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US Collection



Landscaping Services: United States

May 2018



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About This Report

Scope & Method

This report forecasts to 2022 US contract landscaping service revenues in nominal US dollars. Total revenues are segmented by service type in terms of:

- lawn and garden
- tree and shrub

Total revenues are also segmented by market as follows:

- residential
- nonresidential

To illustrate historical trends, total revenues and the various segments are provided in annual series from 2007 to 2017.

This report represents the revenues of employer and nonemployer firms primarily engaged in providing landscaping services for hire (i.e., services contracted to third parties). Excluded are:

- services provided by the members of a household or in-house staff of an organization or company
- the revenues of firms primarily engaged in landscape architectural and design services, though any such services provided by firms primarily involved in landscaping services are included
- the revenues of companies that primarily focus on artificial turf or hardscape installation services

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Landscaping Services: United States (FF95053) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to Landscaping Services

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
561730	Landscaping Services	0782	Lawn and Garden Services
		0783	Ornamental Shrub and Tree Services

Source: US Census Bureau

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Resources

The Freedonia Group

Freedonia Industry Studies

Lawn & Garden Tools & Implements in the US, April 2018
US Lawn & Garden Consumables, February 2018
Global Power Lawn & Garden Equipment, December 2017
Landscaping Products Market in the US, October 2017
Lawn & Garden Watering Products Market in the US, October 2017
Power Lawn & Garden Equipment Market in the US, February 2017
Agricultural Pesticide Market in the US, January 2017

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Home & Garden Pesticides: United States
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Laundry & Linen Services: United States
Lawn & Garden Watering Products: United States
Lawnmowers: United States
Municipal Solid Waste: United States
Power Lawn & Garden Equipment: United States
Residential Security Services: United States
Restaurants & Foodservice: United States
Self-Storage & Moving Services: United States
Waste Management: United States

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Lawn & Landscape
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TCI Magazine

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Total Landscape Care

Turf

Agencies & Associations

AmericanHort

American Society of Landscape Architects

Association of Professional Landscape Designers

Environmental Protection Agency

Federal Trade Commission

International Society of Arboriculture

National Association of Landscape Professionals

National Gardening Association

Occupational Safety and Health Administration

Tree Care Industry Association

United States Census Bureau

Utility Arborist Association