

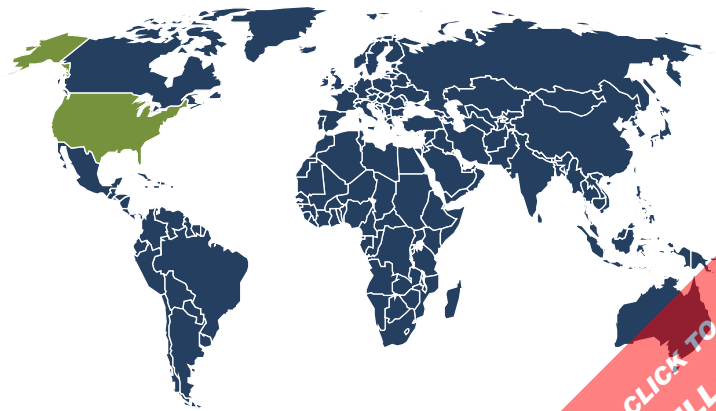
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US Collection



Management

Consulting Services: United States

November 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Employee and Establishment Trends

Segmentation and Forecasts Services

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US revenue for management consulting services in US dollars to 2020. Total revenue is segmented by service in terms of:

- strategic
- marketing
- human resources (HR)
- information technology (IT)
- operations and supply chain
- financial
- actuarial
- other consulting services such as sustainability and resource productivity
- other sources of revenue such as implementation services not combined with consulting.

This report represents the revenues of employer firms; nonemployer firms are excluded. With the exception of actuarial consulting services, the discrete consulting segments include the provision of advice and implementation thereof. This report excludes industries such as private equity, portfolio management, investment advice, professional and management development training, executive search, and market research. Also excluded are environmental and other scientific and technical consulting services (eg, agricultural, economic, and security consulting).

To illustrate historical trends, total revenue and the various segments are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various

topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Management Consulting Services: United States (FF95037) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
541611	Administrative Management and General Management Consulting Services	8742	Management Consulting Services
541612	Human Resources Consulting Services		
541613	Marketing Consulting Services		
541614	Process, Physical Distribution, and Logistics Consulting Services		
541618	Other Management Consulting Services		

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