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World Lighting Fixtures

Industry Study with Forecasts for **2016 & 2021**

Study #2946 | September 2012 | \$6300 | 513 pages

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Sales will be driven mainly by an acceleration in motor vehicle output and building construction activity, as well as by higher-end fixtures designed for more efficient light sources.

World demand to rise 6.9% annually through 2016

Global demand for lighting fixtures is projected to climb 6.9 percent annually through 2016 to \$153 billion. Product sales will be driven primarily by an acceleration in both motor vehicle output and building construction activity worldwide. Efforts to conserve energy and convert to more efficient light source technologies will also boost gains, particularly as sales of incandescent and other less efficient lamps are being phased out through much of the world. In many cases, the newer lighting technologies perform optimally in a new fixture designed specifically for their use, rather than in a retrofitted fixture. Increased use of these higher-end fixtures will also contribute to gains in value terms. In the developing world, ongoing efforts to modernize the building stock, coupled with increasing urbanization and rising per capita incomes, will further aid advances.

China to remain largest market, India to lead gains

Through 2016, China alone will account for 36 percent of all additional demand, retaining its position as the largest national lighting fixture market. The US, the second largest market in 2011, will also post strong gains as the country rebounds from a reduced 2011 base. Through the forecast period, the US will itself account for 18 percent of additional global sales. However, sales gains are

World Lighting Fixture Demand (\$153 billion, 2016)



Asia/Pacific
47%

North America
21%

Western Europe
16%

Other Regions
16%

photo courtesy of corporate press office

expected to be the fastest in India, a developing market for lighting fixtures. Above average growth is also forecast in lower volume markets such as Argentina, Brazil, Indonesia, South Africa, and Vietnam.

Although increases will generally not be as robust, demand in established lighting fixture markets such as Western Europe and Japan will improve from reduced 2011 bases. The rate of growth through 2016 will be attributable in large part to a strong upturn in motor vehicle production after a period of decline. Sales of lighting fixtures in developed areas will also be spurred by improvements in economic activity, leading to a pickup in consumer spending and construction activity.

Nonportable lighting fixtures to grow the fastest

Nonportable indoor lighting fixtures will record the fastest market gains of any major product segment through 2016, fueled by a recovery in residential construction spending from a reduced 2011 base and an acceleration in nonresidential building activity. Vehicular fixtures will expand at the next fastest rate, stimulated by increases in global motor vehicle production, including a recovery in key markets such as the US, Japan, and Western Europe where vehicle output had declined sharply in 2011.

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Sample Text, Table & Chart

ASIA/PACIFIC

China: Lighting Fixture Demand by Type & Market

In 2011, nonportable versions accounted for the largest lighting fixture demand by type in China, with 80 percent of in this segment, indoor lighting fixtures dominate, with 59 percent nonportable sales. However, the vehicular lighting segment is expected to see large annual sales gains through 2016. Growth in the vehicular lighting fixture segment is driven by growth in local motor vehicle production. China is the largest motor vehicle manufacturer in the world. By 2011, the number of vehicles produced in China was 1.8 million, up from 1.2 million in 2005. The per capita vehicle penetration rate is still well below global levels, indicating high potential for growth going forward. The large expanding local motorcycle industry, which accounts for over 50 percent of global production, is also key to vehicular lighting fixture demand.

Among the markets, the construction market was the largest in 2011 with two-thirds of total sales. Within this market, the nonresidential component is the largest, owing to the major advances in nonresidential construction spending, coupled with the push for greater energy efficiency which has spurred outsized lighting fixture sales. However, the residential segment is expected to post more rapid sales gains through the forecast period, benefiting from continued growth in residential construction spending, as well as rising personal incomes and a trend toward modernizing homes in both urban and rural areas. Advances in lighting fixture sales in the nonbuilding construction market will be driven by the projects planned for the years between 2011 and 2016, including the extension of the highway system, railways, airports, and related transportation infrastructure into the rural areas. Pending projects include the construction of a new airport in Yantai, Shandong (to be completed in 2015), and dozens of new highways. Government

189

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TABLE VI-6

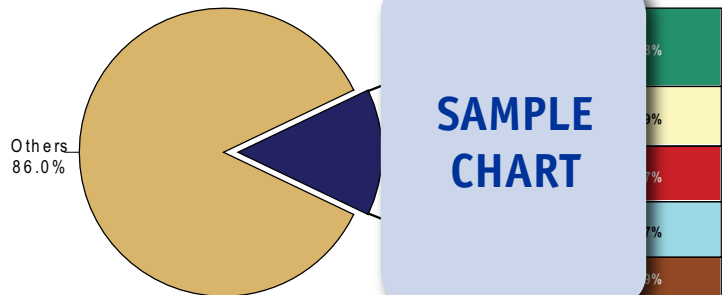
CHINA:
LIGHTING FIXTURE DEMAND BY PRODUCT & MARKET
(million dollars)

Item	2001	2006	2011	2016	2021
Asia/Pacific Lighting Fixture Demand % China					
China Lighting Fixture Demand					
By Product:					
Nonportable					
Indoor					
Outdoor					
Vehicular					
Portable					
Parts & Accessories					
By Market:					
Construction					
Residential Building					
Nonresidential Building					
Nonbuilding					
Vehicles & Machinery					
Consumer & Commercial					

SAMPLE
TABLE

CHART VIII-1

WORLD LIGHTING FIXTURE MARKET SHARE
(\$109.5 billion, 2011)

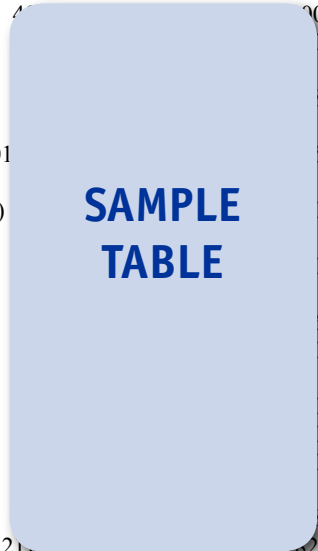


SAMPLE
CHART

Sample Profile, Table & Forecast

TABLE VI-5
CHINA:
LIGHTING FIXTURE SUPPLY & DEMAND

Item	2001	2006	2011	2016	2021
Gross Domestic Product (bil 2010\$)	4	14	27	40	50
per capita GDP	1,400	2,300	3,800	5,000	6,000
Population (million persons)	1,260	1,350	1,400	1,450	1,500
Personal Consumption Expend (bil 2010\$)	1.5	3.5	6.5	10	13
Construction Expenditures (bil 2010\$)	0.5	1.5	3.5	6.5	10
Motor Vehicle Production (000 units)	1,000	2,500	4,500	6,500	8,500
\$ lighting/000\$ GDP	0.0003	0.0004	0.0006	0.0008	0.0010
\$ lighting/capita	0.0011	0.0018	0.0030	0.0040	0.0050
Lighting Fixture Demand (mil \$)	1.4	2.3	3.8	5.0	6.0
net exports	0.0	0.0	0.0	0.0	0.0
Lighting Fixture Shipments (mil \$)	1.4	2.3	3.8	5.0	6.0
% China	0.0	0.0	0.0	0.0	0.0
A/P Lighting Fixture Shpts (mil \$)	21	21	21	21	21



COMPANY PROFILES

TRILUX GmbH & Company KG
 Heidestraße
 59759 Arnsberg
 Germany
 49-29-32-30-1
 http://www.trilux.de

Annual Sales:
 Employment:

Key Products: commercial, and industrial applications; and

TRILUX is a producer of luminaires and other lighting products. The Company is privately held.

The Company is active in the world lighting fixtures industry via the manufacture of luminaires for interior, exterior, medical, and industrial applications. TRILUX's interior luminaires include downlight, spotlight, suspended, recessed, wall- ceiling-mounted, floor-standing, and impact-resistant types. These products can be used in educational establishments, retail stores, sports facilities, offices, airports, railway stations, and other commercial locations. Interior luminaires are sold through such product lines as ACURO, AMBIELLA, ATIRION, AURISTA, MERANO, NEXTREME, OLEVEON, PLENAR, POLARON, and STORA.

Among TRILUX's exterior luminaires are bollards, floodlights, spotlights, and post-top and in-ground lights for illuminating walkways, building facades, tunnels, streets, and highways. Exterior luminaires are sold through such product lines as BELISCO, ESTADIA, LATERNE,

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"Demand for lighting fixtures in China is forecast to climb 11 percent annually through 2016 to \$39.0 billion. Expected sales growth of \$15.5 billion from 2011 to 2016 represents the greatest dollar gains of any national market. Advances will be fueled by healthy increases in construction expenditures as industrialization efforts continue. For example, the Chinese government plans to expand the size of the country's ..."
 --Section VI, pg. 184

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OTHER STUDIES

Power & Hand Tools

Demand for power and hand tools in the US will rise 4.8 percent per year to \$13.1 billion in 2016. Power tools will outpace hand tools, as power tools -- especially cordless electric tools -- benefit from greater capacity for innovation. Professional demand growth will outpace consumer gains due to a rebound in housing starts and increases in manufacturing output. This study analyzes the \$10.4 billion US power and hand tool industry, with forecasts for 2016 and 2021 by product and market. The study also evaluates company market share and profiles industry players.
 #2941 August 2012 \$5200

Security Products

The US market for security products and systems is expected to increase 6.3 percent annually to \$19.9 billion in 2016. Electronic access control systems such as smart cards and biometrics, as well as mechanical and electromechanical locks, will post the fastest gains as new construction rebounds. The most rapid market growth will occur in the office and lodging segment. This study analyzes the \$14.6 billion US security product industry, forecasts for 2016 and 2021 by product and market. The study also evaluates company market share and profiles industry players.
 #2917 August 2012 \$5100

Lighting Fixtures

Demand for lighting fixtures in the US will increase 7.5 percent annually to \$25.3 billion in 2016. Gains will be driven by an expected recovery in building construction activity and improved outlook for motor vehicle production. Demand will also benefit from the greater use of fixtures designed for energy-efficient light sources such as LEDs. This study analyzes the \$17.6 billion US lighting fixture industry, with forecasts for 2016 and 2021 by type, market and geographic region. The study also evaluates company market share and profiles industry players.
 #2862 April 2012 \$5100

Lamps

US demand for lamps is projected to decline nearly two percent annually in unit terms through 2015, due to regulations which effectively ban incandescent lamps starting in 2012. Halogen lamps, which are the most similar to incandescent lamps in cost and light quality, will grow the fastest. However, light emitting diodes (LEDs) will pose a serious threat to lamp demand in the long term. This study analyzes the \$5.8 billion US lamp industry, with forecasts for 2015 and 2020 by type and market. The study also evaluates company market share and profiles industry players.
 #2773 August 2011 \$5100

Advanced Lighting

US demand for advanced lighting is forecast to increase 9.3 percent per annum through 2015. A government-mandated phaseout of incandescent lamps and projected lower costs for advanced lighting will drive gains. Light emitting diodes (LEDs) will remain the fastest growing type and take market share from compact fluorescent lamps (CFLs) and halogen lamps. This study analyzes the \$7.2 billion US advanced lighting industry, with forecasts for 2015 and 2020 by product, market and region. The study also evaluates company market share and profiles industry players.
 #2743 May 2011 \$4900

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