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World Collection



# World

# Lawn & Garden Consumables

March 2015



## Highlights

World Overview and Forecasts  
Demand by Product | Demand by Market

Regional Trends and Forecasts  
Regional Demand Overview | North America | Western Europe | Asia/Pacific  
Other Regions

Industry Structure  
Industry Composition and Characteristics | Additional Companies Cited

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts total world demand in 2019 for lawn and garden consumables by product, market, and major world region in US dollars at the manufacturers' level.

Product segments include:

- fertilizers
- pesticides
- growing media
- seeds
- other consumables such as mulch, rooting aids, and stump removers.

Bulk items, household insecticides, equipment, and other “hard goods” are excluded from the scope of this report, as are any related service revenues.

Reported markets encompass:

- professional
- consumer.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, market, and regional demand (including product segments) are provided for 2009 and 2014. Further, regional demand is segmented by market for 2014.

Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2019.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Unless otherwise indicated, both historical and forecasted values are expressed in US dollars at a fixed 2014 rate of exchange with local currencies.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*World Lawn & Garden Consumables* (FW35033) is based on [a comprehensive industry study](#) published by The Freedonia Group in March 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
111422	Floriculture Production	0181	Ornamental Floriculture and Nursery Products
325311	Nitrogenous Fertilizer Manufacturing	2873	Nitrogenous Fertilizers
325312	Phosphatic Fertilizer Manufacturing	2874	Phosphatic Fertilizers
325314	Fertilizer (Mixing Only) Manufacturing	2875	Fertilizers, Mixing Only
325320	Pesticide and Other Agricultural Chemical Manufacturing	2879	Pesticides and Agricultural Chemicals, NEC

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