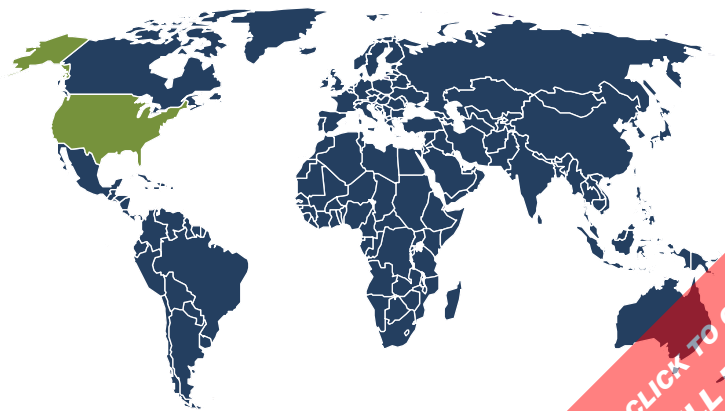


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Contract Cleaning Services: United States

December 2015



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors

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Products | Markets

Industry Structure

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ABOUT THIS REPORT

Scope & Method

This report forecasts US contract cleaning service revenues in US dollars to 2019. Total revenues are segmented by type in terms of:

- interior cleaning
- floors and fabrics
- exterior cleaning
- swimming pools
- restoration and remediation
- other types such as commercial vehicle interior cleaning, pet waste removal, and restaurant kitchen cleaning.

Excluded from this report are services conducted by an in-house staff and other building maintenance services such as landscaping, pest control, restroom deodorizing and maintenance, and security.

Total revenues are also segmented by market as follows:

- nonresidential
- residential
- transportation and other markets such as stadiums, arenas, and public venues.

To illustrate historical trends, total revenues are provided in an annual series from 2004 to 2014; the various segments are reported at five-year intervals for 2009 and 2014.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Contract Cleaning Services: United States (FF95021) is based on [Contract Cleaning Services](#), a comprehensive industry study published by The Freedonia Group in December 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
561720	Janitorial Services	7217	Carpet and Upholstery Cleaning
561740	Carpet and Upholstery Cleaning Services	7349	Building Cleaning and Maintenance Services, NEC
561790	Other Services to Buildings and Dwellings	7389	Business Services, NEC
		7699	Repair Shops and Related Services, NEC

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RESOURCES

The Freedonia Group, Inc

www.freedoniagroup.com

3371 <i>Contract Cleaning Services</i> , December 2015	see study contents
Related Industry Studies	
3311 <i>Janitorial Equipment & Supplies</i> , August 2015	see study contents
3284 <i>Hard Surface Flooring</i> , April 2015	see study contents
3227 <i>World Flooring & Carpets</i> , December 2014	see study contents
3207 <i>World Industrial & Institutional Cleaning Chemicals</i> , November 2014	see study contents
3148 <i>Industrial & Institutional Cleaning Chemicals</i> , April 2014	see study contents
Related Focus Reports	
<i>Carpets & Rugs: United States</i>	see report contents
<i>Hard Surface Flooring: United States</i>	see report contents
<i>Industrial & Institutional Cleaning Chemicals: United States</i>	see report contents
<i>Janitorial Equipment & Supplies: United States</i>	see report contents
<i>Professional Services: United States</i>	see report contents
<i>World Flooring & Carpets</i>	see report contents
<i>World Industrial & Institutional Cleaning Chemicals</i>	see report contents
Freedonia Custom Research, Inc	see capabilities

Trade Publications

<i>Building Services Management</i>	www.bsmmag.com
<i>Cleaner Times</i>	www.cleanertimes.com
<i>Cleaning Business Today</i>	http://cleaningbusinesstoday.com
<i>Cleaning & Maintenance Management</i>	www.cmmonline.com
<i>Services</i>	www.servicesmag.org

Agencies & Associations

Building Service Contractors Association International	www.bscai.org
Federal Trade Commission	www.ftc.gov
Institute of Inspection Cleaning and Restoration Certification	www.iicrc.org
International Franchise Association	www.franchise.org
ISSA – The Worldwide Cleaning Industry Association	www.issa.com
Occupational Safety & Health Administration	www.osha.gov
The Outsourcing Institute	www.outsourcing.com
United States Census Bureau	www.census.gov
United States Environmental Protection Agency	www.epa.gov
United States International Trade Commission	www.usitc.gov

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