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Global

Demographics

June 2020



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About This Report

Scope

This report forecasts to 2024 the following global demographic measures:

- population
- population aged 65 and older
- urban population
- households
- average household size

Forecasts are also provided by region in terms of:

- North America
- Western Europe
- Asia/Pacific
- other regions, spanning Central and South America, Eastern Europe, and Africa/Mideast

In addition, for the three main regions, demographic measures are forecast for the most populous countries within each region.

To illustrate historical trends global, region, and major country demographic measures are provided for 2009, 2014, and 2019.

A full outline of report items by page is available in the Table of Contents.

Sources

Global Demographics (FW95050) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Healthcare: United States

Macroeconomy: United States

Medical Services: United States

Pharmaceuticals: United States

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Agencies & Associations

Eurostat

International Monetary Fund (IMF)

Organisation for Economic Co-operation and Development (OECD)

United Nations

World Health Organization

United States Bureau of Economic Analysis

United States Center for Disease Control and Prevention

United States Census Bureau

World Bank