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World Cups & Lids

Industry Study with Forecasts for **2019 & 2024**

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The Freedonia Group

767 Beta Drive

Cleveland, OH • 44143-2326 • USA

Toll Free US Tel: 800.927.5900 or +1 440.684.9600

Fax: +1 440.646.0484

Email: info@freedoniagroup.com

www.freedoniagroup.com

World Cups & Lids

Industry Study with Forecasts for ***2019 & 2024***

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World Cups & Lids

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The foodservice market is growing rapidly worldwide as Western-style fast food restaurants become more prevalent and promote the more widespread use of disposable cups and lids.

World demand to rise 5.2% annually through 2019

Global demand for cups and lids is projected to increase 5.2 percent per year to $30.2 billion in 2019. Demand is determined primarily by the size of the quick service restaurant (QSR) market and the production of packaged processed foods. As a result, the US has historically held a significant share of the global total. However, going forward, the Asia/Pacific region will offer one of the fastest rates of growth due to continued gains in developing markets such as China and India. Central and South America and the Africa/Mideast region will also post above average growth, while a declining population will hold down gains in Eastern Europe. Meanwhile, North America and Western Europe will register more modest, though not insubstantial, advances.

World Cup & Lid Demand, 2019
($30.2 billion)

Foodservice market to drive gains worldwide

The foodservice market, especially the QSR segment, is growing rapidly worldwide, especially in developing countries. Historically, most developing nations have not been significant markets for disposable cups and lids. However, as Western-style fast food restaurants become more prevalent, use of disposables will also become more widespread. While QSR outlets continue to proliferate nearly everywhere in the world, demand for disposable cups and lids will not advance commensurately in all locations. While disposables are generally used in the vast majority of QSR establishments in the US, elsewhere in the world they have been typically reserved for takeout/takeaway patrons. Nevertheless, disposables usage for patrons dining onsite is becoming more common, although at present only a few countries (such as Australia and Canada) approach the usage rates seen in the US. The growth of coffee shop chains will similarly boost demand as they rely heavily on disposable cups and lids. But like the QSR segment, there are regional variations in the usage of disposables. In some countries, coffee and tea are consumed at a more relaxed pace and generally onsite from reusable serviceware such as ceramic cups.

Food processing is faster segment in large US market

In the US, foodservice is the largest market for cups and lids, but in many locations, food processing is the principal outlet. Key food packaging uses for cups and lids include single-serve microwaveable entrees, a variety of dairy products, soup and noodle dishes, cereal, and baby foods. Although single-serve food cups will remain most common in the US, they are beginning to appear more frequently in other countries as well. Outside the US market, the largest applications for cups and lids in food processing will remain instant noodles (particularly in Asia) and yogurt (particularly in Europe).

World Cups & Lids

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Sample Text, Table & Chart

TABLE VI-5

CHINA: CUP & LID DEMAND
(million dollars)

Item	2004	2009	2014	2019	2024
Population (million persons)					
$ GDP/capita					
Gross Domestic Product (bil 2013$)					
Personal Consumption Expend (bil 2013$)					
Food & Beverage MVA (bil 2013$)					
Foodservice Revenues (bil $)					
Cup & Lid Demand					
Cups:					
Drinking Cups					
Other Cups					
Lids					
% China					
Asia/Pacific Cup & Lid Demand					

SAMPLE TABLE

Source: The Freedonia Group, Inc.

ASIA/PACIFIC

Australia: Cup & Lid Demand

Demand for cups and lids in Australia totaled US$430 m
2014, accounting for six percent of the market in the Asia/Pa
Overall per capita consumption of cups and lids in the countr
above the regional average, since Australia is among the mos
ized nations in the Asia/Pacific region. The country features
affluent population, and food and beverage expenditures per
quite high, supporting demand for cups and lids. Eating and
away from home remains a major part of the Australian cultu
country boasts a large and developed quick service restauran
comparable to that of the US and Canada -- which consumes
quantities of disposable cups and lids. Coffee and snack sho
dant in Australia, with patronage rates among the highest in t

Through 2019, cup and lid demand in Australia is forecast to
increase … million. Interest in environ-
mentally … and for recyclable and/or com-
postable … market value advances as such
products … compared to regular disposables.

SAMPLE TEXT

Furt… s and regulations will continue
to influen… ge packaging industry. For
example, the country's National Packaging Covenant is designed to
minimize the environmental impact of the disposal of used packaging, to
conserve resources through better design and production processes, and
to facilitate the reuse and recycling of used packaging mater
Covenant includes several recycling and waste minimization
such as increasing recycling rates and ensuring there is no in
level of packaging going to landfills. Such initiatives will co
influence the materials used in food and beverage packaging
cups and lids. Additionally, a number of voluntary initiative
public campaigns encouraging adoption of reusable coffee c

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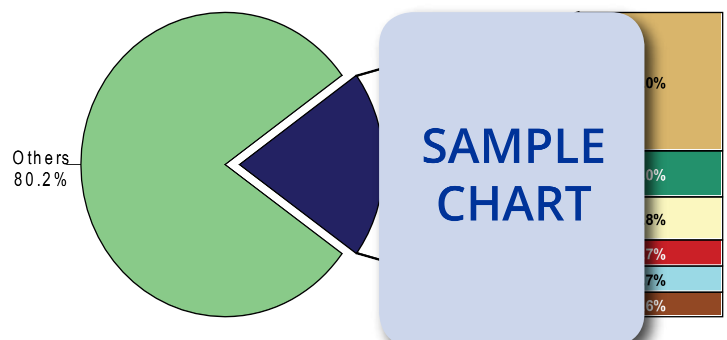
CHART VIII-1

WORLD CUP & LID MARKET SHARE, 2014
($23.4 billion)



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World Cups & Lids

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Sample Profile & Table, & Study Coverage

TABLE VI-6

CHINA: CUP & LID DEMAND BY MARKET
(million dollars)

Item	2004	2009	2014	2019	2024
Population (million persons)					
$ cups & lids/capita					
Cup & Lid Demand					
Food & Beverage Packaging					
Foodservice					
Retail & Other Markets					

SAMPLE TABLE

Source: The Freedonia Group, Inc.

COMPANY PROFILES

Plastipak Industries Incorporated
150 Industrial Boulevard
Boucherville, Quebec J4B 2X3
Canada
450-650
http://w

Annual
Employ

Key Pro d plastic containers
and lids

SAMPLE PROFILE

Plastipak Industries manufactures plastic packaging and specialty products for food processors, food packaging distributors, industrial product manufacturers and major consumer good marketers throughout North America. Plastipak is owned by Hamelin Group Incorporated (Canada), a privately held manufacturer of plastic housewares and other products.

The Company competes in the world cup and lid industry through the production of PLASTIPAK injection molded and TWINPAK thermoformed plastic containers and lids. PLASTIPAK containers include those suitable for hot takeout foods and frozen food applications, which are made of high density polyethylene and offered in 16- to 32-ounce sizes. The Company's TWINPAK thermoformed plastic containers are available in sizes between 7 and 32 ounces, as well as 500-, 750-, and 1,000-milliliter capacities. These containers are suitable for such foods as cultured dairy, salads, hummus, soft cheeses, soups, and spreads and dips. The Company also offers dry offset printing in up to eight colors, shrink sleeve labeling, and in-mold labeling options.

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STUDY COVERAGE

This Freedonia study, ***World Cups & Lids***, presents historical data (2004, 2009, 2014) and forecasts (2019, 2024) for supply and demand, plus demand by market, in 6 regions and 18 countries. The study also considers market environment factors, details the industry structure, evaluates company market share and profiles 43 competitors in the global cups and lids industry.

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Related Studies

Produce Packaging

This study analyzes the US produce packaging industry. It presents historical demand data (2004, 2009 and 2014) and forecasts (2019 and 2024) by product (e.g., corrugated boxes, bags and liners, plastic containers, trays), application (e.g., bulk, ready-to-eat, vegetables, fruit, salads) and end user (e.g., growers/shippers, repackers, retail stores). The study also considers market environment factors, details industry structure, evaluates company market share and profiles industry players.

#3319................August 2015..................$5300

Foodservice Disposables

This study analyzes the US foodservice disposables industry. It presents historical demand data (2004, 2009 and 2014) and forecasts (2019 and 2024) by product (e.g., packaging containers, lids and domes, wraps, bags, cups, dinnerware, utensils, napkins, moist towelettes) and market (e.g., eating and drinking places, retail and vending machines, institutional, lodging and hospitality, sports and recreation). The study also considers market environment factors, details industry structure, evaluates company market share and profiles industry players.

#3313................August 2015..................$5500

Wine Packaging

This study analyzes the US wine packaging industry. It presents historical demand data (2004, 2009 and 2014) and forecasts (2019 and 2024) by container (e.g., glass bottles, bag-in-box, plastic bottles, aseptic cartons, aluminum cans, pouches), closure (e.g., natural and technical cork, synthetic cork, aluminum screw caps), accessory (e.g., labels, capsules) and bulk packaging (e.g., flexitanks, intermediate bulk containers). The study also considers market environment factors, evaluates company market share and profiles industry competitors.

#3308................August 2015..................$5300

Beverage Containers

US beverage container demand will rise 1.9 percent yearly to 283 billion units in 2019, valued at $31.5 billion. Plastic will remain the dominant and fastest growing material, supported by increased consumption of bottled water, which will become the leading beverage container market by 2019. However, growth in plastic bottles will slow due to environmental concerns. This study analyzes the 258 billion unit US beverage container industry, with forecasts for 2019 and 2024 by material and market. The study also evaluates company market share and profiles industry players.

#3297..................June 2015....................$5300

World Caps & Closures

World cap and closure demand will rise 5.6 percent yearly to $58 billion in 2019. The Asia/Pacific and Africa/Mideast markets will grow the fastest, while North America will remain a leading outlet. The beverage market will be driven by bottled water. In wine bottles, the shift toward metal screw caps and plastic stoppers will continue. This study analyzes the $44.3 billion world cap and closure industry, with forecasts for 2019 and 2024 by material, market, world region, and for 18 countries. The study also evaluates company market share and profiles industry participants.

#3259..................April 2015 ....$6500

About The Freedonia Group

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