

Freedonia Focus Reports
World Collection



World Pallets

February 2014



Highlights

World Overview and Forecasts

Demand by Product | Demand by Market | Production Trends

Regional Trends and Forecasts

Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2017 for pallets by product, market, and major world region in units. Product segments include:

- wood
- plastic
- other materials such as corrugated paper and metal.

Reported markets encompass:

- warehousing
- food and beverage manufacturing
- other manufacturing such as transportation equipment
- construction and other markets such as retailers and military applications.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, and regional demand are provided for 2007 and 2012. Further, regional demand is segmented by market for 2012.

Finally, pallet stock and world production are segmented by major world region and provided for 2007, 2012, and 2017.

In analyzing demand by market, the user who places goods on the pallet is considered the consumer of the pallet. For example, when a manufacturer of breakfast cereal purchases a pallet to ship boxes of the cereal, this is considered demand by a manufacturer in the food and beverage market. However, when a pallet management firm purchases a pallet, stores it, and then leases it to a manufacturer, this is considered demand by a warehousing services provider.

Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected

to rise 3.2% annually through 2017.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Pallets is based on [a comprehensive industry study](#) published by The Freedonia Group in February 2014. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated June 2013
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
321920	Wood Container and Pallet Mfg	2448	Wood Pallets and Skids
322211	Corrugated and Solid Fiber Box Mfg	2653	Corrugated and Solid Fiber Boxes
326199	All Other Plastics Product Mfg	3089	Plastics Products, NEC
332999	All Other Miscellaneous Fabricated Metal Product Mfg	3537	Industrial Trucks, Tractors, Trailers, and Stackers
532490	Other Commercial and Industrial Machinery and Equipment Rental and Leasing	7359	Equipment Rental and Leasing, NEC

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