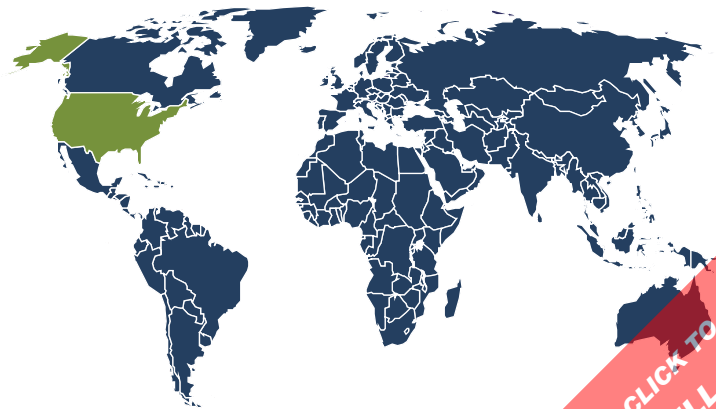




Freedonia Focus Reports  
US Collection

# Tableware & Kitchenware: United States

March 2017



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Trade

### Segmentation and Forecasts

Products

### Industry Structure

Industry Composition and Characteristics | Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US tableware and kitchenware demand and shipments in US dollars at the manufacturers' level to 2021. Total demand and shipments are segmented by product in terms of:

- plasticware
- metalware
- glassware
- ceramicware
- woodware.

The products covered in this report constitute items used to prepare, serve, consume, and store food. Items made of polystyrene foam are excluded from this report. Re-exports of tableware and kitchenware are excluded from demand and trade figures.

To illustrate historical trends, total demand, total shipments, trade, and the various segments are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

### Sources

*Tableware & Kitchenware: United States* (FF90014) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers

- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
321999	All Other Miscellaneous Wood Product Manufacturing	2499	Wood Products, NEC
327112	Vitreous China, Fine Earthenware, and Other Pottery Product Manufacturing	3229	Pressed and Blown Glass and Glassware, NEC
327212	Other Pressed and Blown Glass and Glassware Manufacturing	3231	Glass Products Made of Purchased Glass
327215	Glass Product Manufacturing Made of Purchased Glass	3262	Vitreous China Table and Kitchen Articles
332211	Cutlery and Flatware (except Precious) Manufacturing	3269	Pottery Products, NEC
339912	Silverware and Hollowware Manufacturing	3421	Cutlery
423220	Home Furnishing Merchant Wholesalers	3914	Silverware, Plated Ware, and Stainless Steel Ware
442299	All Other Home Furnishings Stores	5023	Home Furnishings
		5719	Miscellaneous Home Furnishings Stores

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

#### Related Industry Studies

*3445 Cups & Lids*, August 2016

[see study contents](#)

*3419 Caps & Closures*, June 2016

[see study contents](#)

*3313 Foodservice Disposables*, August 2015

[see study contents](#)

#### Related Focus Reports

*Household Cooking Appliances: United States*

[see report contents](#)

*Household Furniture: United States*

[see report contents](#)

*Household Laundry Equipment: United States*

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*Household Refrigerators & Freezers: United States*

[see report contents](#)

*Housing: United States*

[see report contents](#)

*Restaurants & Foodservice: United States*

[see report contents](#)

*Small Kitchen Appliances: United States*

[see report contents](#)

#### Freedonia Custom Research

[see capabilities](#)

### Trade Publications

*Chain Store Age*

[www.chainstoreage.com](http://www.chainstoreage.com)

*The Gourmet Retailer*

[www.gourmetretailer.com](http://www.gourmetretailer.com)

*Home Furnishings News*

[www.hfnmag.com](http://www.hfnmag.com)

*HomeWorld Business*

[www.homeworldbusiness.com](http://www.homeworldbusiness.com)

*Kitchen & Bath Business*

[www.kbbonline.com](http://www.kbbonline.com)

*Kitchenware News & Housewares Review*

[www.kitchenwarenews.com](http://www.kitchenwarenews.com)

*Nation's Restaurant News*

[www.nrn.com](http://www.nrn.com)

*Tableware International*

[www.tablewareinternational.com](http://www.tablewareinternational.com)

*Tableware Today*

[www.tablewaretoday.com](http://www.tablewaretoday.com)

### Agencies & Associations

Cookware Manufacturers Association

[www.cookware.org](http://www.cookware.org)

International Housewares Association

[www.housewares.org](http://www.housewares.org)

National Kitchen & Bath Association

[www.nkba.org](http://www.nkba.org)

National Restaurant Association

[www.restaurant.org](http://www.restaurant.org)

National Retail Federation

[www.nrf.com](http://www.nrf.com)

Society of Glass and Ceramic Decorated Products

[www.sgcd.org](http://www.sgcd.org)

United States Census Bureau

[www.census.gov](http://www.census.gov)

United States International Trade Commission

[www.usitc.gov](http://www.usitc.gov)

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