstery.

To illustrate historical trends, total demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Automotive Coated Fabrics: United States is based on [Coated Fabrics](#), a comprehensive industry study published by The Freedonia Group in July 2014.

Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated April 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
313320	Fabric Coating Mills	2295	Coated Fabrics, Not Rubberized
314999	All Other Miscellaneous Textile Product Mills	2299	Textile Goods, NEC
336111	Automobile Mfg	3069	Fabricated Rubber Products, NEC (rubberizing fabric or purchased textile products)
336112	Light Truck and Utility Vehicle Mfg		
336120	Heavy Duty Truck Mfg	3711	Motor Vehicles and Passenger Car Bodies
336211	Motor Vehicle Body Mfg	3713	Truck and Bus Bodies
336399	All Other Motor Vehicle Parts Mfg	3714	Motor Vehicle Parts and Accessories

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