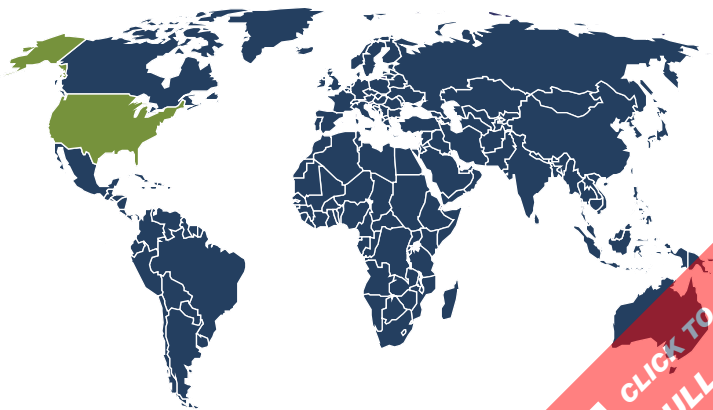




Freedonia Focus Reports  
US Collection

# Lodging Services: United States

March 2017



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors

### Segmentation and Forecasts

Establishments

### Industry Structure

Industry Composition and Characteristics | Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US lodging service revenues in US dollars to 2021. Total revenue is segmented by establishment in terms of:

- hotels and motels
- casino hotels
- RV parks and campgrounds
- other establishments such as bed and breakfasts, cabins, and hostels.

Publicly owned campgrounds are excluded from the scope of this report. Rooming and boarding houses, which specialize in providing long-term accommodations, are also excluded. Revenues from non-lodging services are excluded from segment values, as well as from the total. Significant sources of non-lodging revenue are presented separately where pertinent (eg, gambling revenues are presented for casino hotels).

To illustrate historical trends, total revenues and the various segments are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

### Sources

*Lodging Services: United States* (FF95045) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007 North American Industry Classification System		SIC Standard Industry Codes	
721110	Hotels (except Casino Hotels) and Motels	7011	Hotels and Motels
721120	Casino Hotels	7032	Sporting and Recreational Camps
721191	Bed-and-Breakfast Inns	7033	Recreational Vehicle Parks and Campsites
721199	All Other Traveler Accommodation	7041	Organization Hotels and Lodging Houses, on Membership Basis
721211	RV (Recreational Vehicle) Parks and Campgrounds		
721214	Recreational and Vacation Camps (except Campgrounds)		

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

#### Related Industry Studies

*3441 Commercial Windows & Doors*, August 2016

[see study contents](#)

*3452 Commercial Roofing*, September 2016

[see study contents](#)

*3228 World Security Equipment*, March 2015

[see study contents](#)

#### Related Focus Reports

*Air Transport Services: United States*

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*Amusement Parks: United States*

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*Gambling: United States*

[see report contents](#)

*Nonresidential Building Construction: United States*

[see report contents](#)

*Public Transport: United States*

[see report contents](#)

*Recreation: United States*

[see report contents](#)

*Travel Services: United States*

[see report contents](#)

#### Freedonia Custom Research

[see capabilities](#)

### Trade Publications

*Hotel & Hospitality Industry Trends*

[www.htrends.com](http://www.htrends.com)

*Hotel Online*

[www.hotel-online.com](http://www.hotel-online.com)

*Skift*

[www.skift.com](http://www.skift.com)

*Travel Weekly*

[www.travelweekly.com](http://www.travelweekly.com)

### Agencies & Associations

American Hotel & Lodging Association

[www.ahla.com](http://www.ahla.com)

American Society of Travel Agents

[www.asta.org](http://www.asta.org)

Bureau of Economic Analysis

[www.bea.gov](http://www.bea.gov)

Family Travel Association

[www.familytravel.org](http://www.familytravel.org)

Outdoor Industry Association

[www.outdoorindustry.org](http://www.outdoorindustry.org)

United States Census Bureau

[www.census.gov](http://www.census.gov)

United States Department of Justice

[www.justice.gov](http://www.justice.gov)

United States Travel Association

[www.ustravel.org](http://www.ustravel.org)

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