



Freedonia Focus Reports
World Collection

World Flooring

January 2017



Highlights

World Overview and Forecasts
Demand by Product | Demand by Market

Regional Segmentation and Forecasts
Regional Production Overview | Regional Demand Overview | North America
Western Europe | Asia/Pacific | Other Regions

Industry Structure
Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2020 for flooring by product, market, and major world region in square meters. Product segments include:

- nonresilient flooring
- resilient flooring
- carpets and rugs.

This report analyzes the world market for manufactured floor coverings and excludes unimproved surfaces such as packed earth. Subflooring and unfinished floor surfaces (for example, plywood and poured concrete) are excluded from the scope of this report, as is artificial grass used on outdoor athletic surfaces such as athletic fields. While in many areas of the world the terms “carpet” and “rug” are often used interchangeably, for the purposes of this report “carpet” refers to a product that is fastened in place, while “rug” refers to a product that is not held in place. The term “floor coverings” is used throughout this report to refer to both carpet and hard surface flooring products.

Reported markets encompass:

- residential buildings
- nonresidential buildings
- transportation equipment and other markets such as nonbuilding structures and industrial equipment.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product and market segment is also forecast for each major world region.

To illustrate historical trends world, product, market, and regional demand (including product and market segments) are provided for 2010 and 2015.

Finally, world production is segmented by major world region and provided for 2010, 2015, and 2020.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends

and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Flooring (FW60053) is based on [a comprehensive industry study](#) published by The Freedonia Group in January 2017. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
314110	Carpet and Rug Mills	2273	Carpets and Rugs
321918	Other Millwork (including Flooring)	2426	Hardwood Dimension and Flooring Mills
326192	Resilient Floor Covering Mfg	2431	Millwork
327122	Ceramic Wall and Floor Tile Mfg	3069	Fabricated Rubber Products, NEC
		3253	Ceramic Wall and Floor Tile
		3996	Linoleum, Asphalted-Felt-Base, and Other Hard Surface Floor Coverings, NEC

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RESOURCES

The Freedonia Group

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3487 Global Flooring Market, January 2017

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Related Industry Studies

3474 Molding & Trim in the US, November 2016

[see study contents](#)

3449 World Flat Glass, August 2016

[see study contents](#)

3441 Commercial Windows & Doors, August 2016

[see study contents](#)

3435 World Insulation, July 2016

[see study contents](#)

3427 Residential Windows & Doors, July 2016

[see study contents](#)

3399 World Roofing, May 2016

[see study contents](#)

3374 Siding, January 2016

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Flooring & Carpets: United States

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Nonresidential Building Construction: United States

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World Flat Glass

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World Housing

[see report contents](#)

World Roofing

[see report contents](#)

World Siding

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Freedonia Custom Research

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Trade Publications

Ceramic World Review (Italy)

www.ceramicworldweb.it

Contract Flooring Journal (UK)

www.contractflooringjournal.co.uk

Floor Covering Weekly (USA)

www.floorcoveringweekly.com

Floor Trends (USA)

www.floortrendsmag.com

Stone World (USA)

www.stoneworld.com

Textile World (USA)

www.textileworld.com

Agencies & Associations

Association of European Producers of Laminate Flooring

www.eplf.com

The Carpet and Rug Institute

www.carpet-rug.org

European Union

www.europa.eu

Eurostat

<http://ec.europa.eu/eurostat>

International Monetary Fund

www.imf.org

Organisation for Economic Co-operation and Development

www.oecd.org

United Nations

www.un.org

United States Census Bureau

www.census.gov

World Bank

www.worldbank.org

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