

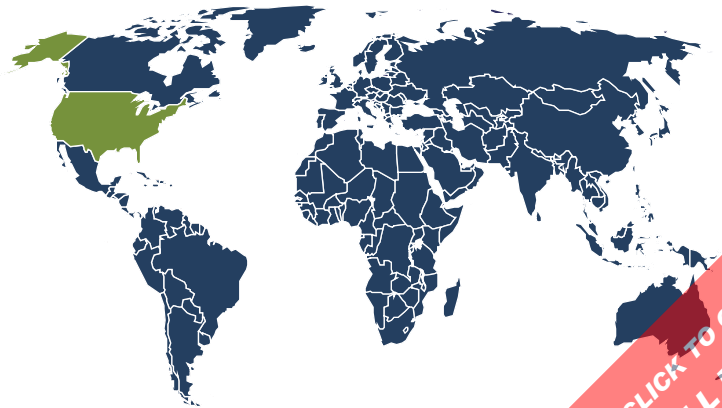
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Organization Products: United States

February 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Pricing | Market Overview

Segmentation and Forecasts

Products | Rooms

Industry Structure

Industry Characteristics | Market Share

Resources

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ABOUT THIS REPORT

Scope & Method

This report forecasts US home organization product demand in US dollars at the manufacturers' level to 2021. Total demand is segmented by product in terms of:

- bins, baskets, and totes
- shelving
- modular units
- hanging storage
- accessories and other products such as lazy susans, drawer and shelf dividers, and valet rods.

The US market for home organization products includes purchases made by consumers, including those intended for use in self-storage facilities. Sales of products to self-storage facility operators and any other nonresidential end users are not included.

Total demand is also segmented by room as follows:

- closets
- garages
- family rooms
- bedrooms
- other rooms such as pantries, kitchens, bathrooms, utility rooms, and decks.

To illustrate historical trends, total demand is provided in an annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

ABOUT THIS REPORT

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Home Organization Products: United States (FF90034) is based on [Home Organization Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Home Organization Products

| NAICS/SCIAN 2007 | | SIC | |
|---|---|-------------------------|--|
| North American Industry Classification System | | Standard Industry Codes | |
| 321999 | All Other Miscellaneous Wood Product Mfg | 2499 | Wood Products, NEC |
| 326199 | All Other Plastics Product Mfg | 2511 | Wood Household Furniture, Except Upholstered |
| 332439 | Other Metal Container Mfg | 3089 | Plastics Product, NEC |
| 337122 | Nonupholstered Wood Household Furniture Mfg | 3444 | Sheet Metal Work |

Source: US Census Bureau

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Resources

The Freedonia Group

Home Organization Market in the US, February 2017

Freedonia Industry Studies

Residential Windows & Doors, July 2016

Self-Storage & Moving Services, June 2016

Decorative Laminates, March 2016

Cabinets, January 2016

World Windows & Doors, July 2015

World Cabinets, February 2015

Freedonia Focus Reports

Cabinets: United States

Construction: United States

Countertops: United States

Decorative Laminates: United States

Hardware: United States

Housing: United States

Prefabricated Housing: United States

Residential Windows & Doors: United States

Freedonia Custom Research

Trade Publications

Building Design & Construction

Chain Store Age

Closets & Organized Storage

Home Furnishings News

HomeWorld Business

Kitchen & Bath Business

Kitchen & Bath Design News

Plastics News

Agencies & Associations

Association of Closet and Storage Professionals

National Association of Home Builders

National Association of Professional Organizers

National Kitchen and Bath Association

United States Census Bureau

United States International Trade Commission