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US Collection

Office Coffee Service: United States

June 2020



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About This Report

Scope

This report forecasts US office coffee service revenue in nominal US dollars for 2020-2024. To illustrate historical trends, total revenues are provided in annual series from 2009 to 2019. Total revenues for 2019 are segmented by product category in terms of:

- coffee
- soft drinks/juices
- pantry service/micro kitchen
- water filtration service (non-bottled)
- bottled water (5 gallon)
- cups/plates/paper products
- creamers/sweeteners
- tea
- non-coffee hot beverage

This report analyzes industry and consumer trends shaping the US office coffee service market. Scope of analysis is centered on office coffee service provision and employee office coffee use and attitudes. Note that while there is a focus on businesses that operate office environments, many other businesses also offer free on-site coffee service to their employees, such as:

- hospitals
- manufacturing facilities
- schools

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Office Coffee Service: United States (FF95080) is based on [Office Coffee Service in the U.S: Market Trends and Opportunities](#), a comprehensive industry study published by Packaged Facts. The information contained in that report was developed from primary and secondary research sources. Primary research includes interviews with food and beverage market experts, participation in and attendance at food industry events, and extensive internet canvassing.

Primary research includes national online consumer polls of US adult consumers (age 18+) conducted on an ongoing basis by Packaged Facts to analyze purchasing patterns and attitudes with regard to relevant food and beverage preferences.

Supplementing Packaged Facts' exclusive survey is an extensive analysis and customized cross tabs of MRI-Simmons' National Consumer Study, which is based on approximately 25,000 adult respondents surveyed annually.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Office Coffee Service

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
311920	Coffee and Tea Mfg	2086	Bottled and Canned Soft Drinks and Carbonated Waters
312111	Soft Drink Mfg	2095	Roasted Coffee
454390	Other Direct Selling Establishments	5963	Direct Selling Establishments

Source: US Census Bureau

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Resources

Packaged Facts

Amazon Strategies and the Amazon Shopper
Consumer and Corporate Food Gifting in the U.S.
Meal Kits: Trends and Opportunities in the U.S.
Office Coffee Service in the U.S: Market Trends and Opportunities
Online Grocery Shopping in the U.S.
U.S. Beverage Market Outlook 2020: Grocery Shopping & Personal Consumption in the Coronavirus Era
U.S. Food Market Outlook 2020: Home Cooking, Grocery Shopping, & Food Trends in the Age of Coronavirus

The Freedonia Group

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Protective Packaging

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COVID-19 Market Impact Analysis
Commercial Building Construction: United States
Dairy Products: United States
Demographics: United States
E-Commerce: United States
Fruit Beverages: United States
Nutritional Bars & Shakes: United States
Restaurants & Foodservice: United States
Soft Drinks: United States

Freedonia Custom Research

Trade Publications

Automatic Merchandiser

BeverageDaily

Beverage Digest

Beverage Industry

BevNet

Convenience Store News

Dairy Reporter

Ecommerce Magazine

Agencies & Associations

American Beverage Association

American Dairy Products Institute

Ecommerce Foundation

International Bottled Water Association

International Specialty Tea Association

National Coffee Association of USA

Specialty Coffee Association

Tea Association of the USA

United States Census Bureau

United States Department of Agriculture

United States Food and Drug Administration