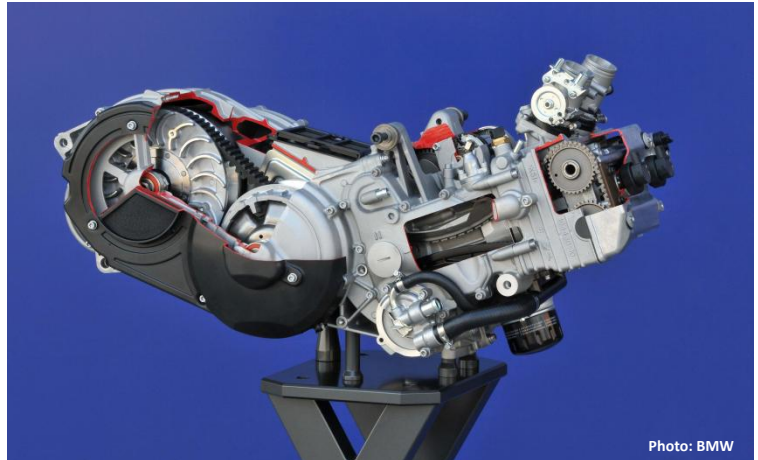


Freedonia Focus Reports
World Collection

World



Motorcycle Components

August 2013



Highlights

World Overview and Forecasts

Demand by Product | Demand by Market | Production Trends

Regional Trends and Forecasts

Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure

Industry Composition | Industry Leaders | Additional Companies Cited

Resources

www.freedoniafocus.com

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2017 for motorcycle components by product, market, and major world region in US dollars at the manufacturers' level. Product segments include:

- engine and drivetrain
- tires
- structural
- electrical and electronic
- other components such as exhaust and emission system parts.

Excluded from the scope of this report are chemical products, trim and other decorative products, and add-on vehicle accessories like special body panels. In addition, components for separately sold sidecars, three-wheeled auto rickshaws, or truck-like "three wheelers" produced in India, China, and other emerging markets that are used principally for business purposes are not included.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, and regional demand are provided for 2007 and 2012. World and regional demand are further segmented by the following markets for 2012:

- original equipment manufacturers (OEMs)
- aftermarket.

Finally, world production is segmented by major world region and provided for 2007, 2012, and 2017.

Forecasts emanate from the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2017." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Demand in US dollars reflects local-currency inflation from period to period, including to the forecast year. Furthermore, US dollar values represent current, average-annual exchange rates between local currencies and the US dollar for the historical periods, including the base year. The forecast year, however, assumes the same exchange rate used for the base year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Motorcycle Components is based on [a comprehensive industry study](#) published by The Freedonia Group in August 2013. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated June 2013
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

| NAICS/SCIAN 2007 | | SIC | |
|---|------------------------------------|-------------------------|----------------------------------|
| North American Industry Classification System | | Standard Industry Codes | |
| 336991 | Motorcycle, Bicycle, and Parts Mfg | 3751 | Motorcycles, Bicycles, and Parts |

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

Table of Contents

| Section | Page |
|--|------|
| Highlights..... | 1 |
| World Overview & Forecasts..... | 2 |
| Demand by Product | 2 |
| Chart 1 World Motorcycle Component Demand by Product, 2012 | 2 |
| Engine & Drivetrain..... | 2 |
| Tires..... | 3 |
| Structural..... | 4 |
| Electrical & Electronic..... | 4 |
| Other..... | 5 |
| Table 1 World Motorcycle Component Demand by Product (million dollars)..... | 6 |
| Demand by Market..... | 7 |
| Chart 2 World Motorcycle Component Demand by Market, 2012..... | 7 |
| Original Equipment Manufacturers (OEM)..... | 7 |
| Aftermarket..... | 8 |
| Table 2 World Motorcycle Component Demand by Market (million dollars) | 8 |
| Production Trends..... | 9 |
| Table 3 World Motorcycle Component Shipments by Region (million dollars) | 9 |
| Regional Trends & Forecasts..... | 10 |
| Regional Demand Overview | 10 |
| Chart 3 World Motorcycle Component Demand by Region, 2012 | 10 |
| Table 4 World Motorcycle Component Demand by Region (million dollars)..... | 11 |
| North America | 12 |
| Chart 4 North America: Motorcycle Component Demand by Market, 2012..... | 12 |
| Table 5 North America: Motorcycle Component Demand by Product (million dollars) | 13 |
| Western Europe | 14 |
| Chart 5 Western Europe: Motorcycle Component Demand by Market, 2012..... | 14 |
| Table 6 Western Europe: Motorcycle Component Demand by Product (million dollars) | 15 |
| Asia/Pacific | 16 |
| Chart 6 Asia/Pacific: Motorcycle Component Demand by Market, 2012 | 16 |
| Table 7 Asia/Pacific: Motorcycle Component Demand by Product (million dollars)..... | 17 |
| Other Regions | 18 |
| Chart 7 Other Regions: Motorcycle Component Demand, 2012..... | 18 |
| Central & South America..... | 18 |
| Eastern Europe..... | 19 |
| Africa/Mideast..... | 20 |
| Table 8 Other Regions: Motorcycle Component Demand (million dollars) | 20 |
| Industry Structure | 21 |
| Industry Composition | 21 |
| Industry Leaders | 22 |
| Honda Motor Company Limited..... | 22 |
| Yamaha Motor Company Limited | 23 |
| Bridgestone Corporation..... | 24 |
| Additional Companies Cited..... | 25 |
| Resources | 26 |

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.