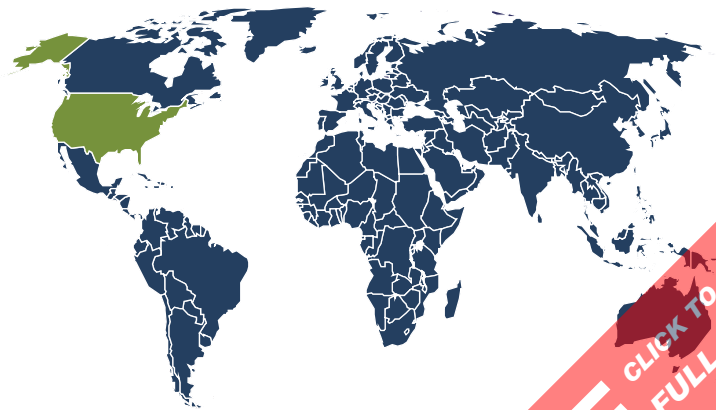


Freedonia Focus Reports
US Collection



Durable Petcare Products: United States

December 2016



Highlights

Market Overview

Market Trends | Toys | Beds | Carriers, Crates, and Housing
Collars, Leashes, and Harnesses | Bowls, Feeders, and Waterers
Apparel and Fashion Accessories | Litter Boxes and Accessories

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ABOUT THIS REPORT

Scope & Method

This report forecasts 2021 US retail sales of durable petcare products (also referred to as pet durables) in US dollars for dogs and cats. Total retail sales are segmented by product category in terms of:

- toys
- beds
- carriers, crates, and housing
- collars, harnesses, and leashes
- bowls, feeders, and waterers
- apparel and fashion accessories
- litter boxes and accessories.

To illustrate historical trends, total retail sales and the various segments are provided at five-year intervals for 2011 and 2016.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

A full outline of report items by page is available in the [Table of Contents](#).

Sources

Durable Petcare Products: United States (FF90050) is based on [Durable Dog and Cat Petcare Products in the US](#), a comprehensive industry report published by Packaged Facts in December 2016. The information contained in this report was obtained from primary and secondary research. Primary research includes national online consumer polls of US adult pet owners (age 18+) conducted on an ongoing basis by Packaged Facts, to measure purchasing patterns and attitudes with regard to pet products and services, with the majority of the data coming from our April 2016 and July/August 2016 surveys. These figures are based on a national online consumer panel of approximately 2,000 US adults (age 18+) that was balanced to Census data on the primary demographic measures of gender, age bracket, race/ethnicity, geographic region, marital status, presence of children in the household, and household income. The July/August 2016 survey encompasses a total of 1,088 pet product purchasers,

including 823 dog product purchasers and 599 cat product purchasers.

Our primary research also includes interviews with pet market experts; participation in pet industry events, including the American Pet Products Association's Global Pet Expos (2004-2016) and *Petfood Industry/Watt Publishing's* Petfood Forums (2004-2016); on-site examination of retail stores; and internet canvassing, including websites and blogs. Secondary research includes information- and data-gathering from consumer business and trade publications; company profiles in trade and consumer publications; and information culled from Packaged Facts' extensive pet market research database and report collection.

Our estimates of market size and company performance are based on reported revenues of pet product manufacturers and retailers; sales data from Information Resources (IRI) for multi-outlet (MULO); surveys of independent and chain pet store retailers; government data, including US Bureau of Labor Statistics Consumer Expenditure Surveys; and figures from other market research sources. Our analysis of pet ownership and product purchasing trends also relies on cross-tabulations of data compiled by Simmons, New York, New York.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
311111	Dog and Cat Food Mfg	0752	Animal Specialty Services, Except Veterinary
424990	Other Miscellaneous Nondurable Goods Merchant Wholesalers	2047	Dog and Cat Food
453910	Pet and Pet Supplies Stores	5149	Groceries and Related Products, NEC
812910	Pet Care (except Veterinary) Services	5199	Nondurable Goods, NEC
		5999	Miscellaneous Retail Stores, NEC

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RESOURCES

Packaged Facts

www.packagedfacts.com

Durable Dog and Cat Petcare Products in the US, December 2016

[see report contents](#)

The Freedonia Group

www.freedoniagroup.com

Related Industry Studies

3472 Retail E-Commerce Packaging Market in the US, November 2016

[see study contents](#)

3433 Retail Ready Packaging, July 2016

[see study contents](#)

3405 Plastic Foams, June 2016

[see study contents](#)

Related Focus Reports

E-Commerce: United States

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Natural, Organic & Eco-Friendly Pet Products: United States

[see report contents](#)

Pet Clean-Up & Odor-Control Products: United States

[see report contents](#)

Pet Food: United States

[see report contents](#)

Pet Medications: United States

[see report contents](#)

Pet Supplies: United States

[see report contents](#)

Toys & Games: United States

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Freedonia Custom Research

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Trade Publications

Pet Age

www.petage.com

Pet Business

www.petbusiness.com

Petfood Industry

www.petfoodindustry.com

Pet Product News International

www.petproductnews.com

Veterinary Practice News

www.veterinarypracticenews.com

Agencies & Associations

American Kennel Club

www.akc.org

American Pet Products Association

www.americanpetproducts.org

American Veterinary Medical Association

www.avma.org

Bureau of Labor Statistics – Consumer Expenditure Survey

www.bls.gov/cex

Information Resources

www.iriworldwide.com

Pet Industry Distributors Association

www.pida.org

Pet Industry Joint Advisory Council

<http://pijac.org>

Simmons National Consumer Survey

www.simmonssurvey.com

United States Census Bureau

www.census.gov

United States International Trade Commission

www.usitc.gov

World Pet Association

www.worldpetassociation.org

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