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Global Collection



Global Cups & Lids

September 2018



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About This Report

Scope

This report forecasts to 2022 global demand for cups and lids by product, market, and major world region in nominal US dollars at the manufacturer level. Product segments include:

- drinking cups
- packaging and other cups
- lids

Reported markets encompass:

- food and beverage packaging
- foodservice
- retail and other markets, such as medical uses and nonfood packaging

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions.

To illustrate historical trends, world, product, market, and regional demand (including product and market segments) are provided for 2007, 2012, and 2017.

Excluded are reusable drinking cups and packaging tubs containing more than one serving.

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2017.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Global Cups & Lids (FW30031) is based on [a comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications

About This Report

- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 9 | NAICS & SIC Codes Related to Cups & Lids

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
322219	Other Paperboard Container Manufacturing	2656	Sanitary Food Containers
326140	Polystyrene Foam Product Manufacturing	3086	Polystyrene Foam Products
326199	All Other Plastics Product Manufacturing	3089	Plastics Products, NEC
332119	Metal Crown, Closure and Other Metal Stamping	3469	Metal Stampings, NEC

Source: US Census Bureau

Table 10 | HS Codes Related to Cups & Lids

HS Code	Definition
3924	Tableware, kitchenware, other household articles and hygienic or toilet articles, of plastics
4823	Other paper, paperboard, cellulose wadding and webs of cellulose fibers, cut to size or shape; other articles of paper pulp, paper, paperboard, cellulose wadding or webs of cellulose fibers

Source: United Nations Statistics Division

Table 11 | NACE Codes Related to Cups & Lids

NACE Code	Definition
17.21	Manufacture of corrugated paper and paperboard and of containers of paper and paperboard
22.22	Manufacture of plastic packing goods
22.29	Manufacture of other plastic products

Source: European Commission

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

About This Report

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Global Cups & Lids, September 2018

Freedonia Industry Studies

Produce Packaging Market in the US, June 2018

Food Containers in the US, April 2018

Global Caps & Closures Market, September 2017

Foodservice Single-Use Products in the US, December 2017

Converted Flexible Packaging Market in the US, May 2017

Cups & Lids, August 2016

Freedonia Focus Reports

Caps & Closures: US

Converted Flexible Packaging

Cups & Lids: US

Foodservice Disposables: US

Global Caps & Closures

Produce Packaging: US

Freedonia Custom Research

Trade Publications

Convenience Store News

Nation's Restaurant News

Packaging Digest

Packaging World

Plastics News

QSR Magazine

Supermarket News

Agencies & Associations

American Chemistry Council Plastics Division

American Forest & Paper Association

Foodservice Packaging Institute

International Foodservice Distributors Association

NACE – *Nomenclature statistique des activités économiques dans la Communauté Européenne*

National Coffee Association

National Restaurant Association

Pack2Go Europe