



[CLICK TO VIEW](#)

[Table of Contents 2](#)

[List of Tables & Charts 3](#)

[Study Overview 4](#)

[Sample Text, Table & Chart 5](#)

[Sample Profile, Table & Forecast 6](#)

[Order Form & Corporate Use License 7](#)

[About Freedonia, Custom Research, Related Studies, 8](#)

# World Power Tools

---

Industry Study with Forecasts for **2015 & 2020**

---

Study #2763 | June 2011 | \$6100 | 346 pages

---

[www.freedoniagroup.com](http://www.freedoniagroup.com)



**The Freedonia Group**

767 Beta Drive

Cleveland, OH • 44143-2326 • USA

Toll Free US Tel: 800.927.5900 or +1 440.684.9600

Fax: +1 440.646.0484

E-mail: [info@freedoniagroup.com](mailto:info@freedoniagroup.com)

## Table of Contents

### EXECUTIVE SUMMARY

### MARKET ENVIRONMENT

General .....	4
World Economic Outlook.....	5
Recent Economic Performance .....	6
Macroeconomic Outlook.....	7
World Population Overview .....	11
World Urbanization Patterns .....	13
Personal Income & Expenditure Trends .....	15
Fixed Investment Trends .....	17
World Construction Outlook .....	19
World Motor Vehicle Park.....	21
Power Tool Pricing Patterns .....	23
Technology & Product Innovations.....	25

### OVERVIEW

General .....	28
Regional Overview.....	29
Demand .....	29
Production .....	32
International Trade.....	36
Demand by Product .....	38
Electric.....	39
Electric Tool Demand by Product.....	40
Drills.....	41
Saws .....	43
Sanders, Polishers & Grinders .....	44
Other Electric Tools.....	46
Parts & Accessories.....	48
Electric Tool Demand by Power Source.....	49
Plug-In.....	50
Cordless.....	51
Pneumatic .....	53
Engine-Driven & Other .....	55
World Power Tool Demand by Market .....	57
Professional.....	58
Consumer .....	60

### NORTH AMERICA

General .....	62
United States .....	67
Canada .....	74
Mexico .....	79

### WESTERN EUROPE

General .....	84
Belgium .....	90
France.....	96
Germany .....	101
Italy .....	106
Netherlands .....	111
Spain .....	116
Sweden .....	121

Switzerland .....	126
United Kingdom.....	131
Other Western Europe .....	136

### ASIA/PACIFIC

General .....	143
Australia.....	149
China .....	154
India .....	160
Indonesia .....	165
Japan.....	170
South Korea .....	175
Taiwan .....	180
Thailand .....	185
Other Asia/Pacific .....	190

### OTHER REGIONS

Central & South America .....	197
Brazil .....	202
Other Central & South America .....	207
Eastern Europe .....	212
Poland.....	217
Russia .....	222
Other Eastern Europe .....	227
Africa/Mideast.....	232
South Africa .....	237
Turkey .....	242
Other Africa/Mideast.....	247

### INDUSTRY STRUCTURE

General .....	252
Industry Composition .....	253
Market Share .....	254
Product Development & Manufacturing .....	257
Marketing .....	258
Distribution .....	259
Professional.....	260
Consumer .....	261
Financial Requirements .....	263
Mergers, Acquisitions & Industry Restructuring ..	264
Cooperative Agreements.....	266

### COMPANY PROFILES

ABAC Group.....	269
Actuant Corporation .....	271
Atlas Copco.....	274
Blount International.....	278
Bosch (Robert) GmbH.....	281
Changzhou Heli Electric Appliance .....	284
Cooper Industries.....	285
DEPRAG-Schulz GmbH .....	288
Emerson Electric .....	290
Hilti AG .....	293
Hitachi Limited .....	296
Husqvarna AB.....	299
Illinois Tool Works.....	302

Ingersoll-Rand plc.....	305
Jiangsu Dongcheng Power Tools .....	307
Jinding Group.....	308
Kingfisher plc .....	309
Kulkarni Power Tools.....	312
Makita Corporation.....	314
Metabowerke GmbH .....	317
Newell Rubbermaid.....	319
Panasonic Corporation .....	322
Senco Brands .....	324
Shanghai KEN Tools.....	326
Snap-on Incorporated.....	327
Stanley Black & Decker .....	329
STIHL Holding .....	335
Suzhou Taihu Power Tool.....	337
Techtronic Industries.....	338
Textron Incorporated .....	342
TRUMPF Group .....	344
Zhejiang Huafeng Electric Tools.....	346

## List of Charts

### MARKET ENVIRONMENT

- 1 Power Tool Pricing Deflators, 2000-2020..... 25

### OVERVIEW

- 1 World Power Tool Demand by Region, 2010 ..32
- 2 World Power Tool Production by Region, 2010..... 35
- 3 World Power Tool Production Increase by Region, 2010-2015..... 36

### NORTH AMERICA

- 1 North America Power Tool Demand by Country, 2010 ..... 67

### WESTERN EUROPE

- 1 Western Europe Power Tool Demand by Country, 2010 ..... 90

### ASIA/PACIFIC

- 1 Asia/Pacific Power Tool Demand by Country, 2010 ..... 149

### INDUSTRY STRUCTURE

- 1 World Power Tool Market Share by Company, 2010 ..... 255

[Click here to purchase online](#)

## List of Tables

### EXECUTIVE SUMMARY

- 1 Summary Table ..... 3

### MARKET ENVIRONMENT

- 1 World Gross Domestic Product by Region.....11
- 2 World Population by Region.....13
- 3 World Urban Population by Region.....15
- 4 World Per Capita GDP by Region .....17
- 5 World Fixed Investment by Region.....19
- 6 World Construction Expenditures by Region..21
- 7 World Motor Vehicle Park by Region .....23

### OVERVIEW

- 1 World Power Tool Demand  
by Region & Market .....31
- 2 World Power Tool Production by Region .....34
- 3 World Power Tool Net Exports by Region .....38
- 4 World Power Tool Demand by Type .....39
- 5 World Electric Tool Demand by Region .....40
- 6 World Electric Tool Demand by Type .....41
- 7 World Electric Drill Demand by Region.....43
- 8 World Electric Saw Demand by Region .....44
- 9 World Electric Sander, Polisher &  
Grinder Demand by Region.....46
- 10 World Other Electric Tools  
Demand by Region.....48
- 11 World Electric Tool Parts & Accessories  
Demand by Region.....49
- 12 World Plug-In Electric Tool  
Demand by Region.....51
- 13 World Cordless Electric Tool  
Demand by Region.....53
- 14 World Pneumatic Tool Demand by Region .....55
- 15 World Engine-Driven & Other Tool  
Demand by Region.....57
- 16 World Professional Power Tool  
Demand by Region.....60
- 17 World Consumer Power Tool  
Demand by Region.....61

### NORTH AMERICA

- 1 North America: Power Tool  
Supply & Demand .....64
- 2 North America: Power Tool Demand  
by Type & Market .....66
- 3 United States: Power Tool Supply & Demand 70
- 4 United States: Power Tool Demand  
by Type & Market .....73
- 5 Canada: Power Tool Supply & Demand ..... 76
- 6 Canada: Power Tool Demand  
by Type & Market .....78
- 7 Mexico: Power Tool Supply & Demand.....81
- 8 Mexico: Power Tool Demand  
by Type & Market .....83

### WESTERN EUROPE

- 1 Western Europe: Power Tool  
Supply & Demand .....87
- 2 Western Europe: Power Tool Demand  
by Type & Market .....89
- 3 Belgium: Power Tool Supply & Demand .....93
- 4 Belgium: Power Tool Demand  
by Type & Market .....95
- 5 France: Power Tool Supply & Demand .....98
- 6 France: Power Tool Demand  
by Type & Market ..... 100
- 7 Germany: Power Tool Supply & Demand ..... 103
- 8 Germany: Power Tool Demand  
by Type & Market ..... 105
- 9 Italy: Power Tool Supply & Demand..... 108
- 10 Italy: Power Tool Demand by Type & Market 110
- 11 Netherlands: Power Tool Supply & Demand. 113
- 12 Netherlands: Power Tool Demand  
by Type & Market ..... 115
- 13 Spain: Power Tool Supply & Demand ..... 118
- 14 Spain: Power Tool Demand  
by Type & Market ..... 120
- 15 Sweden: Power Tool Supply & Demand..... 123
- 16 Sweden: Power Tool Demand  
by Type & Market ..... 125
- 17 Switzerland: Power Tool Supply & Demand . 128
- 18 Switzerland: Power Tool Demand  
by Type & Market ..... 130
- 19 United Kingdom: Power Tool  
Supply & Demand ..... 133
- 20 United Kingdom: Power Tool Demand  
by Type & Market ..... 135
- 21 Other Western Europe: Power Tool  
Supply & Demand..... 138
- 22 Other Western Europe: Power Tool  
Demand by Type & Market..... 140
- 23 Other Western Europe: Power Tool  
Supply & Demand by Country ..... 142

### ASIA/PACIFIC

- 1 Asia/Pacific: Power Tool Supply & Demand . 146
- 2 Asia/Pacific: Power Tool Demand  
by Type & Market ..... 148
- 3 Australia: Power Tool Supply & Demand ..... 151
- 4 Australia: Power Tool Demand  
by Type & Market ..... 153
- 5 China: Power Tool Supply & Demand ..... 157
- 6 China: Power Tool Demand  
by Type & Market ..... 159
- 7 India: Power Tool Supply & Demand ..... 162
- 8 India: Power Tool Demand  
by Type & Market ..... 164
- 9 Indonesia: Power Tool Supply & Demand.... 167
- 10 Indonesia: Power Tool Demand  
by Type & Market ..... 169
- 11 Japan: Power Tool Supply & Demand ..... 172
- 12 Japan: Power Tool Demand  
by Type & Market ..... 174
- 13 South Korea: Power Tool Supply & Demand. 177

- 14 South Korea: Power Tool Demand  
by Type & Market ..... 179
- 15 Taiwan: Power Tool Supply & Demand..... 182
- 16 Taiwan: Power Tool Demand  
by Type & Market ..... 184
- 17 Thailand: Power Tool Supply & Demand ..... 187
- 18 Thailand: Power Tool Demand  
by Type & Market ..... 189
- 19 Other Asia/Pacific: Power Tool  
Supply & Demand ..... 192
- 20 Other Asia/Pacific: Power Tool  
Demand by Type & Market..... 194
- 21 Other Asia/Pacific: Power Tool  
Supply & Demand by Country ..... 196

### OTHER REGIONS

- 1 Central & South America: Power Tool  
Supply & Demand ..... 199
- 2 Central & South America: Power Tool  
Demand by Type & Market..... 201
- 3 Brazil: Power Tool Supply & Demand ..... 204
- 4 Brazil: Power Tool Demand  
by Type & Market ..... 206
- 5 Other Central & South America: Power Tool  
Supply & Demand ..... 209
- 6 Other Central & South America: Power Tool  
Demand by Type & Market..... 211
- 7 Eastern Europe: Power Tool  
Supply & Demand ..... 214
- 8 Eastern Europe: Power Tool  
Demand by Type & Market..... 216
- 9 Poland: Power Tool Supply & Demand ..... 219
- 10 Poland: Power Tool Demand  
by Type & Market ..... 221
- 11 Russia: Power Tool Supply & Demand ..... 224
- 12 Russia: Power Tool Demand  
by Type & Market ..... 226
- 13 Other Eastern Europe: Power Tool  
Supply & Demand ..... 229
- 14 Other Eastern Europe: Power Tool  
Demand by Type & Market..... 231
- 15 Africa/Mideast: Power Tool  
Supply & Demand ..... 234
- 16 Africa/Mideast: Power Tool Demand  
by Type & Market ..... 236
- 17 South Africa: Power Tool Supply & Demand 239
- 18 South Africa: Power Tool Demand  
by Type & Market ..... 241
- 19 Turkey: Power Tool Supply & Demand ..... 244
- 20 Turkey: Power Tool Demand  
by Type & Market ..... 246
- 21 Other Africa/Mideast: Power Tool  
Supply & Demand ..... 249
- 22 Other Africa/Mideast: Power Tool  
Demand by Type & Market..... 251

### INDUSTRY STRUCTURE

- 1 World Power Tool Sales by Company, 2010.. 254
- 2 Selected Acquisitions & Divestitures ..... 266
- 3 Selected Cooperative Agreements ..... 267

[Click here to purchase online](#)

*Growth will be most rapid in the developing countries of Asia, where rising incomes and advances in residential and nonresidential building construction activity will bolster demand.*

## World demand to rise 4.4% yearly through 2015

World power tool demand is projected to rise 4.4 percent per year through 2015, reaching \$27.3 billion. The pace of growth will be most rapid in the developing countries of Asia, where rising incomes and advances in residential and nonresidential building construction activity will bolster demand. The US market will also provide solid growth opportunities, reflecting a turnaround in the current housing crisis, as well as continued enthusiasm for do-it-yourself projects by US consumers.

China will post the strongest gains, as the nation continues robust growth in construction expenditures. India will also record strong gains in power tool demand, averaging 9.0 percent annually through 2015. Outside of Asia, the most promising opportunities are in Eastern Europe, where rising fixed investment activity will boost demand. The relatively mature markets of Japan and Western Europe will continue to see gains that considerably lag the global average, reflective of their below-average outlooks for construction expenditures.

## Professional demand to outpace consumer demand

Professional demand will grow more rapidly than consumer demand through 2015 as many nations experience recovery in construction activity. Professional users account for more than two-thirds of power tool sales, reflecting the greater

## World Power Tool Demand, 2010 (\$22 billion)



concentration of expensive power tools among this group. Because they use tools much more consistently than consumers, professional users also must replace tools more frequently. Given the amount of use, professionals will spend more on better quality tools, since the initial investment often pays off over the long run through better performance and longer tool life. Consumers, on the other hand, are more likely to shop by price, and rarely have need of expensive tool systems like pneumatics and hydraulics.

## Cordless electric tools to post the best gains

Electric tools (plug-in and cordless) dominate world demand, representing

over 70 percent of power tool sales in 2010. Electric tools (most notably hand drills) will remain the leading type of power tool, due to their frequent use in both consumer and professional applications. Cordless products will continue to post the best gains, as improved battery technology increases their performance advantages vis-a-vis plug-in models. Gains for pneumatic tools will benefit from rising manufacturing output, as well as from growing construction spending. Preventing even more rapid gains will be strong price competition in nearly every category of power tools, coupled with the durability of many pneumatic and engine-driven products.

Copyright 2011 The Freedonia Group, Inc.

[Click here to purchase online](#)

## Sample Text, Table & Chart

### ASIA/PACIFIC

#### Japan: Outlook & Suppliers

**SAMPLE TEXT**

percent  
 to \$  
 of de  
 Asia  
 expa  
 dentia  
 will also rebound from recent lows, bolstering power tool de  
 January 2011, for example, Toyota opened an automotive ass  
 in Ohira, Miyagi, the company's first new factory in Japan in  
 decades. However, the nation's population will continue to c  
 residential repair and renovation spending will be limited by  
 tion in growth of Japan's housing stock.

Demand for electric tools will benefit from a turnaround  
 construction expenditures after the declines of the 2005-2010  
 Ongoing interest in DIY activities will also spur gains for bo  
 electric and consumer segments. Pneumatic tool demand wi  
 from a recovery in manufacturing output following the declines of 2009  
 to 2010. Motor vehicle production will post gains through 2015 after a  
 period of declines from 2005 to 2010. These factors will cause profes  
 sional demand to outpace consumer demand through 2015.

Power tool shipments from facilities in Japan will rise  
 annually through 2015 to \$2.5 billion and resulting in a wid  
 trade surplus. On balance, gains in the domestic market wi  
 partially offset by further competition from regional supplie  
 China. Of course, Japanese producers, especially the large  
 greater capital resources, can be expected to invest in the p  
 manufacturing industries of other Asian countries. Among  
 with manufacturing facilities in Japan are Blount, Bosch, H  
 Stanley Black & Decker. Of course, the country also serve

173

Copyright 2011

TABLE VI-12

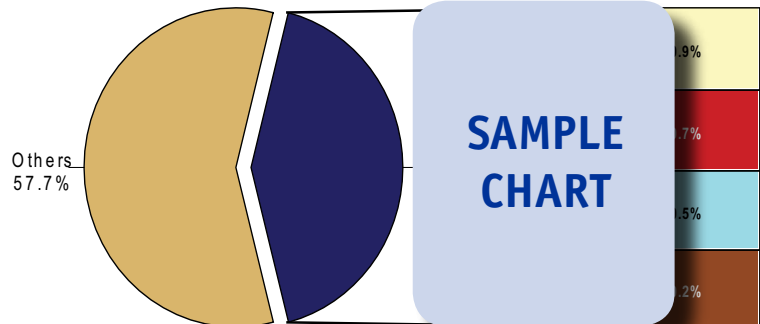
JAPAN: POWER TOOL DEMAND BY TYPE & MARKET  
 (million dollars)

Item	2000	2005	2010	2015	2020
Gross Fixed Investment (bil 2009\$)	170	170	170	170	170
\$ power tools/000\$ GFI	6	6	6	6	6
Power Tool Demand	0	0	0	0	0
By Type:					
Electric Tools & Parts	0	0	0	0	0
Tools	0	0	0	0	0
By Product					
Drills	0	0	0	0	0
Saws	5	5	5	5	5
Sanders/Polishers/Grinders	0	0	0	0	0
Other	5	5	5	5	5
By Power Source					
Plug-In	5	5	5	5	5
Cordless	5	5	5	5	5
Parts & Accessories	0	0	0	0	0
Pneumatic Tools	0	0	0	0	0
Engine-Driven & Other	0	0	0	0	0
By Market:					
Professional	5	5	5	5	5
Consumer	5	5	5	5	5

**SAMPLE TABLE**

CHART VIII-1

WORLD POWER TOOL MARKET SHARE BY COMPANY  
 (\$22 billion, 2010)



**SAMPLE CHART**

## Sample Profile, Table & Forecast

### COMPANY PROFILES

#### Kulkarni Power Tools Limited

Shirol 416 103  
 Kolhapur, Maharashtra  
 India  
 91-2322-6615  
<http://www.kpt.com>

Annual Sales:  
 Employment:

Key Products: tools, polishers,  
 sanders and sa

Kulkarni Power Tools (KPT) designs and manufactures power tools primarily under the POWERMASTER brand name. The Company's products are sold throughout Asia and Africa.

KPT competes in the world power tool industry via the production of power tools for construction, metalworking and woodworking applications, as well as related accessories. Among KPT's power tools for construction end uses are impact drills, rotary hammers, grinders, cutters and polishers. Impact drills are available in single- and two-speed types that are suitable for drilling into wood, concrete and steel. Rotary hammers manufactured by the Company are capable of drilling holes up to 26 millimeters in diameter in concrete. Construction grinders include units with grinding speeds of 6,200, 6,600, 10,700 or 12,000 revolutions per minute (rpm). KPT makes construction cutters that rotate at 12,000 rpm and are engineered to cut concrete. The Company's polishers are rotary skirting types that operate at speeds of 1,200 rpm.

KPT's metalworking power tools encompass drills, angle grinders and sanders. Metalworking drills include 6-millimeter (mm) pistol

**SAMPLE  
 PROFILE**

TABLE VI-11

### JAPAN: POWER TOOL SUPPLY & DEMAND

Item	2000	2005	2010	2015	2020
Population (million)	127	128	129	130	132
GDP per capita	31,000	32,000	33,000	34,000	35,000
Gross Domestic Product (bil 2009\$)	3,900	4,100	4,300	4,500	4,700
Gross Fixed Investment (bil 2009\$)	1,100	1,200	1,300	1,400	1,500
Urban Population (million)	105	106	107	108	110
Construction Expenditures (bil 2009\$)	600	650	700	750	800
\$ power tools/capita	0.00024	0.00025	0.00026	0.00027	0.00028
\$ power tools/mil \$ GDP	0.00615	0.00610	0.00605	0.00600	0.00595
\$ power tools/000\$ GFI	0.00022	0.00023	0.00024	0.00025	0.00026
\$ power tools/000\$ construction	0.00033	0.00034	0.00035	0.00036	0.00037
Power Tool Demand (mil \$)	1,000	1,100	1,200	1,300	1,400
net exports	0	0	0	0	0
Power Tool Shipments (mil \$)	2,000	2,100	2,200	2,300	2,400

**SAMPLE  
 TABLE**

"Japan produced \$2.05 billion of power tools in 2010, third highest in the world behind China and the United States. Like its US counterpart, the Japanese power tool industry benefits from a long tradition of expertise in the manufacture of durable goods equipment. Japan produces and exports virtually every type of product in large quantities, finding major export markets in the US and throughout the Western Hemisphere, among the emerging Asian market economies, and in the Africa/Mideast region; ..."

--Section VI, pg. 172

ONLINE: www.freedoniagroup.com

MAIL: Print out and complete the order form and send to The Freedonia Group (see address at the bottom of this form)

PHONE: Call toll free, 800.927.5900 (US) or + 1 440.684.9600

FAX: + 1 440.646.0484 (US)

EMAIL: info@freedoniagroup.com

Free Handling & Shipping

There is NO charge for handling or UPS shipping in the US. Expect delivery in 3 to 5 business days. Outside the US, Freedonia provides free airmail service. Express delivery is available at cost.

Orders Outside of the US

Checks must be made payable in US funds, drawn against a US bank and mailed directly to The Freedonia Group. For wire transfers please contact our customer service department at info@freedoniagroup.com. Credit cards accepted.

Credit Card Orders

For convenience, Freedonia accepts American Express, MasterCard or Visa. Credit card purchases must include account number, expiration date and authorized signature.

Save 15%

If you order three (3) different titles at the same time, you can receive a 15% discount. If your order is accompanied by a check or wire transfer, you may take a 5% cash discount (discounts do not apply to Corporate Use Licenses).

Corporate Use License

Now every decision maker in your organization can act on the key intelligence found in all Freedonia studies. For an additional \$2600, companies receive unlimited use of an electronic version (PDF) of the study. Place it on your intranet, e-mail it to coworkers around the world, or print it as many times as you like,

Click here to learn more about the Corporate Use License

ORDER FORM

F-WEB.2763

World Power Tools ..... \$6100

Corporate Use License (add to study price) \* + \$2600
Additional Print Copies @ \$600 each \*
Total (including selected option) \$

Enclosed is my check (5% discount) drawn on a US bank and payable to The Freedonia Group, Inc., in US funds (Ohio residents add 7.75% sales tax)

Bill my company American Express MasterCard Visa

Credit Card # Expiration Date MM YY

Signature

Name

Title

Company

Division

Street (No PO Box please)

City/State/Zip

Country

Phone Fax

Email

\* Please check appropriate option and sign below to order an electronic version of the study.

Corporate Use License Agreement

The above captioned study may be stored on the company's intranet or shared directory, available to company employees. Copies of the study may be made, but the undersigned represents that distribution of the study will be limited to employees of the company.

Signature

Individual Use License Agreement

The undersigned hereby represents that the above captioned study will be used by only individual(s) who are employees of the company and that the study will not be loaded on a network for multiple users. In the event that usage of the study changes, the Company will promptly notify Freedonia of such change and will pay to Freedonia the appropriate fee based on Freedonia's standard fee schedule then in effect. Note: Entire company corporate use license, add \$2600; one additional user, add \$600; two additional users, add \$1200; three additional users, add \$1800.

Signature

**OTHER STUDIES**

**Janitorial Equipment & Supplies**

This study analyzes the US janitorial equipment and supply industry. It presents historical demand data (2000, 2005, 2010) and forecasts for 2015 and 2020 by type (e.g., brushes and brooms, mops and dusters, sponges and scrubbing pads, bags and containers, vacuum cleaners, carpet cleaning equipment, sprayers, floor machine pads), market (e.g., office buildings, institutional buildings, commercial buildings) and US region. The study also considers market environment factors, evaluates company market share and profiles industry competitors.

#2742 ..... July 2011 ..... \$4900

**Machine Tools in China**

This study analyzes the machine tool industry in China. It presents historical demand data for the years 1999, 2004 and 2009, and forecasts for 2014 and 2019 by product (e.g., lathes and milling, machining centers, grinding and polishing machines, lasers, forging, bending and shearing, nonmetal), market (e.g., industrial machinery, transportation equipment, primary and fabricated metal, electrical and electronic) and geographic region. The study also considers market environment factors, details industry structure, evaluates company market share and profiles industry participants.

#2757 ..... June 2011 ..... \$5400

**Power Lawn & Garden Equipment**

US demand for power lawn and garden equipment will increase 5.7 percent yearly through 2015. Turf and grounds equipment and garden tractors and rotary tillers will be the fastest growing segments, while lawnmowers will remain dominant. The fastest regional gains will be posted in the South and Midwest. This study analyzes the \$7.9 billion US power lawn and garden equipment industry, with forecasts for 2015 and 2020 by product, market, material and US region. The study also evaluates company market share and profiles 34 industry players.

#2756 ..... April 2011 ..... \$4900

**World Machine Tools**

World demand for machine tool products is projected to increase 9.4 percent annually through 2014. The best prospects will be found in the developing world, especially China and India. The industrial sector will remain the largest market, but the transportation sector will post the strongest gains coming off a weak 2009. This study analyzes the \$77 billion world machine tool industry, with forecasts for 2014 and 2019 by type, market, world region and for 19 countries. The study also evaluates company market share and profiles industry competitors.

#2739 ..... April 2011 ..... \$5900

**Power & Hand Tools**

US demand for power and hand tools will rise 4.1 percent yearly through 2014. Gains will be driven by a rebound in housing starts and ongoing consumer interest in DIY and home remodeling activities. Power tools will continue to outpace hand tools, while professional demand will grow more rapidly than consumer demand. This study analyzes the \$9 billion US power and hand tool industry, with forecasts for 2014 and 2019 by product and market. It also evaluates company market share and profiles industry players.

#2695 ..... November 2010 ..... \$4900

**About The Freedonia Group**

The Freedonia Group, Inc., is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unbiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States, the emerging China market, and other world markets. Industries analyzed by Freedonia include:

- Chemicals • Plastics • Life Sciences • Packaging • Building Materials • Security & Electronics • Industrial Components & Equipment • Automotive & Transportation Equipment • Household Goods • Energy/Power Equipment

[Click here to learn more about Freedonia](#)

**Freedonia Custom Research**

Freedonia Custom Research delivers the same high quality, thorough and unbiased assessment of an industry or market as an industry study. Since the research initiative is based upon a company's specific needs, companies harness Freedonia's research capabilities and resources to answer unique questions. When you leverage the results of a Freedonia Custom Research engagement, you are able to obtain important answers to specific questions and issues associated with: mergers and acquisitions, new product launches/development, geographic expansion, entry into new markets, strategic business planning, and investment and funding decisions.

Freedonia Custom Research is ideal for companies seeking to make a strategic difference in the status quo and focus on future business growth. Working side by side with clients, Freedonia's team is able to define a research project that is custom-tailored to answer specific questions and provide the basis from which a company can make informed business decisions.

[Click here to learn more about Custom Research](#)



[Click here for complete title list](#)



[Click here to visit freedoniagroup.com](http://www.freedoniagroup.com)