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Lawn & Garden Tools & Implements: United States

April 2018



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About This Report

Scope & Method

This report forecasts to 2022 US lawn and garden hand tool and wheeled implement demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- long-handled tools
- cutting tools
- striking tools
- handheld tools
- spreaders
- wheelbarrows and garden carts

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

This report analyzes the US consumer market for residential do-it-yourself (DIY) lawn and garden hand tools and wheeled implements. The report does not include products/services sold to the following markets:

- agricultural
- commercial
- horticultural
- institutional
- professional
- recreational

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

About This Report

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Lawn & Garden Tools & Implements: United States (FF90053) is based on *Lawn & Garden Hand Tools & Wheeled Implements in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 4 | Industry Codes Related to Lawn & Garden Tools & Implements

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
332212	Hand and Edge Tool Mfg	3421	Cutlery
333112	Lawn and Garden Tractor and Home Lawn and Garden Equipment Mfg	3423	Hand and Edge Tools, Except Machine Tools and Handsaws
		3524	Lawn and Garden Tractors and Home and Garden Equipment

Source: US Census Bureau

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Resources

The Freedonia Group

Lawn & Garden Hand Tools & Wheeled Implements in the US, April 2018

Freedonia Industry Studies

Lawn & Garden Consumables in the US, February 2018

Outdoor Furniture & Grills Market in the US, January 2018

Global Power Lawn & Garden Equipment, December 2017

Landscaping Products Market in the US, October 2017

Lawn & Garden Watering Products Market in the US, October 2017

Global Power Tools Market, May 2017

Power Lawn & Garden Equipment Market in the US, February 2017

Hand Tools, July 2016

Power Tools, June 2016

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Home & Garden Pesticides: United States

Lawn & Garden Consumables: United States

Lawnmowers: United States

Power Lawn & Garden Equipment: United States

Water: United States

Freedonia Custom Research

Trade Publications

Better Homes and Gardens

The Family Handyman

Garden Center

Garden Design

HBS Dealer

Lawn & Garden Retailer

Lawn & Landscape

Agencies & Associations

National Gardening Association

United States Census Bureau

United States Department of Commerce

United States Green Building Council

United States International Trade Commission