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US Collection

Forestry: United States

February 2020



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About This Report

Scope

This report forecasts to 2024 US forestry revenues in nominal US dollars. Total revenues are segmented by activity in terms of:

- logging
- support activities
- timber tract operations
- forest products and nurseries

To illustrate historical trends, total revenues and the various segments as well as the number of firms, establishments, and employment are provided in annual series from 2009 to 2019.

Firms whose primary revenue streams are derived from sales of Christmas trees, wood pellets, or maple syrup are excluded from the scope of this report. In addition, revenues of real estate investment trusts (REITs) that manage timberland are not in scope.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Forestry: United States (FF95076) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Forestry

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
113110	Timber Tract Operations	0811	Timber Tracts
113210	Forest Nurseries and Gathering of Forest Products	0831	Forest Products
113310	Logging	0851	Forestry Services
115310	Support Activities for Forestry	2411	Logging

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of

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1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Freedonia Industry Studies

Global Diesel Engines

Global Forestry Equipment

Global Off-Road Equipment Technology 2019

Lawn & Garden Consumables

Live Goods: Plants, Trees, & Shrubbery

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Christmas Trees: United States

Construction: United States

Housing: United States

Landscaping Services: United States

Nuts & Seeds: United States

Paper & Paperboard: United States

Recovered Paper: United States

Wood Millwork: United States

Freedonia Custom Research

Trade Publications

American Forest & Paper Association

Forest Business Network

International Forest Industries

Loggers World

Timber Harvesting

Agencies & Associations

American Wood Council

Forest Stewardship Council

Sustainable Forestry Initiative

United States Department of Agriculture

US Forest Service

US Census Bureau

US Department of the Interior

Bureau of Indian Affairs

Bureau of Land Management

Food and Agriculture Organization of the United Nations

US International Trade Commission