

Freedonia Focus Reports
World Collection



World Drywall & Building Plaster

July 2014



Highlights

World Overview and Forecasts

Demand by Product | Demand by Market | Shipment Trends

Regional Trends and Forecasts

Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts to 2018 total combined world drywall and building plaster demand in metric tons. Total demand is also provided separately for drywall and building plasters.

Building plasters based on lime, cement, or other non-gypsum materials, as well as industrial gypsum-based plasters used in non-wall applications, are excluded from the scope of this report. Drywall used in nonconstruction applications is also excluded.

Further, world demand for drywall and building plaster are forecast separately in square meters and metric tons, respectively, by market and major world region. Reported markets encompass:

- residential
- nonresidential.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends, world, product, market, and regional, and regional market demand are provided for 2008 and 2013.

Finally, world shipments are segmented by major world region and provided for 2008, 2013, and 2018.

Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as “demand is projected to rise 3.2% annually through 2018.” The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Drywall & Building Plaster is based on [a comprehensive industry study](#) published by The Freedonia Group in July 2014. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated June 2014
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
238310	Drywall and Insulation Contractors	1742	Plastering, Drywall, Acoustical, and Insulation Work
327420	Gypsum Product Manufacturing		
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	3275	Gypsum Products
		5032	Brick, Stone, and Related Construction Materials
423390	Other Construction Material Merchant Wholesalers	5039	Construction Materials, NEC

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