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# Architectural Services: United States

March 2019



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# About This Report

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## Scope

This report forecasts US architectural services revenues in nominal US dollars to 2023. Total revenues are segmented by market in terms of:

- nonresidential
- single-family
- interior design
- landscape
- multi-family
- other markets such as historical restoration, architectural advisory, and urban planning

To illustrate historical trends, total revenue and the various segments are provided in annual series from 2008 to 2018.

This report includes the revenues of both employer and nonemployer establishments. US architectural service providers' revenues include income from all domestic locations primarily engaged in providing architectural services. Thus, receipts from other activities performed by these locations are included in total revenues. Receipts from establishments that may provide such services but are primarily engaged in a different activity are excluded from this report.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Architectural Services: United States* (FF95039) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

## About This Report

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | NAICS & SIC Codes Related to Architectural Services

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
23	Construction	0781	Landscape Counseling and Planning
541310	Architectural Services	15	Building Construction General Contractors and Operative Builders
541320	Landscape Architectural Services	7389	Business Services, NEC
541410	Interior Design Services	8712	Architectural Services
		8748	Business Consulting Services, NEC

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

## About This Report

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Ceilings Market in the US*

*Construction Chemicals in the US*

*Global Architectural Paint*

*Global Flooring*

*Residential Roofing*

#### Freedonia Focus Reports

*Commercial Roofing: United States*

*Commercial Windows & Doors: United States*

*Flooring: United States*

*Plastic Pipe: United States*

*Pipe: United States*

*Potable Water Pipe: United States*

*Residential Roofing: United States*

*Siding: United States*

#### Freedonia Custom Research

### Trade Publications

*ArchDaily*

*Architect*

*Architectural Record*

*The Architectural Review*

*Commercial Architecture*

*Contract*

### Agencies & Associations

American Architectural Foundation

American Architectural Manufacturers Association

The American Institute of Architects

National Architectural Accrediting Board

National Council of Architectural Registration Boards

United States Census Bureau

United States Department of Labor

Bureau of Labor Statistics

United States Green Building Council

World Architecture Community