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# Global Drywall & Building Plaster

December 2019



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# About This Report

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## Scope

This report forecasts to 2023 global demand for drywall and building plaster by product, market, and major world region in square meters (for drywall) and metric tons (for building plaster). Product segments include:

- drywall
- building plaster

Reported markets encompass:

- residential construction
- nonresidential construction

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions.

To illustrate historical trends, world, product, market, and regional demand (including product segments) are provided for 2008, 2013, and 2018. Finally, global production is segmented by major world region and provided for 2008, 2013, 2018, and 2023.

Building plasters based on lime, cement, or other non-gypsum materials, as well as industrial gypsum-based plasters used in nonconstruction applications, are excluded from the scope of the study. Drywall used in nonconstruction applications is also excluded.

Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Global Drywall & Building Plaster* (FW60060) is based on [Global Drywall & Building Plaster](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

## About This Report

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

**Table 10 | NAICS & SIC Codes Related to Drywall & Building Plaster**

NAICS/SCIAN 2017 North American Industry Classification System		SIC Standard Industrial Classification	
238310	Drywall and Insulation Contractors	1742	Plastering, Drywall, Acoustical, and Insulation Work
327420	Gypsum Product Manufacturing	3275	Gypsum Products
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	5032	Brick, Stone, and Related Construction Materials
423390	Other Construction Material Merchant Wholesalers	5039	Construction Materials, NEC

Source: US Census Bureau

**Table 11 | HS Codes Related to Drywall & Building Plaster**

HS Code	Definition
2520.10	Gypsum; anhydrite
2520.20	Plasters (consisting of calcined gypsum or calcium sulfate) whether or not colored, with or without small quantities of accelerators or retarders
6809.11	Articles of plaster or of compositions based on plaster: Boards, sheets, panels, tiles and similar articles, not ornamented: Faced or reinforced with paper or paperboard only
6809.90	Articles of plaster or of compositions based on plaster: Other articles

Source: United Nations Statistics Division

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most

## About This Report

accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Global Drywall & Building Plaster*

### Freedonia Industry Studies

*Ceilings*

*Fiber Cement in the US*

*Global Acoustic Insulation*

*Global Adhesives & Sealants*

*Global Countertops*

*Global Fiber Cement*

*Global Foamed Plastic Insulation*

*Global Housing*

*Global Insulation*

*Global Power Tools*

*Global Roofing*

*Global Siding (Cladding)*

*Global Windows & Doors*

*Insulation*

*Roofing*

*Windows & Doors*

### Freedonia Focus Reports

*Commercial Building Construction: United States*

*Construction: United States*

*Gypsum: United States*

*Kitchen & Bath Remodeling: United States*

### Freedonia Custom Research

### Trade Publications

*Builder*

*Global Gypsum Directory*

*Global Gypsum Magazine*

*Journal of Light Construction*

*Walls & Ceilings*

### Agencies & Associations

Association of the Wall and Ceiling Industry

Eurostat

Gypsum Association

## About This Report

Gypsum Products Development Association  
National Association of Home Builders  
National Bureau of Statistics of China  
United Nations Comtrade  
United States Geological Survey