

Freedonia Focus Reports
Global Collection



Global

Motorcycles

May 2018



BROCHURE CLICK TO ORDER
FULL REPORT CLICK TO ORDER

www.freedoniafocusreports.com

Table of Contents

| | |
|---|-----------|
| 1. Highlights | 3 |
| 2. Global Overview & Forecasts | 5 |
| Demand by Product | 5 |
| Scooters, Mopeds, & Motorbikes | 6 |
| Light Motorcycles | 7 |
| Medium & Heavy Motorcycles | 7 |
| Electric | 8 |
| 3. Regional Segmentation & Forecasts | 10 |
| Regional Production Overview | 10 |
| Regional Demand Overview | 13 |
| North America | 16 |
| Western Europe | 18 |
| Asia/Pacific | 20 |
| Other Regions | 23 |
| Central & South America | 24 |
| Eastern Europe | 25 |
| Africa/Mideast | 26 |
| 4. Industry Structure | 27 |
| Industry Characteristics | 27 |
| Market Share | 28 |
| Honda | 29 |
| Hero MotoCorp | 30 |
| Yamaha | 30 |
| 5. About This Report | 31 |
| Scope & Method | 31 |
| Sources | 32 |
| Industry Codes | 32 |
| Resources | 33 |

List of Tables & Figures

| | |
|---|----|
| Figure 1 Global Motorcycle Market Outlook, 2017 – 2022 | 4 |
| Figure 2 Global Motorcycle Demand by Product, 2007 – 2022 (000 units) | 5 |
| Table 1 Global Motorcycle Demand by Product, 2007 – 2022 (000 units) | 5 |
| Figure 3 Global Motorcycle Demand by Product, 2007 – 2022 (%) | 9 |
| Figure 4 Global Motorcycle Production by Region, 2007 – 2022 (000 units) | 10 |
| Table 2 Global Motorcycle Production by Region, 2007 – 2022 (000 units) | 10 |
| Figure 5 Global Motorcycle Production by Region, 2007 – 2022 (%) | 12 |
| Figure 6 Global Motorcycle Demand by Region, 2007 – 2022 (000 units) | 13 |
| Table 3 Global Motorcycle Demand by Region, 2007 – 2022 (000 units) | 13 |
| Figure 7 Global Motorcycle Demand by Region, 2007 – 2022 (%) | 15 |
| Figure 8 North America: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 16 |
| Table 4 North America: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 16 |
| Figure 9 Western Europe: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 18 |
| Table 5 Western Europe: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 18 |
| Figure 10 Asia/Pacific: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 20 |
| Table 6 Asia/Pacific: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 20 |
| Figure 11 Other Regions: Motorcycle Demand by Region, 2007 – 2022 (000 units) | 23 |
| Figure 12 Other Regions: Motorcycle Demand by Product, 2007 – 2022 (000 units) | 23 |
| Table 7 Other Regions: Motorcycle Demand by Region & Product, 2007 – 2022 (000 units) | 24 |
| Figure 13 Global Motorcycle Market Share by Company, 2017 (%) | 28 |
| Table 8 Leading Suppliers to the Global Motorcycle Market | 29 |
| Table 9 Industry Codes Related to Motorcycles | 32 |

About This Report

Scope & Method

This report forecasts to 2022 global demand for motorcycles by type, market, and major world region in unit terms. Product segments include:

- internal combustion engine (ICE) scooters, mopeds, and motorbikes
- light ICE motorcycles
- medium and heavy ICE motorcycles
- electric motorcycles

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions (Central and South America, Eastern Europe, and Africa/Mideast).

To illustrate historical trends, world, product, and regional demand (including product segments) are provided for 2007, 2012, and 2017. Finally, global production is segmented by major world region and provided for 2007, 2012, 2017, and 2022.

Excluded from the scope of this report are:

- separately sold sidecars
- three-wheeled auto rickshaws or truck-like “three-wheelers” produced in India, China, and other emerging markets that are used principally for business purposes
- utility vehicles, such as all-terrain vehicles, utility task vehicles, autocycles, and motor vehicle/motorcycle hybrids

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate at that prevailing in 2017.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Global Motorcycles (FW85016) is based on a [comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 9 | Industry Codes Related to Motorcycles

| NAICS/SCIAN 2007 | | SIC | |
|---|--|------------------------------------|----------------------------------|
| North American Industry Classification System | | Standard Industrial Classification | |
| 336991 | Motorcycle, bicycle, and parts manufacturing | 3751 | Motorcycles, bicycles, and parts |

Source: US Census Bureau

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group.

Resources

The Freedonia Group

Global Motorcycles, May 2018

Freedonia Industry Studies

Global Batteries, June 2018

Global Hybrid & Electric Vehicles, May 2018

Recreational Vehicles in the US, April 2018

Global Automotive Lubricants, December 2017

Global Internal Combustion Engine Filters Market, January 2017

Global Air & Fluid Filters Market, January 2017

World Bearings, August 2016

Freedonia Focus Reports

Automotive Repair & Maintenance Services: United States

Global Light Vehicles

Medium- & Heavy-Duty Trucks & Buses: United States

Motor Vehicles: United States

Transport Equipment: United States

Freedonia Custom Research

Trade Publications

Bike Europe

Mobile World

webBikeWorld

Agencies & Associations

Associazione Nazionale Ciclo Motociclo Accessori è l'Associazione (ANCMA)

Brazilian Association of Motorcycle, Moped, and Bicycle Manufacturers (ABRACICLO)

Chinese Association of Automobile Manufacturers (CAAM)

European Association of Motorcycle Manufacturers (ACEM)

Eurostat

Japan Automobile Manufacturers Association (JAMA)

Motorcycle Industry Association

Motorcycle Industry Council

Motorcycle & Moped Industry Council

Organization for Economic Co-operation and Development

Society of Indian Automobile Manufacturers

Taiwan Transportation Vehicle Manufacturers Association (TVMA)

Thai Automotive Industry Association (TAIA)

About This Report

UN Comtrade

Vietnam Association of Motorcycle Manufacturers (VAMM)