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# Countertops

April 2017



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# About This Report

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## Scope & Method

This report forecasts global demand in 2021 for countertops by material, market, and major world region in square meters. Material segments include:

- solid surface
- laminates
- natural stone
- engineered stone
- other materials such as glass, concrete, and ceramic slab.

In the scope of this report, countertops are defined as countertop surfaces, as well as edging and backsplash, but not countertop materials used as wall coverings. Countertops used in applications other than residential and nonresidential buildings, such as in recreational vehicles, ships, and boats, are excluded. Surfaces installed on tables, rolling utility carts, and other furniture are also excluded.

Reported markets encompass:

- residential
- nonresidential.

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions. To illustrate historical trends, world, material, market, and regional demand (including material and market segments) are provided for 2006, 2011, and 2016.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Global Countertops* (FW60020) is based on [a comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

Table 9 | Industry Codes Related to Countertops

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
238340	Tile and Terrazzo Contractors	1743	Terrazzo, Tile, Marble, Mosaic Work
238390	Other Building Finishing Contractors	1799	Special Trade Contractors, NEC
326199	All Other Plastics Product Mfg	2511	Wood Household Furniture, Except Upholstered
327110	Pottery, Ceramics, and Plumbing Fixtures Mfg	2514	Metal Household Furniture
327991	Cut Stone and Stone Product Mfg	2541	Wood Office and Store Fixtures, Partitions, Shelving, and Lockers
337110	Wood Kitchen Cabinet and Countertop Mfg	2542	Office and Store Fixtures, Partitions, Shelving, and Lockers, Except Wood
337215	Showcase, Partition, Shelving, and Locker Mfg	3089	Plastics Products, NEC
442299	All Other Home Furnishings Stores	3269	Pottery Products, NEC
		3281	Cut Stone and Stone Products
		5712	Furniture Stores
		5719	Miscellaneous Home Furnishings Stores

Source: US Census Bureau

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## Resources

### The Freedonia Group

*Global Countertops Market*, April 2017

### Freedonia Industry Studies

*Global Flooring Market*, January 2017

*Prefabricated Housing Market in the US*, January 2017

*Molding & Trim in the US*, November 2016

*Decorative Laminates*, March 2016

*World Major Household Appliances*, February 2016

*Cabinets*, January 2016

*Plumbing Fixtures & Fittings*, November 2015

*World Solid Surface & Other Cast Polymers*, October 2015

*Countertops*, August 2015

### Freedonia Focus Reports

*Cabinets: United States*

*Construction: United States*

*Decorative Laminates: United States*

*Housing: United States*

*Major Household Appliances: United States*

*Molding & Trim: United States*

*Nonresidential Building Construction: United States*

*Prefabricated Housing: United States*

*Small Kitchen Appliances: United States*

*Solid Surface & Other Cast Polymers: United States*

*World Flooring*

*World Major Household Appliances*

*World Prefabricated Housing*

*World Solid Surface & Other Cast Polymers*

### Freedonia Custom Research

### Trade Publications

*Builder*

*Discovering Stone*

*Houzz*

*Kitchen & Bath Business*

*Kitchen & Bath Design News*

*Remodeling*

*Stone Specialist*

**Agencies & Associations**

Eurostat

International Monetary Fund

National Association of Home Builders

National Association of the Remodeling Industry

National Kitchen & Bath Association

Organisation for Economic Co-operation and Development

United States Census Bureau

World Bank