



Freedonia Focus Reports  
US Collection

# Recreation:

## United States

February 2017



### Highlights

#### Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors

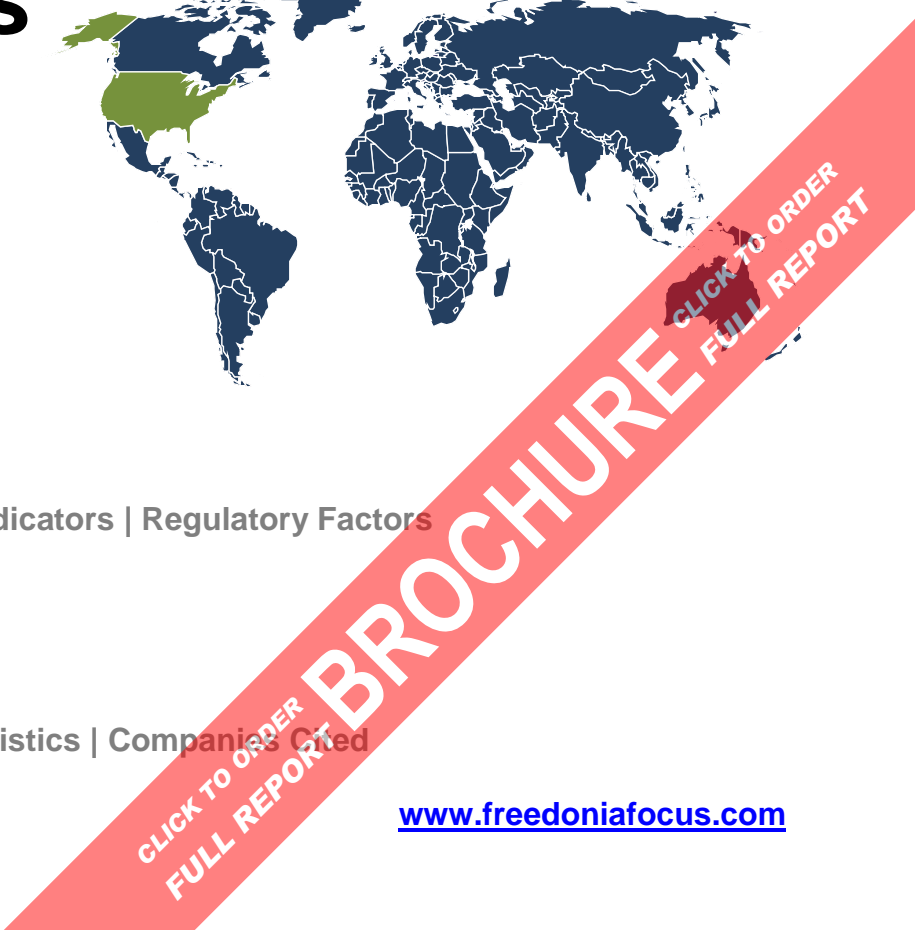
#### Segmentation and Forecasts

Services

#### Industry Structure

Industry Composition and Characteristics | Companies Cited

#### Resources



## ABOUT THIS REPORT

### Scope & Method

This report forecasts US personal consumption expenditures (PCE) on recreation services in US dollars to 2020. Total spending is segmented by service in terms of:

- gambling
- amusement parks and related services
- clubs and participant sports
- live entertainment
- spectator sports
- movie theaters
- museums and libraries.

Expenditures include services financed by third parties (eg, business group visits) as well as services provided without a financial intermediary. Spending on other services – such as accommodation, dining, and shopping – offered by a recreation service provider is excluded from the scope of this report.

To illustrate historical trends, total PCE and the various segments are provided in annual series from 2005 to 2015.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

### Sources

*Recreation: United States* (FF95062) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
512131	Motion Picture Theaters (except Drive-Ins)	7011	Hotels and Motels
711130	Musical Groups and Artists	7832	Motion Picture Theaters, Except Drive-In
711211	Sports Teams and Clubs	7929	Bands, Orchestras, Actors, and Other Entertainers and Entertainment Groups
712110	Museums	7941	Professional Sports Clubs and Promoters
713110	Amusement and Theme Parks	7996	Amusement Parks
713210	Casinos (except Casino Hotels)	7997	Membership Sports and Recreation Clubs
713940	Fitness and Recreational Sports Centers	7999	Amusement and Recreation Services, NEC
721120	Casino Hotels	8412	Museums and Art Galleries

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

#### Related Industry Studies

*3387 Mechanical Security Products*, February 2016

[see study contents](#)

*3321 Electronic Security Products*, October 2015

[see study contents](#)

*3228 World Security Equipment*, March 2015

[see study contents](#)

#### Related Focus Reports

*Amusement Parks: United States*

[see report contents](#)

*Demographics: United States*

[see report contents](#)

*Gambling: United States*

[see report contents](#)

*Motion Pictures & Video: United States*

[see report contents](#)

*Restaurants & Foodservice: United States*

[see report contents](#)

*Sports Equipment: United States*

[see report contents](#)

*Toys & Games: United States*

[see report contents](#)

*Travel Services: United States*

[see report contents](#)

#### Freedonia Custom Research

[see capabilities](#)

### Trade Publications

*Amusement Today*

[www.amusementtoday.com](http://www.amusementtoday.com)

*Attractions Magazine*

[www.attractionsmagazine.com](http://www.attractionsmagazine.com)

*Casino Journal*

[www.casinojournal.com](http://www.casinojournal.com)

*Club Industry*

[www.clubindustry.com](http://www.clubindustry.com)

*InPark Magazine*

[www.inparkmagazine.com](http://www.inparkmagazine.com)

*Park World*

[www.parkworld-online.com](http://www.parkworld-online.com)

*Variety*

[www.variety.com](http://www.variety.com)

### Agencies & Associations

American Alliance of Museums

[www.aam-us.org](http://www.aam-us.org)

American Gaming Association

[www.americangaming.org](http://www.americangaming.org)

American Library Association

[www.ala.org](http://www.ala.org)

International Association of Amusement Parks and Attractions

[www.iaapa.org](http://www.iaapa.org)

Major League Baseball

[www.mlb.com](http://www.mlb.com)

Multi-State Lottery Association

[www.musl.com](http://www.musl.com)

National Basketball Association

[www.nba.com](http://www.nba.com)

National Football League

[www.nfl.com](http://www.nfl.com)

National Indian Gaming Commission

[www.nigc.gov](http://www.nigc.gov)

Sports & Fitness Industry Association

[www.sfia.org](http://www.sfia.org)

Themed Entertainment Association

[www.teaconnect.org](http://www.teaconnect.org)

United States Census Bureau

[www.census.gov](http://www.census.gov)

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