



Freedonia Focus Reports
World Collection

World Siding

September 2015



Highlights

World Overview and Forecasts
Demand by Product | Demand by Market

Regional Trends and Forecasts
Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure
Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2019 for siding by product, market, and major world region in square meters. Product segments include:

- masonry and concrete
- metal
- vinyl
- wood
- other products such as polypropylene and other non-vinyl plastics.

Primary loadbearing walls (of brick, concrete block, poured concrete, or stone) are excluded from the scope of this report, as is glass curtain wall. Secondary products such as soffit and trim are also excluded.

Reported markets encompass:

- new residential construction
- residential improvement and repair (I&R)
- new nonresidential construction
- nonresidential I&R.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, market, and regional demand (including product segments) are provided for 2009 and 2014. Further, regional demand is segmented by market for 2014.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this

report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Siding (FW60039) is based on [a comprehensive industry study](#) published by The Freedonia Group in September 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
321113	Sawmills	2421	Sawmills and Planing Mills, General
324122	Asphalt Shingle and Coating Materials Mfg	2952	Asphalt Felts and Coatings
326199	All Other Plastics Product Mfg	3089	Plastics Products, NEC
327310	Cement Mfg	3241	Cement, Hydraulic
327999	All Other Miscellaneous Nonmetallic Mineral Product Mfg	3299	Nonmetallic Mineral Products, NEC
332322	Sheet Metal Work Mfg	3444	Sheet Metal Work

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RESOURCES

The Freedonia Group, Inc

www.freedoniagroup.com

3327 *World Siding (Cladding)*, September 2015

[see study contents](#)

Related Industry Studies

3299 *Construction Outlook in China*, July 2015

[see study contents](#)

3294 *World Windows & Doors*, July 2015

[see study contents](#)

3293 *Roofing*, June 2015

[see study contents](#)

3273 *World Fiber Cement*, May 2015

[see study contents](#)

3171 *Windows & Doors*, May 2014

[see study contents](#)

3167 *World Roofing*, May 2014

[see study contents](#)

3130 *World Cement & Concrete Additives*, March 2014

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World Cement & Concrete Additives

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World Fiber Cement Products

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World Roofing

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World Windows & Doors

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Freedonia Custom Research, Inc

[see capabilities](#)

Trade Publications

Concrete Homes (USA)

www.concretehomesmagazine.com

Concrete Products (USA)

www.concreteproducts.com

Home Energy Magazine (USA)

www.homeenergy.org

Masonry (USA)

www.masonrymagazine.com

Metal Construction News (USA)

www.metalconstructionnews.com

Plastics News (USA)

www.plasticsnews.com

Professional Builder (USA)

www.probuilder.com

Roofing Cladding & Insulation (UK)

<http://rcimag.co.uk>

Agencies & Associations

European Union

www.europa.eu

International Monetary Fund

www.imf.org

Metal Cladding and Roofing Manufacturers Association

www.mcrma.co.uk

Organisation for Economic Co-operation and Development

www.oecd.org

Vinyl Siding Institute

www.vinylsiding.org

World Bank

www.worldbank.org

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