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World Collection



World Major Household Appliances

February 2016



Highlights

World Overview and Forecasts
Demand by Product | Production Trends

Regional Trends and Forecasts
Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure
Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2019 for major household appliances by product and major world region in units. Product segments include:

- refrigerators and freezers
- clothes washers and dryers
- cooking appliances
- dishwashers.

Excluded from the scope of this report are such products as air conditioners, microwave ovens, and vacuum cleaners, as well as commercial appliances and smaller household appliances in general. Small cooking appliances such as hot plates and rice cookers are also excluded. Small cooking appliances, such as rice cookers and hot plates, and cooking appliances used in outdoor settings, such as grills, are excluded.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by product segment is also forecast for each major world region.

To illustrate historical trends world, product, and regional demand (including product segments) are provided for 2009 and 2014. Further, regional demand is segmented by product for 2014.

Finally, world production is segmented by major world region and provided for 2009, 2014, and 2019.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Major Household Appliances (FW90017) is based on [a comprehensive industry study](#) published by The Freedonia Group in February 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
335221	Household Cooking Appliance Mfg	3631	Household Cooking Equipment
335222	Household Refrigerator and Home Freezer Mfg	3632	Household Refrigerators and Home and Farm Freezers
335224	Household Laundry Equipment Mfg	3633	Household Laundry Equipment
335228	Other Major Household Appliance Mfg	3639	Household Appliances, NEC

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RESOURCES

The Freedonia Group

<i>3366 World Major Household Appliances</i> , February 2016	www.freedoniagroup.com
Related Industry Studies	
<i>3396 Commercial Refrigeration Equipment</i> , March 2016	see study contents
<i>3340 Power Lawn & Garden Equipment</i> , December 2015	see study contents
<i>3241 World Power Tools</i> , January 2015	see study contents
<i>3225 World Commercial Refrigeration Equipment</i> , October 2014	see study contents
<i>3177 Power & Hand Tools</i> , June 2014	see study contents
Related Focus Reports	
<i>Commercial Refrigeration Equipment: United States</i>	see report contents
<i>Household Cooking Appliances: United States</i>	see report contents
<i>Household Laundry Equipment: United States</i>	see report contents
<i>Household Refrigerators & Freezers: United States</i>	see report contents
<i>Housing: United States</i>	see report contents
<i>Major Household Appliances: United States</i>	see report contents
<i>Small Kitchen Appliances: United States</i>	see report contents
<i>World Commercial Refrigeration Equipment</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

Air Conditioning, Heating, and Refrigeration News (USA)	www.achrnews.com
ApplianceAdvisor.com (USA)	http://applianceadvisor.com
Appliance Design (USA)	www.appliancedesign.com
Chain Store Age (USA)	www.chainstoreage.com
Home Furnishing News (USA)	www.hfndigital.com
Kitchen & Bath Business (USA)	www.kbbonline.com
TWICE (USA)	www.twice.com

Agencies & Associations

Association of Home Appliance Manufacturers	www.aham.org
Eurostat	http://ec.europa.eu/eurostat
International Monetary Fund	www.imf.org
International Organization for Standardization	www.iso.org
National Kitchen & Bath Association	www.nkba.org
Organisation for Economic Co-Operation and Development	www.oecd.org
World Bank	www.worldbank.org

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