

Freedonia Focus Reports
World Collection



World Pressure Sensitive Tapes

October 2016



Highlights

World Overview and Forecasts

Demand by Product | Demand by Backing Material

Regional Segmentation and Forecasts

Regional Production Overview | Regional Demand Overview | North America
Western Europe | Asia/Pacific | Other Regions

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2020 for pressure sensitive tape by product, backing material, and major world region in square meters. Product segments include:

- carton sealing
- masking
- electrical and electronic
- double-sided
- medical
- other products such as adhesive transfers, transparent consumer and office stationary tapes, and decorative and marking tapes.

Excluded from the scope of this report are water-activated/gummed, heat-activated, and other non-pressure sensitive tapes; related pressure sensitive items such as adhesive bandages and medical patches, pipeline tapes, contact papers, and protective films; and pressure sensitive adhesive labels. Please note that pressure sensitive medical tapes are included.

Reported backing materials encompass:

- polypropylene
- paper
- polyvinyl chloride
- other backing materials such as foam, fiberglass, and polyethylene.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product and backing material segment is also forecast for each major world region.

To illustrate historical trends world, product, backing material, and regional demand (including product and backing material segments) are provided for 2010 and 2015.

Finally, world production is segmented by major world region and provided for 2010, 2015, and 2020.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning

in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Pressure Sensitive Tapes (FW30022) is based on [a comprehensive industry study](#) published by The Freedonia Group in October 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
313230	Nonwoven Fabric Mills	2297	Nonwoven Fabrics
322222	Coated and Laminated Paper Mfg	2672	Coated and Laminated Paper, NEC
325520	Adhesive Mfg	2891	Adhesives and Sealants
339113	Surgical Appliance and Supplies Mfg	3842	Orthopedic, Prosthetic, and Surgical Appliances and Supplies

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RESOURCES

The Freedonia Group

<i>3447 World Pressure Sensitive Tapes</i> , October 2016	www.freedoniagroup.com
Related Industry Studies	
<i>3446 World Medical Disposables</i> , August 2016	see study contents
<i>3418 World Paint & Coatings</i> , June 2016	see study contents
<i>3398 Corrugated & Paperboard Boxes</i> , April 2016	see study contents
<i>3377 World Adhesives & Sealants</i> , January 2016	see study contents
<i>3361 Pressure Sensitive Tapes</i> , December 2015	see study contents
Related Focus Reports	
<i>Adhesives & Sealants: United States</i>	see report contents
<i>Corrugated Boxes: United States</i>	see report contents
<i>Labels: United States</i>	see report contents
<i>Paint & Coatings: United States</i>	see report contents
<i>Pressure Sensitive Tapes: United States</i>	see report contents
<i>World Corrugated Boxes</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>Adhesives & Sealants Industry (USA)</i>	www.adhesivesmag.com
<i>Assembly (USA)</i>	www.assemblymag.com
<i>Automotive News (USA)</i>	www.autonews.com
<i>Chemical & Engineering News (USA)</i>	https://cen.acs.org
<i>ICIS Chemical Business (UK)</i>	www.icis.com
<i>IHS Chemical Week (USA)</i>	www.chemweek.com
<i>Industrial Supply (USA)</i>	www.industrialsupplymagazine.com
<i>Nonwovens Industry (USA)</i>	www.nonwovens-industry.com
<i>PackagePrinting (USA)</i>	www.packageprinting.com
<i>Packaging Europe (UK)</i>	www.packagingeurope.com

Agencies & Associations

European Adhesive Tape Association	www.atera.com
Eurostat	www.ec.europa.eu/eurostat
Global Packaging Alliance	www.global-packaging-alliance.com
Organisation for Economic Co-operation and Development	www.oecd.org
Pressure Sensitive Tape Council	www.pstc.org
World Bank	www.worldbank.org
World Packaging Organisation	www.worldpackaging.org

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