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US Collection



Home Organization Products: United States

February 2019



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About This Report

Scope

This report forecasts to 2023 US home organization product demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- bins, baskets, and totes
- shelving
- modular units
- hanging storage
- accessories and other products

Total demand is also segmented by market as follows:

- do-it-yourself
- professional installation

To illustrate historical trends, total demand is provided in annual series from 2008 to 2018; the various segments are reported at five-year intervals for 2008, 2013, and 2018.

This report analyzes the US market for home organization products. This includes purchases made by consumers, including those intended for use in self-storage facilities. Garage cabinets are included only if they are part of a garage modular system.

Sales of products to self-storage facility operators and any other nonresidential end users are not included. Also excluded are:

- conventional cabinets
- food storage products
- furniture, including outdoor furniture
- laundry baskets
- office products
- preinstalled accessories
- tool storage
- waste baskets

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Home Organization Products: United States (FF90034) is based on *Home Organization Products in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- licensed national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group and Packaged Facts

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Home Organization Products

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
321999	All Other Miscellaneous Wood Product Manufacturing	2499	Wood Products, NEC
326199	All Other Plastics Product Manufacturing	2511	Wood Household Furniture, except Upholstered
332439	Other Metal Container Manufacturing	3089	Plastics Products, NEC
337122	Nonupholstered Wood Household Furniture Manufacturing		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a

About This Report

variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Home Organization Products in the US

Freedonia Industry Studies

Cabinets Market in the US

Decorative Tile

Decorative Laminates Market in the US

Global Windows & Doors

Residential Windows & Doors Market in the US

Self-Storage & Moving Services

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Cabinets: United States

Construction: United States

Countertops: United States

Decorative Laminates: United States

Hardware: United States

Housing: United States

Prefabricated Housing: United States

Residential Windows & Doors: United States

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Trade Publications

Closets & Organized Storage Magazine

Hardware + Building Supply Dealer

Home Furnishings News

HomeWorld Business

Kitchen & Bath Business

Kitchen & Bath Design News

Professional Builder

Woodworking Network

Agencies & Associations

Association of Closet and Storage Professionals

American Home Furnishings Alliance

International Housewares Association

National Association of Home Builders

National Association of Productivity and Organizing Professionals

National Kitchen and Bath Association

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United States Census Bureau
United States International Trade Commission