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# Diesel Engines

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US Industry Study with Forecasts to **2011 & 2016**

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*The best opportunities for diesel engines in the US will be found in the light-duty truck segment, which will expand at a robust 9.6 percent annual rate, reaching \$2 billion in 2011.*

## US demand to grow 3.8% annually through 2011

US demand for diesel engines and related aftermarket parts is forecast to increase 3.8 percent annually through 2011 to \$20 billion, a sign of the industry's continued strength since it is coming off of a high 2006 sales level. In 2006, diesel engine demand was artificially stimulated by a boost in the key heavy-duty truck market as fleets sought to buy ahead of 2007 emissions regulation changes. These changes will add both significant cost and uncertainty, since first-year engines using new technologies may not be as robust in terms of reliability and durability.

## Light-duty trucks to drive motor vehicle market

The motor vehicle market accounts for more than 70 percent of diesel engine demand. Heavy-duty trucks comprise the largest segment in this market, but the best opportunities will be found in the light-duty truck segment. Demand for diesel engines and parts in light-duty trucks will expand at a robust 9.6 percent annual rate, reaching \$2 billion in 2011. Although a much smaller market, passenger cars will also fare very well.

Diesel engine-powered light vehicles currently account for less than three percent of new car sales in the US, so there is opportunity for a significant increase in penetration rates. By comparison, about half of the passenger cars sold in Western Europe are powered by diesel

Motor Vehicle  
73%

Off-Highway  
27%

## US Diesel Engine Demand, 2006 (\$16.6 billion)



engines. Greater interest by the consuming public in improved fuel economy will foster gains. Modern diesel engines also offer significantly improved performance and noise, vibration and harshness characteristics than did engines formerly used in the US market, which should boost consumer interest. Additionally, technological innovations, many of which will be prompted by federally mandated emissions control regulations, will spur demand for new, cleaner-burning diesel engines and components at both the original equipment manufacturing and aftermarket levels. These benefits will be tempered somewhat by the higher price tag for diesel engine powerplants and a smaller diesel fueling infrastructure -- only about 40 percent of US service stations carry diesel fuel.

## New regulations to support off-highway market

Off-highway diesel engines will experience slowing but still robust demand through 2011, as new Tier-4 off-highway diesel emissions regulations phase in between 2008 and 2015. These reductions, with particulate and oxides of nitrogen emissions mandated to be further reduced by about 90 percent, will likely be achieved through the use of control technologies such as advanced exhaust gas after-treatment. These technologies will be similar to those required by the heavy-truck standards, and thus should not create the same levels of uncertainty, since the technologies will be proven at that point.

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## Sample Text, Table & Chart

### DIESEL ENGINE MARKETS

**Diesel Engines & Parts Demand** -- Demand and related aftermarket parts in the medium-duty truck market is expected to rise through 2011 to 2016, largely as a result of the need for control equipment in part by medium-duty truck production. Longer useful life of medium-duty trucks to reduce the need for new engines as often as in 1990, 6 and 7 could produce a life of about 6 before requiring a rebuilding; this service life increase miles by the middle of the first decade of the new mill

SAMPLE TEXT

On the other hand, in spite of -- and in part because of -- relatively flat medium-duty truck production through 2011, overall diesel engine product demand will be helped by healthy gains in the parts aftermarket, as fleet and single-truck operators opt to repair, remanufacture or rebuild truck engines rather than purchase expensive new units. The absolute necessity of maintaining an operating truck fleet for the survival of most delivery-oriented businesses will ensure a healthy demand for diesel engine parts and components, even if declines are experienced in the OEM side of the market.

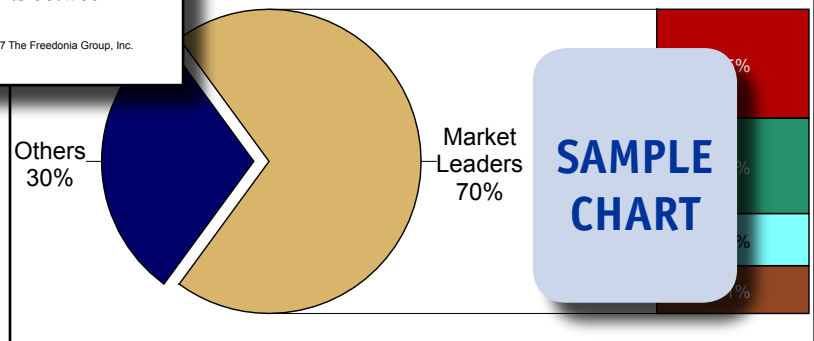
Although diesel engines power the majority of medium-duty trucks, gasoline engines are also used to a considerable extent. Compressed natural gas (CNG) engines are also employed, although not nearly at the levels of diesel or gasoline engines. Developmental technologies such as electric, hybrid and fuel cells are also being examined as possible alternatives to more conventional internal combustion engines in the medium-duty truck market. However, diesel engines tend to be the most practical option for larger medium-duty trucks due to the engines' reliability and fuel economy. It is not surprising, then, that diesel-powered trucks in Classes 6 and 7 -- representing gross vehicle weights between

**TABLE V-6**  
**MEDIUM-DUTY TRUCK DIESEL ENGINE PRODUCT DEMAND**  
 (million dollars)

Item	1996	2001	2006	2011	2016
Medium-Duty Truck Production (000)	15	15	15	15	15
Medium-Duty Trucks in Use (million)	10	10	10	10	10
000\$ engine/unit produced	10	10	10	10	10
\$ parts/unit in use	10	10	10	10	10
M-D Truck Diesel Engine Demand	10	10	10	10	10
Engines	10	10	10	10	10
Parts	10	10	10	10	10
% medium-duty trucks	10	10	10	10	10
MV Diesel Engine Product Demand	6350	6350	6350	6350	6350

SAMPLE TABLE

**CHART VI-1**  
**DIESEL ENGINE PRODUCT MARKET SHARE**  
 BY COMPANY, 2006  
 (\$16.6 billion)



SAMPLE CHART

## Sample Profile, Table & Forecast

### COMPANY PROFILES

#### Westerbeke Corporation

150 John Hancock Road  
 Myles Standish Industrial Park  
 Taunton, MA  
 508-823-XXXX  
<http://www.westerbeke.com>

Annual Sales: \$100 million (2007)  
 Employees: 100

Key Products: marine diesel engines and diesel generators

Westerbeke designs, manufactures and markets marine engine, generator and air conditioning products. The Company, which is privately held, conducts manufacturing activities at a 110,000-square-foot plant in Taunton, Massachusetts.

The Company's diesel-related products include engines and generators. Its diesel engines are available through the WESTERBEKE, CENTURY and UNIVERSAL series. WESTERBEKE series engines are naturally aspirated, have from one to six cylinders and power ratings from 10.7 to 108 horsepower (hp). The Company's CENTURY series engines encompass four- and six-cylinder turbocharged units with power ratings of 120 or 170 hp. These engines are intended for use on larger yachts and in heavy-duty commercial applications. UNIVERSAL series engines are three- and four-cylinder naturally aspirated models ranging from 20 to 42 hp. In addition to offering Westerbeke's E-Z bleed fuel systems, these engines have fresh water cooling systems, throttle and shift control brackets and coolant recovery tanks.

Diesel generators from the Company include WESTERBEKE and CENTURY products. These generators are intended for marine

**SAMPLE  
PROFILE**

TABLE IV-4

### DIESEL ENGINE AFTERMARKET PARTS SUPPLY & DEMAND (million dollars)

Item	1996	2001	2006	2011	2016
Diesel Engine Product Demand	9250	10900	16600	20000	25900
% parts	18.8	19.3	16.3	17.8	17.6
Aftermarket Parts Demand					
+ net exports					
Aftermarket Parts Shipments					
Injection Systems					
Turbochargers & Related					
Heads & Liners					
Bearings & Camshafts					
Engine Blocks					
Crankshafts					
Other Products					

**SAMPLE  
TABLE**

**"Diesel Engine Materials --** The production of diesel engines and related parts requires considerable amounts of certain materials. Material costs spiked in 2006 due to the often rapid increases in commodity prices for key materials such as metals (e.g., steel, cast iron, aluminum) and plastics. Consumption of materials in the diesel industry is forecast to ..."

--Section IV, pg. 66

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**OTHER STUDIES**

**Gears**

US demand for gears will grow 3.3% annually through 2011. The best prospects will come from the aerospace industry, which will post the fastest advances. Due to the dominant size of the motor vehicle market, vehicular gear assemblies will remain the largest segment, with individual types such as helical and bevel gears leading gains. This study analyzes the \$24.9 billion US gear industry, with forecasts for 2011 and 2016 by material, product and market. It also details market share and profiles major players.

#2273 ..... 11/2007..... \$4400

**World Fuel Cells**

Global fuel cell spending (R&D, investment, sales) will grow 15% yearly through 2011. Portable electronics will be the fastest growing commercial use while electric power generation will stay the largest. Proton-exchange membrane fuel cells will remain dominant over other chemistries. This study analyzes the \$5.2 billion world fuel cell industry to 2011 and 2016 by product, chemistry, application, world region and for 14 countries. It also reviews technology, evaluates market share and profiles major players.

#2194 ..... 05/2007..... \$5500

**Batteries**

US demand for primary and secondary batteries will grow 4.3% annually through 2011. Growth will be driven by strong demand for battery-powered products and motor vehicles, and by an ongoing shift toward more expensive, better-performing batteries. Primary batteries will outpace secondary/rechargeable types, led by primary lithium batteries. This study analyzes the \$12.1 billion US batteries industry to 2011 and 2016 by product and market. It also evaluates market share and profiles major producers.

#2178 ..... 03/2007..... \$4500

**Automotive Aftermarket in North America**

The North American aftermarket for light vehicle parts will grow 3.2% annually through 2010 as more vehicles reach prime service age. Mechanical products will remain dominant while electronics will lead gains. Professional service performers will strengthen their dominance over consumer/DIY performers. This study analyzes the \$50.2 billion North American automotive aftermarket parts industry to 2010 and 2015 by product, service performer and country. It also evaluates market share and profiles major firms.

#2121 ..... 11/2006..... \$4400

**World Hybrid-Electric Vehicles**

Global demand for hybrid-electric vehicles (HEVs) will grow 20% annually through 2010. Gains for these fuel-efficient vehicles will be driven by erratic fuel prices, increased emissions regulations and lowering HEV cost disparities. The US, Western Europe and Japan will remain the top markets, with China catching up fast. This study analyzes the \$2.8 billion world HEV industry to 2010, 2015 and 2020 by type, segment, world region and for 12 countries. It also evaluates market share and profiles major players.

#2108 ..... 10/2006..... \$5500

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