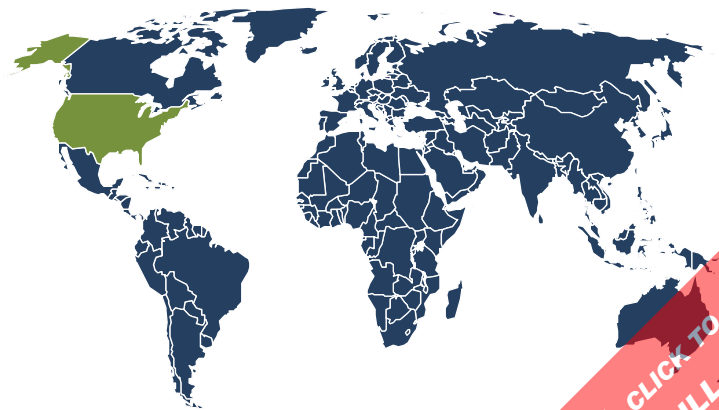




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Athletic Apparel: United States

May 2014



Highlights

Industry Overview

Market Size and Trends | Product Segmentation | Product Development
Retail Overview | Apparel Industry Trade

Demand Forecasts

Market Environment | Product Forecasts

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US athletic apparel demand in US dollars at the manufacturers' level to 2018. Total demand is segmented by product in terms of:

- tops
- bottoms
- swimwear
- intimates
- outerwear
- other athletic apparel such as dresses, team uniforms, and hats.

This report covers performance sportswear as well as activewear that may be worn in non-sports settings. Footwear is excluded from the scope.

To illustrate historical trends, total demand is provided in an annual series from 2003 to 2013; the various segments are reported at five-year intervals for 2008 and 2013. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2018." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Athletic Apparel: United States represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press

- The Freedonia Group Consensus Forecasts dated February 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
3151	Apparel Knitting Mills	225	Knitting Mills
3152	Cut and Sew Apparel Manufacturing	231	Men's and Boys' Suits, Coats, and Overcoats
3159	Apparel Accessories and Other Apparel Manufacturing	232	Men's and Boys' Furnishings, Work Clothing, and Allied Garments
		233	Women's, Misses', and Juniors' Outerwear
		234	Women's, Misses', Children's, and Infants' Undergarments
		235	Hats, Caps, and Millinery
		236	Girls', Children's, and Infants' Outerwear
		238	Miscellaneous Apparel and Accessories

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