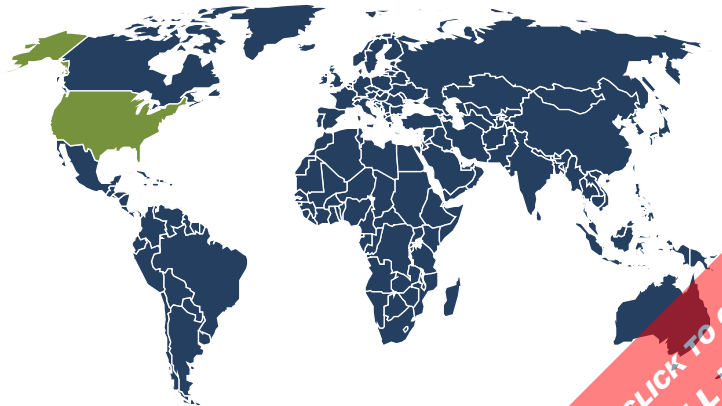




Freedonia Focus Reports  
US Collection

# Motor Vehicle Leasing: United States

January 2017



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Interest Rate Trends  
Motor Vehicle Transactions | Regulatory Factors

### Segmentation and Forecasts

Markets

### Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US personal consumption expenditures on motor vehicle leases in both nominal and real (inflation-adjusted) US dollars to 2020. Total expenditures are segmented by market in terms of:

- automobiles
- trucks.

For the purpose of this report, trucks include light vehicles such as SUVs, pickup trucks, vans, and crossover utility vehicles.

To illustrate historical trends, total expenditures and the various segments are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

### Sources

*Motor Vehicle Leasing: United States* (FF95043) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press

- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
336111	Automobile Manufacturing	3711	Motor Vehicles and Passenger Car Bodies
336112	Light Truck and Utility Vehicle Manufacturing	5511	Motor Vehicle Dealers (New and Used)
		5521	Motor Vehicle Dealers (Used Only)
441110	New Car Dealers	6021	National Commercial Banks
441120	Used Car Dealers	6022	State Commercial Banks
522110	Commercial Banking	6029	Commercial Banks, NEC
522120	Savings Institutions	6035	Savings Institutions, Federally Chartered
522130	Credit Unions	6036	Savings Institutions, Not Federally Chartered
522220	Sales Financing		
532112	Passenger Car Leasing	6061	Credit Unions, Federally Chartered
532120	Truck, Utility Trailer, and RV Rental and Leasing	6062	Credit Unions, Not Federally Chartered
		6081	Branches and Agencies of Foreign Banks
		6141	Personal Credit Institutions
		7513	Truck Rental and Leasing Without Drivers
		7515	Passenger Car Leasing

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

#### Related Industry Studies

*3454 World Motorcycles*, October 2016

[see study contents](#)

*3425 Self-Storage & Moving Services*, June 2016

[see study contents](#)

*3357 World Tires*, November 2015

[see study contents](#)

#### Related Focus Reports

*Automotive Repair & Maintenance Services: United States*

[see report contents](#)

*Commercial Banking: United States*

[see report contents](#)

*Insurance: United States*

[see report contents](#)

*Motor Vehicles: United States*

[see report contents](#)

*Public Transport: United States*

[see report contents](#)

#### Freedonia Custom Research

[see capabilities](#)

### Trade Publications

*Autoblog*

[www.autoblog.com](http://www.autoblog.com)

*Auto Finance News*

[www.autofinancenews.net](http://www.autofinancenews.net)

*Automotive Digest*

<http://automotivedigest.com>

*Automotive Industries*

[www.ai-online.com](http://www.ai-online.com)

*Automotive News*

[www.autonews.com](http://www.autonews.com)

*Dealernews.com*

[www.dealernews.com](http://www.dealernews.com)

*Edmunds.com*

[www.edmunds.com](http://www.edmunds.com)

*WardsAuto World*

<http://wardsauto.com>

### Agencies & Associations

Alliance of Automobile Manufacturers

[www.autoalliance.org](http://www.autoalliance.org)

American Financial Services Association

[www.afsaonline.org](http://www.afsaonline.org)

Consumer Bankers Association

<http://consumerbankers.com>

Consumer Financial Protection Bureau

[www.consumerfinance.gov](http://www.consumerfinance.gov)

Federal Trade Commission

[www.ftc.gov](http://www.ftc.gov)

National Automobile Dealers Association

[www.nada.org](http://www.nada.org)

National Automotive Finance Association

[www.nafassociation.com](http://www.nafassociation.com)

National Independent Automobile Dealers Association

[www.niada.com](http://www.niada.com)

United States Department of Commerce

[www.commerce.gov](http://www.commerce.gov)

Bureau of Economic Analysis

[www.bea.gov](http://www.bea.gov)

United States Census Bureau

[www.census.gov](http://www.census.gov)

United States Department of Transportation

[www.dot.gov](http://www.dot.gov)

Bureau of Transportation Statistics

[www.bts.gov](http://www.bts.gov)

National Highway Traffic Safety Administration

[www.nhtsa.gov](http://www.nhtsa.gov)

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