



Freedonia Focus Reports
US Collection

Restaurants & Foodservice: United States

November 2017



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Table of Contents

1. Highlights	3
2. Market Environment	4
Historical Trends	4
Key Economic Indicators	5
Regulatory & Health Factors	6
Restaurant & Foodservice Suppliers	8
3. Segmentation & Forecasts	10
Service Categories	10
Full Service Restaurants	12
Quick Service Restaurants	14
Fast Casual Restaurants	16
Snack, Bakery, & Coffee Shops	17
Bars & Taverns	18
Buffets & Cafeterias	19
Other Foodservice	20
4. Industry Structure	22
Industry Characteristics	22
Market Leaders	24
McDonald's Corporation	24
Starbucks Corporation	25
Yum! Brands	25
5. About This Report	27
Scope & Method	27
Sources	27
Industry Codes	28
Resources	29

List of Tables & Figures

Figure 1 Key Trends in US Restaurants & Foodservice Revenues, 2016-2021	3
Figure 2 US Restaurants & Foodservice Revenue Trends, 2006-2016	4
Table 1 Key Indicators for US Restaurants & Foodservice Revenues; 2006, 2011, 2016, 2021 (US\$ bil)	5
Table 2 Leading US Manufacturers of Restaurant & Foodservice Supplies by Product	9
Figure 3 US Restaurants & Foodservice Revenues by Service Category; 2006-2016, 2021 (US\$ bil)	10
Table 3 US Restaurants & Foodservice Demand by Service Category; 2006-2016, 2021 (US\$ bil)	10
Table 4 Frequency of Family & Sit-Down Restaurant Visits by Age Cohort (% of consumers & index)	13
Table 5 Frequency of Fast Food & Drive-In Restaurant Visits* by Age Cohort (% of consumers & index)	16
Figure 4 US Restaurants & Foodservice Revenues by Service Category; 2006-2016, 2021 (%)	20
Figure 5 US Restaurants & Foodservice Industry Concentration by Sales; 2002, 2007, 2012	22
Table 6 Leading Participants in the US Restaurants & Foodservice Industry by Service Category	24
Table 7 Industry Codes Related to Restaurants & Foodservice	28

About This Report

Scope & Method

This report forecasts US restaurant and foodservice revenues in nominal US dollars to 2021. Total revenues are segmented by service category in terms of:

- full service restaurants
- quick service restaurants
- fast casual restaurants
- snack, bakery, and coffee shops
- bars and taverns
- buffets and cafeterias
- other foodservice providers such as contract management companies.

To illustrate historical trends, total revenues and the various segments are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Restaurants & Foodservice: United States (FF95019) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations

About This Report

- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 7 | Industry Codes Related to Restaurants & Foodservice

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
722110	Full-Service Restaurants	5812	Eating Places
722211	Limited-Service Restaurants	5813	Drinking Places (Alcoholic Beverages)
722212	Cafeterias, Grill Buffets, and Buffets	5963	Direct Selling Establishments (mobile food services and food wagons)
722213	Snack and Nonalcoholic Beverage Bars		
722310	Food Service Contractors		
722320	Caterers		
722330	Mobile Food Services		
722410	Drinking Places (Alcoholic Beverages)		

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Food & Beverage Natural Colors Market in the US, July 2017

Food & Beverage Hydrocolloids Market in the US, May 2017

Freedonia Focus Reports

Beer: United States

Beverages: United States

Canned Foods: United States

Dairy Products: United States

Frozen Foods Retail: United States

Ice Cream & Frozen Desserts: United States

Meat & Poultry Products: United States

Processed Food: United States

Refrigerated Coffee Creamers: United States

Soft Drinks: United States

Wine: United States

Freedonia Custom Research

Trade Publications

Chain Store Age

Fast Casual

Nation's Restaurant News

Prepared Foods

QSR Magazine

Restaurant Business

RestaurantNews.com

Agencies & Associations

American Beverage Licensees

International Hotel & Restaurant Association

National Association of Convenience Stores

National Restaurant Association

National Retail Federation

National Council of Chain Restaurants

United States Census Bureau

United States Department of Agriculture

United States Food and Drug Administration