

Education Security Market

US Industry Study with Forecasts for 2020 & 2025

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Educational institutions balance interest in more thorough and more advanced security solutions against budget limitations and the desire to maintain an inviting space open to the students and the wider community. They want more security for their vulnerable student populations without generating a climate of fear. Similarly, educational facilities must comply with building codes that enable the rapid exit of students and staff in case of a fire or other emergency, while controlling access to those without legitimate business on the premises. Furthermore, a smooth flow of students and staff at conventional entry and exit times must be still maintained.

Security needs vary by facility

Various types of educational facilities have different security needs. For instance, higher education institutions are large campuses with multiple buildings, generally including residential facilities, laboratories with costly and sensitive equipment, and arenas and theaters where large crowds routinely gather. Therefore, their security needs are relatively extensive and involve the use of more costly systems. Primary and secondary institutions are generally single-building campuses occupied primarily during conventional business hours, so some security elements are targeted to protect the students during the day, while others are meant to secure the property after hours, when it is unoccupied. Other institutions, such as day-care centers, tutoring facilities, and non-degree granting schools, have similar priorities.

Student protection is new focus

Historically, security spending was related primarily to limiting property crimes. However, the increasing media

attention on a number of school related tragedies, particularly the December 2012 Sandy Hook Elementary School shooting, has spurred upgrades to security equipment and procedures focused on student protection as public outcry boosted funds available for security spending. Still, the most significant security upgrades tend to occur when new buildings are constructed or as they undergo large-scale remodeling.

Technology spurring security demand

Technology innovations have also spurred greater security spending in educational facilities. For instance, video surveillance equipment is expected to see some of the fastest gains through 2020 in light of developments in the increasingly affordable, better performing IP cameras. These products have been favored in recent years as a tool both to protect students and staff during major security incidents, and to deal with more routine disciplinary issues.

Study coverage

This study analyzes the US education security market. It presents historical demand data (2005, 2010, 2015) and forecasts (2020, 2025) for electronic products (e.g., alarms, access controls, video surveillance, contraband detection), mechanical products (e.g., locks, security storage equipment, door security hardware), and services (e.g., guarding, alarm monitoring, systems integration, security consulting, pre-employment screening). The study also considers market environment factors, evaluates company market share and profiles industry players.

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Related Studies

Mechanical Security Products

Sales of mechanical security products in the US will rise 5.4 percent yearly through 2020 to \$6.1 billion, driven by the large lock segment as it benefits from continued gains in building construction spending. Door security hardware will grow at an above average rate. The government/institutional and office/lodging markets will grow the fastest. This study analyzes the \$4.7 billion US mechanical security product industry, with forecasts for 2020 and 2025 by product and market. The study evaluates company market share and profiles industry competitors.
#3387..... February 2016 \$5300

Electronic Security Products

US demand for electronic security products is forecast to grow 7.0 percent annually through 2019 to \$16.2 billion. Technological advances will drive growth by boosting value demand via the incorporation of value-added features and by increasing market penetration. Video surveillance, access controls and alarms will be the fastest growing products. This study analyzes the \$11.6 billion US security product industry, with forecasts for 2019 and 2024 by product and market. The study also evaluates company market share and profiles industry players.
#3321..... October 2015 \$5400

Private Security Services

US demand for private contracted security services will rise 4.2 percent annually through 2019 to \$66.9 billion. Systems integration and security consulting will be the fastest growing services, while guarding and alarm monitoring will remain dominant. The nonresidential market will remain the largest segment, while the institutional market grows the fastest. This study analyzes the \$54.5 billion US private security service industry, with forecasts for 2019 and 2024 by type, market and US region. The study also evaluates company market share and profiles industry players.
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World Security Equipment

World demand for security equipment is forecast to increase 6.8 percent annually to \$126 billion in 2018. The fastest gains will be in developing areas, where security markets are relatively immature. Technological innovations and the integration of security equipment with electronic devices and building systems will aid sales. This study analyzes the \$90.2 billion world security equipment industry, with forecasts for 2018 and 2023 by product, market, world region, and for 14 countries. The study also evaluates company market share and profiles industry participants.
#3228..... March 2015..... \$6600

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Freedonia's methods

- Establishing consistent economic & market forecasts
- Using input/output ratios, flow charts & other economic methods to quantify data
- Employing in-house analysts who meet stringent quality standards
- Interviewing key industry participants, experts & end users
- Researching a proprietary database that includes trade publications, government reports & corporate literature

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