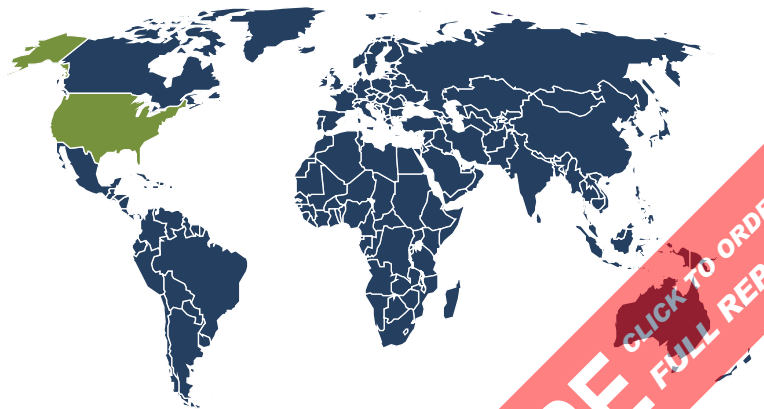




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IT Services: United States

January 2017



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Environmental and Regulatory Factors

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Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US information technology (IT) service revenues in US dollars to 2020. Total revenue is segmented by service type in terms of:

- infrastructure provisioning and management
- custom applications
- infrastructure design and development
- technical consulting
- technical support
- training.

US IT service revenues include income from all domestic locations primarily engaged in providing IT services. This report represents the revenues of employer firms; nonemployer firms are excluded. Revenues further exclude services (such as product assembly, installation, and support) provided by computer, peripheral, or software retailers and wholesalers.

To illustrate historical trends, total revenues and the various segments are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

IT Services: United States (FF95042) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
511210	Software Publishers	7371	Computer Programming Services
518210	Data Processing, Hosting, and Related Services	7372	Prepackaged Software
541511	Custom Computer Programming Services	7373	Computer Integrated Systems Design
		7374	Computer Processing and Data Preparation and Processing Services
541512	Computer Systems Design Services	7376	Computer Facilities Management Services
541513	Computer Facilities Management Services	7379	Computer Related Services, NEC
		8742	Management Consulting Services
541519	Other Computer Related Services	8748	Business Consulting Services, NEC
541611	Administrative Management and General Management Consulting Services		
541612	Human Resources Consulting Services		
541613	Marketing Consulting Services		
541614	Process, Physical Distribution, and Logistics Consulting Services		
541618	Other Management Consulting Services		

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www.cloudcomputing-news.net

Computerworld

www.computerworld.com

CRN

www.crn.com

The Data Center Journal

www.datacenterjournal.com

Data Center Knowledge

www.datacenterknowledge.com

InformationWeek

www.informationweek.com

IT World

www.itworld.com

PC Magazine

www.pcmag.com

PCWorld

www.pcworld.com

Agencies & Associations

AFCOM

www.afcom.com

BSA – The Software Alliance

www.bsa.org

Computing Technology Industry Association

www.comptia.org

Federal Trade Commission

www.ftc.gov

Internet Infrastructure Coalition

www.i2coalition.com

The Software & Information Industry Association

www.sii.net

United States Census Bureau

www.census.gov

United States General Services Administration

www.gsa.gov

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