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US Collection



Home Organization Products: United States

June 2021



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About This Report

Scope

This report forecasts to 2025 US home organization sales in nominal US dollars at the manufacturer level. Total sales are segmented by product in terms of:

- bins, baskets, and totes
- shelving
- modular
- hanging storage
- accessories and hardware

Total sales are also segmented by installation type as follows:

- do-it-yourself (DIY)
- professional

To illustrate historical trends, total sales are provided in annual series from 2010 to 2020; the various segments are reported at five-year intervals for 2010, 2015, and 2020.

Sales of products to self-storage facility operators and any other nonresidential end users are not included. Also excluded are:

- conventional cabinets, including kitchen cabinets with open shelving
- food storage products
- furniture, including outdoor furniture and bookcases
- laundry baskets
- office products
- preinstalled accessories
- tool storage
- waste baskets and recycle bins

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Home Organization Products: United States (FF90034) is based on [Home Organization Products](#), a comprehensive industry study published by The Freedonia Group. Reported

About This Report

findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- proprietary national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group and Packaged Facts

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Home Organization Products

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
321999	All Other Miscellaneous Wood Product Manufacturing	2499	Wood Products, NEC
332439	Other Metal Container Manufacturing	3089	Plastics Products, NEC
		3499	Fabricated Metal Products, NEC

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

About This Report

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Home Organization Products

Freedonia Industry Studies

Cabinets

Decorative Tile

Global Countertops

Global Decorative Laminates

Global Housing

Global Windows & Doors

Home Improvement Consumer Insights 2020

Outdoor Furniture & Grills

Outdoor Kitchens

Outdoor Living Products 2021

Sheds & Other Residential Outdoor Storage

Windows & Doors

Freedonia Focus Reports

Cabinets: United States

Construction: United States

Countertops: United States

Decorative Laminates: United States

Hardware: United States

Housing: United States

Prefabricated Housing: United States

Residential Windows & Doors: United States

Freedonia Custom Research

Packaged Facts

Home Gardening Consumer Insights

Trade Publications

Closets & Organized Storage Magazine

HBS Dealer

Home Furnishings News

HomeWorld Business

Kitchen & Bath Business

Kitchen & Bath Design News

About This Report

Professional Builder
Woodworking Network

Agencies & Associations

Association of Closet and Storage Professionals
American Home Furnishings Alliance
International Housewares Association
National Association of Home Builders
National Association of Productivity and Organizing Professionals
National Kitchen and Bath Association
United States Census Bureau
United States International Trade Commission