Cups & Lids

US Industry Study with Forecasts for **2012 & 2017**

Study #2429 | November 2008 | $4600 | 268 pages

The Freedonia Group
767 Beta Drive
Cleveland, OH • 44143-2326 • USA
Toll Free US Tel: 800.927.5900 or +1 440.684.9600
Fax: +1 440.646.0484
E-mail: info@freedoniagroup.com

www.freedoniagroup.com

Cups & Lids

US Industry Study with Forecasts for ***2012 & 2017***

Table of Contents

Cups & Lids

US Industry Study with Forecasts for ***2012 & 2017***

Freedonia®

List of Tables

EXECUTIVE SUMMARY

MARKET ENVIRONMENT

PRODUCTS

MARKETS

INDUSTRY STRUCTURE

List of Charts

MARKET ENVIRONMENT

PRODUCTS

MARKETS

INDUSTRY STRUCTURE

Study #2429
November 2008
$4600
268 Pages

Cups & Lids

US Industry Study with Forecasts for ***2012 & 2017***

Gains will be driven by a favorable outlook for foodservice revenues, more focus on coffee over soft drinks, and growing demand for higher priced environmentally friendly cups.

US demand to grow 4.3% annually through 2012

Demand for cups and lids is projected to expand 4.3 percent per year to $7.8 billion in 2012. Gains will be driven by continued, albeit decelerated, growth in consumer spending and a favorable outlook for foodservice revenues. Cup and lid demand will also gain momentum as a result of competitive strategies involving a growing focus on coffee and continued introductions of other beverages in quick service restaurants, coffee and snack shops, and convenience stores, in part to offset sluggishness in fountain carbonated soft drinks. Additionally, growing demand for environmentally friendly cups, such as compostable cups or recycled content cups, will aid value gains as these cups, while becoming more cost competitive, tend to be higher in price than conventional cups. Value advances will decelerate from the 2002-2007 period as resin price increases become more moderate following sharp spikes in recent years. In unit terms, cup and lid demand is forecast to increase 2.9 percent per annum to some 444 billion in 2012.

Packaging cups to lead gains in cup segment

Though drinking cups will remain the dominant cup type, faster gains for packaging cups will be attributable to continued expansion in key applications as well as further development of newer uses where cups meet consumer demand for convenient and portable single-serving package sizes. The popularity of "100-calorie" and similar portion-sized snacks that allow controlled indulgence will also boost gains for packaging cups. Preventing faster growth will be competition from less costly pouches, especially in snack food and sauce and condiment uses. Among drinking cups, fastest growth is anticipated for plastic cups, which are making inroads into paper cup applications for cold drinks, both in foodservice and retail markets. Good growth is also anticipated for foodservice paper hot cups, driven by rising sales of coffee and other hot drinks, especially in establishments that rely largely on disposable cups.

US Cup & Lid Demand, 2007
($6.3 billion)

Growth in lid demand to outpace cup demand

Growth in lid demand will outpace cup demand, advancing 5.0 percent per year to $1.1 billion in 2012. Gains will be attributable to an increasing percentage of drinking cups using lids, growing demand for higher-value specialty lids and continued solid advances for single-serving packaging cups. Faster growth is anticipated for flexible and rigid lids in packaging applications based on the popularity of single-serving sizes and the further development of new applications and line extensions.

Cups & Lids

US Industry Study with Forecasts for ***2012 & 2017***

Freedonia®

Sample Text, Table & Chart

TABLE III-11

LID DEMAND BY TYPE & MARKET
(million dollars)

Item	1997	2002	2007	2012	2017
Cup Demand (bil units)					311.9
lids/cup					
Lid Demand (bil units)					
cents/unit					
Lid Demand					
By Type:					
Drinking Cup Lids					
Flexible Lids					
Other Lids					
By Market:					
Foodservice					
Food Packaging & Other					
% lids					
Total Cup & Lid Demand					9850

SAMPLE TABLE

PRODUCTS

SAMPLE TEXT

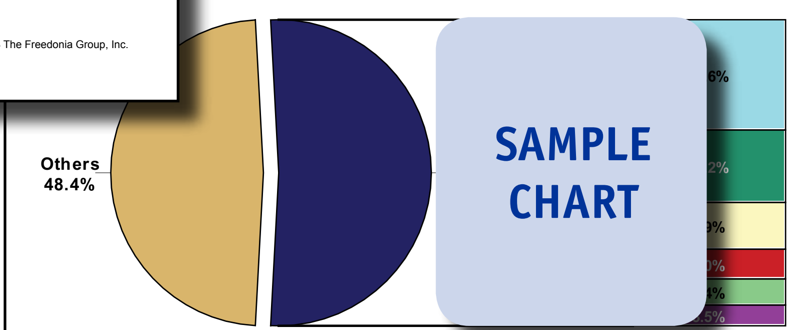
Paper Cups -- Demand for paper drinking cups is pro... ...lly to $2 billion in 2012, with unit ...th will lag the drinking cup averag... ...r cold drink cup market and comp... ...dservice and retail markets. Faste... ...ups, driven by rising sales of coffe... ...stablishments that rely largely on c... ...he upgrading of coffee to premium other foodservice venues will aid prospects for paper hot cup... the cold drink cup market is fairly mature, the high resin pric... years have made paper cups a more cost-effective option in 2... 22-ounce sizes than plastic. Preventing faster advances will ... ated growth in consumer spending, which will lead to reduce... for more costly specialty coffee drinks, a trend that will limit... for coffee and snack establishments relative to that of the pas... Prospects will also be dampened by increased competition fr... cost foam cups and aesthetic improvements in thin wall foam...

Best opportunities for paper cups will be in higher value hot cups, a reflection of the growth (albeit decelerated) of gourmet coffee establishments and solid sales increases for coffee in quick service restaurants and convenience stores, especially gas station types. The increased presence of breakfast sandwiches and other portable items will stimulate opportunities for paper hot cups in specialty coffee chains as these added menu items tend to spur purchases of coffee as well. The growing presence of in-store cafés in book stores and other retail establishments will provide additional foodservice opportunities, and paper hot cups will benefit since coffee is often the top-selling beverage in these cafés. Paper cups are dominant in coffee chains like Starbucks, Caribou Coffee and others, as well as in book store cafés, due to their perception by consumers as a premium product.

55

CHART V-1

US CUP & LID MARKET SHARE, 2007
($6.3 billion)



Click here to purchase online

Order now, click here!

Cups & Lids

US Industry Study with Forecasts for ***2012 & 2017***

Freedonia

Sample Profile, Table & Forecast

TABLE IV-8

HOT BEVERAGE CUP & LID MARKET
(billion units)

Item	1997	2002	2007	2012	2017
Foodservice Hot Beverages (mil gal)	[illegible]				[illegible]
cups & lids/gallon	[illegible]				[illegible]
Hot Beverage Cup & Lid Demand	[illegible]				[illegible]
By Beverage:					
Coffee	[illegible]				[illegible]
Other Hot Beverages					[illegible]
By Type:					
Cups	[illegible]				[illegible]
Lids	[illegible]				[illegible]
% hot beverage	[illegible]				[illegible]
Total Foodservice Cup & Lid Demand	[illegible]	[illegible]	[illegible]	[illegible]	265

SAMPLE TABLE

COMPANY PROFILES

Crocker (HS) Company Incorporated
12100 Smith Drive
Huntley, IL 60142
847-669-3600
http://www.hs

Annual Sales:
Employment:

Key Products:

SAMPLE PROFILE

HS Crocl … portion pack lidding and oth… The privately held company offers printing on various substrates such as film, foil and paper. Primary markets served by HS Crocker are the food, beverage and pharmaceuticals industries.

The Company participates in the cup and lid industry through the manufacture of lidding and the distribution of portion cups. Non-foil lidding products from Crocker, which are marketed under the brand names CROCKERCOTE and CROCKERSHIELD, are recyclable and can be used to aid in the removal of plastic overcaps from single-serve items. CROCKERCOTE lids are made from 71-percent renewable material, while CROCKERSHIELD lids are made from the most recycled plastic.

Cups available from the Company range in size from 1 to 16 ounces and are thermoformed or injection molded from polypropylene and polystyrene to meet customer specifications. The cups are designed for use in such markets as dairy, ice cream, sauces, condiments and beverages. Crocker distributes cups in the US made by DMG Packaging

206

"Demand for cups and lids in dairy product applications is projected to rise 6.0 percent per year to nearly $635 million in 2012. Gains will outpace dairy product shipments but will decelerate from the 2002-2007 pace as multipacks have become better established and material prices are expected to rise more slowly. Through 2012, cup and lid prospects in dairy packaging will be attributable to ..."

--Section IV, pg. 132

ORDER INFORMATION

Five Convenient Ways to Order

INDUSTRY MARKET RESEARCH FOR BUSINESS LEADERS, STRATEGISTS, DECISION MAKERS

Freedonia®

ONLINE: www.freedoniagroup.com

MAIL: Print out and complete the order form and send to The Freedonia Group (see address at the bottom of this form)

PHONE: Call toll free, 800.927.5900 (US) or +1 440.684.9600

FAX: +1 440.646.0484 (US)

EMAIL: info@freedoniagroup.com

Free Handling & Shipping

There is NO charge for handling or UPS shipping in the US. Expect delivery in 3 to 5 business days. Outside the US, Freedonia provides free airmail service. Express delivery is available at cost.

Orders Outside of the US

Checks must be made payable in US funds, drawn against a US bank and mailed directly to The Freedonia Group. For wire transfers please contact our customer service department at info@freedoniagroup.com. Credit cards accepted.

Credit Card Orders

For convenience, Freedonia accepts American Express, MasterCard or Visa. Credit card purchases must include account number, expiration date and authorized signature.

Save 15%

If you order three (3) different titles at the same time, you can receive a 15% discount. If your order is accompanied by a check or wire transfer, you may take a 5% cash discount (discounts do not apply to Corporate Use Licenses).

Corporate Use License

Now every decision maker in your organization can act on the key intelligence found in all Freedonia studies. For an additional $2300, companies receive unlimited use of an electronic version (PDF) of the study. Place it on your intranet, e-mail it to coworkers around the world, or print it as many times as you like,

Click here to learn more about the Corporate Use License

ORDER FORM

F-WEB.2429

Cups & Lids.. $4600

☐ Corporate Use License (add to study price) * +$2300

___ Additional Print Copies @ $500 each *

Total (including selected option) $___________

☐ Enclosed is my check (5% discount) drawn on a US bank and payable to The Freedonia Group, Inc., in US funds (Ohio residents add 7.75% sales tax)

☐ Bill my company ☐ American Express ☐ MasterCard ☐ Visa

Credit Card # ________________ Expiration MM YY

Signature ________________

Name ________________

Title ________________

Company ________________

Division ________________

Street ________________ (No PO Box please)

City/State/Zip ________________

Country ________________

Phone ________________ Fax ________________

Email ________________

* Please check appropriate option and sign below to order an electronic version of the study.

☐ Corporate Use License Agreement

The above captioned study may be stored on the company's intranet or shared directory, available to company employees. Copies of the study may be made, but the undersigned represents that distribution of the study will be limited to employees of the company.

Signature ________________

☐ Individual Use License Agreement

The undersigned hereby represents that the above captioned study will be used by only ___ individual(s) who are employees of the company and that the study will not be loaded on a network for multiple users. In the event that usage of the study changes, the Company will promptly notify Freedonia of such change and will pay to Freedonia the appropriate fee based on Freedonia's standard fee schedule then in effect. Note: Entire company corporate use license, add $2300; one additional user, add $500; two additional users, add $1000; three additional users, add $1500.

Signature ________________

The Freedonia Group, Inc. 767 Beta Drive • Cleveland, OH • 44143-2326 • USA • Web site: www.freedoniagroup.com
Tel US: 800.927.5900 or +1 440.684.9600 • Fax: +1 440.646.0484 • e-mail: info@freedoniagroup.com

Other Studies

Beverage Containers

This study analyzes the US beverage container industry. It presents historical demand data (1997, 2002, 2007) and forecasts for 2012 and 2017 by beverage container market (e.g., carbonated soft drinks, milk, bottled water, fruit beverages, sports beverages, beer, wine, distilled spirits), and material (plastic resins, metal, glass, paperboard). The study also considers market environment trends and indicators, details industry structure, evaluates company market share and profiles industry participants.

#2423 .... 11/2008..................... $4700

Plastic Containers

US plastic container demand will grow 5.4% annually through 2012, driven by plastic's many advantages over other packaging media. Plastic bottles and jars will remain the dominant category, while other types such as plastic cans and squeeze tubes grow the fastest. PET will continue as the leading plastic container resin. This study analyzes the 13.5 billion pound US plastic container industry, with forecasts for 2012 and 2017 by resin and product. It also evaluates company market share and profiles industry competitors.

#2378 .... 07/2008..................... $4600

Pouches

Demand for pouches in the US will climb 6.1% annually through 2012. Stand-up pouches will exhibit robust advances, while flat pouches will post healthy gains in a number of markets. The largest market, food and beverages, will continue to experience healthy growth. This study analyzes the US market for pouches, with forecasts for 2012 and 2017 by product and market. It also considers market environment factors, evaluates company market share and profiles industry participants.

#2367 .... 06/2008..................... $4700

Caps & Closures

US demand for caps and closures will rise 4.9% annually through 2012. Gains will be bolstered by the popularity of value-added designs such as child-resistant and dispensing closures. Gains will be supported by the continuing growth of closure-intensive plastic packaging at the expense of closureless containers like metal cans. This study analyzes the $7.6 billion US cap and closure industry, with forecasts for 2012 and 2017 by material, product and market. It also evaluates market share and profiles industry competitors.

#2354 .... 06/2008..................... $4700

Foodservice Disposables

Foodservice disposables demand in the US will grow 3.8% annually through 2011 as more food is eaten or prepared away from home. Packaging will lead gains and surpass serviceware as the largest category by 2011. The eating and drinking places market will remain dominant while the retail and vending segment grows the fastest. This study analyzes the $13.7 billion US foodservice disposables industry, with forecasts for 2011 and 2016 by type and market. It also details market share and profiles major players.

#2256 .... 10/2007..................... $4400

About The Freedonia Group

The Freedonia Group, Inc., is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unibiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States, the emerging China market, and other world markets. Industries analyzed by Freedonia include:

• Chemicals • Plastics • Life Sciences • Packaging • Building Materials • Security & Electronics • Industrial Components & Equipment • Automotive & Transportation Equipment • Household Goods • Energy/Power Equipment

Click here to learn more about Freedonia

Freedonia Custom Research

Freedonia Custom Research delivers the same high quality, thorough and unbiased assessment of an industry or market as an industry study. Since the research initiative is based upon a company's specific needs, companies harness Freedonia's research capabilities and resources to answer unique questions. When you leverage the results of a Freedonia Custom Research engagement, you are able to obtain important answers to specific questions and issues associated with: mergers and acquisitions, new product launches/development, geographic expansion, entry into new markets, strategic business planning, and investment and funding decisions.

Freedonia Custom Research is ideal for companies seeking to make a strategic difference in the status quo and focus on future business growth. Working side by side with clients, Freedonia's team is able to define a research project that is custom-tailored to answer specific questions and provide the basis from which a company can make informed business decisions.

Click here to learn more about Custom Research

Click here for complete title list

Click here to visit freedoniagroup.com

The Freedonia Group, Inc. 767 Beta Drive • Cleveland, OH • 44143-2326 • USA • Web site: www.freedoniagroup.com
Tel US: 800.927.5900 or +1 440.684.9600 • Fax: +1 440.646.0484 • e-mail: info@freedoniagroup.com