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World Collection



# World Consumer Water Treatment Systems

January 2016



## Highlights

### World Overview and Forecasts

Demand by Type | Demand by Technology | Aftermarket Component Overview

### Regional Trends and Forecasts

Regional Demand Overview | North America | Western Europe | Asia/Pacific  
Other Regions

### Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts total world demand in 2019 for consumer water treatment systems by type, technology, and major world region in US dollars at the manufacturers' level.

Type segments include:

- point-of-entry
- point-of-use.

Excluded from the scope of this report are refrigerator water filters, because the systems are originally sold to equipment manufacturers and only the replacement units are sold to consumers.

Reported technologies encompass:

- conventional filtration
- membrane separation
- other technologies such as distillation, ultraviolet disinfection, and ozone treatment.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by type segment is also forecast for each major world region.

To illustrate historical trends world, type, technology, and regional demand (including type segments) are provided for 2009 and 2014. Further, regional demand is segmented by technology for 2014.

Finally, world aftermarket component demand is segmented by major world region and provided for 2009, 2014, and 2019.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Unless otherwise indicated, both historical and forecasted demand values are expressed in US dollars at a fixed 2014 rate of exchange with local currencies.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*World Consumer Water Treatment Systems* (FW90023) is based on [a comprehensive industry study](#) published by The Freedonia Group in January 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
333319	Other Commercial and Service Industry Machinery Manufacturing	3589	Service Industry Machinery, NEC
335211	Electric Housewares and Household Fan Manufacturing	3634	Electric Housewares and Fans

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

3360 <i>World Consumer Water Treatment Systems</i> , January 2016	<a href="#">see study contents</a>
Related Industry Studies	
3325 <i>World Membrane Separation Technologies</i> , September 2015	<a href="#">see study contents</a>
3322 <i>Water Treatment Chemicals</i> , July 2015	<a href="#">see study contents</a>
3281 <i>Consumer Water &amp; Air Treatment Systems</i> , July 2015	<a href="#">see study contents</a>
3288 <i>Water Treatment Equipment</i> , May 2015	<a href="#">see study contents</a>
3219 <i>Membrane Separation Technologies</i> , November 2014	<a href="#">see study contents</a>
3152 <i>World Filters</i> , July 2014	<a href="#">see study contents</a>
Related Focus Reports	
<i>Consumer Water Treatment Systems: United States</i>	<a href="#">see report contents</a>
<i>Filters: United States</i>	<a href="#">see report contents</a>
<i>Major Household Appliances: United States</i>	<a href="#">see report contents</a>
<i>Nonwovens: United States</i>	<a href="#">see report contents</a>
<i>Water Treatment Equipment: United States</i>	<a href="#">see report contents</a>
<i>World Activated Carbon</i>	<a href="#">see report contents</a>
<i>World Filters</i>	<a href="#">see report contents</a>
Freedonia Custom Research	<a href="#">see capabilities</a>

### Trade Publications

<i>Desalination</i> (Netherlands)	<a href="http://www.journals.elsevier.com/desalination">www.journals.elsevier.com/desalination</a>
<i>Desalination &amp; Water Reuse</i> (UK)	<a href="http://www.desalination.biz">www.desalination.biz</a>
<i>Filtration &amp; Separation</i> (UK)	<a href="http://www.filtsep.com">www.filtsep.com</a>
<i>Water Environment &amp; Technology</i> (USA)	<a href="http://wef.org/Publications/page_wet.aspx">http://wef.org/Publications/page_wet.aspx</a>
<i>Water Technology</i> (USA)	<a href="http://www.watertechnology.com">www.watertechnology.com</a>
<i>WaterWorld</i> (USA)	<a href="http://www.waterworld.com">www.waterworld.com</a>

### Agencies & Associations

Association of Water Technologies	<a href="http://www.awt.org">www.awt.org</a>
Eurostat	<a href="http://ec.europa.eu/eurostat">http://ec.europa.eu/eurostat</a>
International Monetary Fund	<a href="http://www.imf.org">www.imf.org</a>
The International Water Association	<a href="http://www.iwa-network.org">www.iwa-network.org</a>
National Association of Water Companies	<a href="http://www.nawc.org">www.nawc.org</a>
National Ground Water Association	<a href="http://www.ngwa.org">www.ngwa.org</a>
Organisation for Economic Co-operation and Development	<a href="http://www.oecd.org">www.oecd.org</a>
United Nations	<a href="http://www.un.org">www.un.org</a>
World Bank	<a href="http://www.worldbank.org">www.worldbank.org</a>

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