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Global Housing

October 2017



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About This Report

Scope & Method

This report forecasts the global housing market in 2021 by housing stock and new housing units in unit terms. In addition, forecasts for residential floor space are provided for select world regions. Housing types include:

- single-family
- multifamily.

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions.

To illustrate historical trends, global and regional housing data are provided for 2006, 2011, and 2016. Global housing stock and new housing units are segmented by major world region and provided for 2006, 2011, and 2016 and forecast for 2021.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Sources

Global Housing (FW60024) is based on [a comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- government/public agencies
- national, regional, and international non-governmental organizations
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 19 | Industry Codes Related to Housing

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
236115	New Single-Family Housing Construction (except Operative Builders)	1521	General Contractors – Single-Family Houses
236116	New Multifamily Housing Construction (except Operative Builders)	1522	General Contractors – Residential Buildings, Other Than Single-Family
236117	New Housing Operative Builders	1531	Operative Builders
236118	Residential Remodelers	2451	Mobile Homes
321991	Manufactured Home (Mobile Home) Manufacturing		

Source: US Census Bureau

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Resources

The Freedonia Group

Global Housing Outlook, October 2017

Freedonia Industry Studies

Windows & Doors Market Forecasts, September 2017

Roofing: US Forecasts, September 2017

Cabinets Market in the US, September 2017

Global Countertops Market, April 2017

Global Flooring Market, January 2017

World Drywall & Building Plaster, October 2016

Freedonia Focus Reports

Cabinets: United States

Roofing: United States

Windows & Doors: United States

World Countertops

World Drywall & Building Plaster

World Flooring

Freedonia Custom Research

Trade Publications

Building Design & Construction

BuildingGreen

The Journal of Light Construction

Agencies & Associations

European Bank for Reconstruction and Development

Eurostat

International Monetary Fund

Organisation for Economic Co-operation and Development

United States Census Bureau

World Bank