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US Collection



Janitorial Equipment & Supplies: United States

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About This Report

Scope

This report forecasts to 2022 US janitorial equipment and supplies demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- manual cleaning products
- bags and containers
- automated floor cleaners, such as multipurpose floor machines, vacuum cleaners, and waxing and polishing machines
- other products and accessories such as caddies, dust pans, floor machine pads, handles, janitorial carts, mop wringers, power cleaning equipment, sprayers, and tool holders

Total demand is also segmented by market as follows:

- office buildings
- institutional buildings
- commercial buildings
- industrial buildings
- residential buildings
- other markets such as amusement parks, business and transportation service industries, and personal service establishments

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

All chemical cleaning products and household-grade equipment and supplies are excluded from the scope of this report, although household vacuums used by cleaning professionals are included. Cross-industry and vertical market software are also excluded.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Janitorial Equipment & Supplies: United States (FF90012) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers

About This Report

- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Janitorial Equipment & Supplies

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
326111	Plastics Bag and Pouch Manufacturing	2673	Plastics, Foil, and Coated Paper Bags
333319	Other Commercial and Service Industry Machinery Manufacturing	3589	Service Industry Machinery, NEC
335212	Household Vacuum Cleaner Manufacturing	3635	Household Vacuum Cleaners
339994	Broom, Brush, and Mop Manufacturing	3639	Household Appliances, NEC
561720	Janitorial Services	3991	Brooms and Brushes
		7349	Building Cleaning and Maintenance Services, NEC

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

About This Report

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Freedonia Industry Studies

Global Carpets & Rugs

Global Hard-Surface Flooring

Global Nonwovens

Industrial & Institutional Cleaning Chemicals

Wipes Market in the US

Freedonia Focus Reports

Carpets & Rugs: United States

Consumer Wipes: United States

Contract Cleaning Services: United States

Hard-Surface Flooring: United States

Household Floor Care Appliances: United States

Housing: United States

Industrial & Institutional Cleaning Chemicals: United States

Industrial & Institutional Wipes: United States

Nonresidential Building Construction: United States

Pet Clean-Up & Odor-Control Products: United States

Freedonia Custom Research

Trade Publications

Contract Flooring Journal

Floor Covering Weekly

Floor Focus

Journal of Property Management

Sanitary Maintenance

Agencies & Associations

American Brush Manufacturers Association

The Carpet and Rug Institute

ISSA – The Worldwide Cleaning Industry Association

Occupational Safety & Health Administration

The Outsourcing Institute

United States Census Bureau

United States Environmental Protection Agency

United States International Trade Commission