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Global Power Lawn & Garden Equipment

December 2017



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About This Report

Scope & Method

This report forecasts global demand in 2021 for power lawn and garden equipment by product, market, and major world region in nominal US dollars at the manufacturer level. Product segments include:

- lawnmowers
- turf and grounds equipment
- chainsaws
- trimmers and edgers
- other equipment such as chipper/shredders, leaf blowers, and garden tractors
- parts and attachments

Since the vast majority of engines for power lawn and garden equipment are used in original equipment manufacturer (OEM) capacities, engines are excluded from the parts and attachments category.

Reported markets encompass:

- residential
- commercial

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions.

To illustrate historical trends, world, product, market, and regional demand (including product and market segments) are provided for 2006, 2011, and 2016. Finally, global shipments are segmented by major world region and provided for 2006, 2011, 2016, and 2021.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

About This Report

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate at that prevailing in 2016. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Global Power Lawn & Garden Equipment (FW90016) is based on a [comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 10 | Industry Codes Related to Power Lawn & Garden Equipment

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
332212	Hand and Edge Tool Mfg	3423	Hand and Edge Tools, Except Machine Tools and Handsaws
333111	Farm Machinery and Equipment Mfg	3523	Farm Machinery and Equipment
333112	Lawn and Garden Tractor and Home Lawn and Garden Equipment Mfg	3524	Lawn and Garden Tractors and Home Lawn and Garden Equipment
333991	Power Driven Handtool Mfg	3546	Power-Driven Handtools

Source: US Census Bureau

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Resources

The Freedonia Group

Global Power Lawn & Garden Equipment, December 2017

Freedonia Industry Studies

Landscaping Products Market in the US, October 2017

Lawn & Garden Watering Products Market in the US, October 2017

Global Power Tools Market, May 2017

Power Lawn & Garden Equipment Market in the US, February 2017

Agricultural Pesticides Market in the US, January 2017

Global Diesel Engines Market, January 2017

Hand Tools, July 2016

Lawn & Garden Consumables, June 2016

Power Tools, June 2016

Home & Garden Pesticides, February 2016

Freedonia Focus Reports

Agricultural Pesticides: United States

Construction: United States

Diesel Engines: United States

Global Housing

Global Power Tools

Hand Tools: United States

Housing: United States

Landscaping Products: United States

Lawn & Garden Consumables: United States

Nonresidential Building Construction: United States

Power Lawn & Garden Equipment: United States

Power Tools: United States

World Diesel Engines

Freedonia Custom Research

Trade Publications

Diesel Progress

Grounds Maintenance

Lawn & Landscape

Outdoor Power Equipment

Power Transmission Engineering

Turf

Agencies & Associations

Eurostat

International Monetary Fund

Organisation for Economic Co-operation and Development

Outdoor Power Equipment Institute

United Nations Comtrade

United States Census Bureau

United States International Trade Commission

World Bank