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Global Architectural Paint

June 2018



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About This Report

Scope & Method

This report forecasts to 2022 global demand for architectural paint by formulation, market, and major world region in metric tons at the manufacturer level. Formulation segments include:

- water-based
- solvent-based

Reported markets encompass:

- new residential building construction
- residential remodel and repaint
- nonresidential building construction

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions. To illustrate historical trends, world, formulation, market, and regional demand (including formulation and market segments) are provided for 2007, 2012, and 2017. Finally, global production is segmented by major world region and provided for 2007, 2012, 2017, and 2022.

Architectural paint refers to interior and exterior paint products used in building construction markets, including water- and solvent-based paints, primers, stains, and sealers. White washes and distempers, factory-applied coatings, industrial maintenance coatings, and products used to maintain infrastructure are excluded from the scope.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Global Architectural Paint (FW35096) is based on [a comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis

About This Report

of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 10 | NAICS & SIC Codes Related to Architectural Paint

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
325131	Inorganic Dye and Pigment Mfg	2816	Inorganic Pigments
325132	Synthetic Organic Dye and Pigment Mfg	2851	Paints, Varnishes, Lacquers, Enamels, and Allied Products
325510	Paint and Coating Mfg	2865	Cyclic Organic Crudes and Intermediates, and Organic Dyes and Pigments

Source: US Census Bureau

Table 11 | HS Codes Related to Architectural Paint

HS Code	Definition
320810	Paints & varnishes (including enamels & lacquers) based on synthetic or other polymers, in a nonaqueous medium, based on polyesters
320820	Paints & varnishes (including enamels & lacquers) based on synthetic or other polymers, in a nonaqueous medium, based on acrylic or vinyl polymers
320890	Paints & varnishes (including enamels & lacquers) based on synthetic or other polymers, in a nonaqueous medium, nesoi
320910	Paints & varnishes (including enamels & lacquers) based on synthetic or other polymers, in an aqueous medium, based on acrylic or vinyl polymers
320990	Paints & varnishes (including enamels & lacquers) based on synthetic or other polymers, in an aqueous medium, nesoi
3210	Other paints & varnishes (including enamels, lacquers, & distempers); prepared water pigments of a kind used for finishing leather

Source: United Nations Statistics Division

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Resources

The Freedonia Group

Global Architectural Paint, June 2018

Freedonia Industry Studies

Siding Market in the US, January 2018

Liquid-Applied Roof Coatings in the US, November 2017

Wood Coatings Market in the US, March 2017

Paint & Coatings: US Market Forecasts, February 2017

Architectural Paint Market in the US, February 2017

Manufacturing (OEM) Coatings Market in the US, January 2017

Protective & Specialty Coatings Market in the US, January 2017

World Paint & Coatings, June 2016

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Architectural Paint: United States

Liquid-Applied Roof Coatings: United States

Manufacturing (OEM) Coatings: United States

Paint & Coatings: United States

Protective & Specialty Coatings: United States

Wood Coatings: United States

World Paint & Coatings

Freedonia Custom Research

Trade Publications

Chemical & Engineering News

Chemical Week

Coatings World

European Coatings Journal

PCI (Paint & Coatings Industry)

Agencies & Associations

American Coatings Association

Association of Turkish Paint Industry (BOSAD)

Brazilian Coatings Manufacturers Association

British Coatings Federation

Canadian Paint and Coatings Association

German Paint Industry Association (VdL)

Japan Paint Manufacturers Association

United Nations Statistics Division