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# World Dyes & Organic Pigments

April 2015



## Highlights

World Overview and Forecasts  
Demand by Product | Demand by Market

Regional Trends and Forecasts  
Regional Demand Overview | North America | Western Europe | Asia/Pacific  
Other Regions

Industry Structure  
Industry Composition and Characteristics | Additional Companies Cited

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts total world demand in 2019 for dyes and organic pigments by product, market, and major world region in US dollars at the manufacturers' level.

Product segments include:

- dyes
- organic pigments.

Reported markets encompass:

- textiles
- printing inks
- plastics
- paint and coatings
- other markets such as paper products, food and beverages, and cosmetics and toiletries.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, market, and regional demand (including product segments) are provided for 2009 and 2014. Further, regional demand is segmented by market for 2014.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Unless otherwise indicated, both historical and forecasted demand and production values are expressed in US dollars at a fixed 2014 rate of exchange with local currencies.

Other various topics, including profiles of pertinent leading suppliers, are covered in this

report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*World Dyes & Organic Pigments* (FW35101) is based on [a comprehensive industry study](#) published by The Freedonia Group in April 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325131	Inorganic Dye and Pigment Manufacturing	2816	Inorganic Pigments
325132	Synthetic Organic Dye and Pigment Manufacturing	2821	Plastics Materials, Synthetic Resins, and Nonvulcanizable Elastomers
325182	Carbon Black Manufacturing	2851	Paints, Varnishes, Lacquers, Enamels, and Allied Products
325211	Plastics Material and Resin Manufacturing	2865	Cyclic Organic Crudes and Intermediates, and Organic Dyes and Pigments
325510	Paint and Coating Manufacturing	2893	Printing Ink
325910	Printing Ink Manufacturing	2895	Carbon Black

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