

Freedonia Focus Reports
World Collection



World Oilfield Chemicals

March 2015



Highlights

World Overview and Forecasts
Demand by Product

Regional Trends and Forecasts
Regional Demand Overview | North America | Europe | Asia/Pacific
Central and South America | Africa/Mideast

Industry Structure
Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2019 for oilfield chemicals by product and major world region in US dollars at the manufacturers' level. Product segments include:

- drilling fluids
- stimulation and enhanced oil recovery (EOR) chemicals
- production chemicals
- cement and additives
- completion and workover fluids.

The scope of this report may differ from other assessments of the market. For example, demand figures include cement, which is often not included in oilfield chemical statistics. Excluded from the scope are gases, proppants, and oilfield services.

Major world regions include:

- North America
- Europe
- Asia/Pacific
- Central and South America
- Africa/Mideast.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, and regional demand (including product segments) are provided for 2009 and 2014.

Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2019." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Unless otherwise indicated, historical values are expressed in US dollars at the prevailing rate of exchange with local currencies. Forecasts to 2019, however, assume a fixed 2014 exchange rate.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Oilfield Chemicals (FW35023) is based on [a comprehensive industry study](#) published by The Freedonia Group in March 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
213111	Drilling Oil and Gas Wells	1381	Drilling Oil and Gas Wells
213112	Support Activities for Oil and Gas Operations	1389	Oil and Gas Field Services, NEC
325188	All Other Basic Inorganic Chemical Mfg	2819	Industrial Inorganic Chemicals, NEC
325199	All Other Basic Organic Chemical Mfg	2869	Industrial Organic Chemicals, NEC
325998	All Other Miscellaneous Chemical Product and Preparation Mfg	2899	Chemicals and Chemical Preparations, NEC

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