Educational institutions balance interest in more thorough and more advanced security solutions against budget limitations and the desire to maintain an inviting space open to the students and the wider community. They want more security for their vulnerable student populations without generating a climate of fear. Similarly, educational facilities must comply with building codes that enable the rapid exit of students and staff in case of a fire or other emergency, while controlling access to those without legitimate business on the premises. Furthermore, a smooth flow of students and staff at conventional entry and exit times must be still maintained.

Security needs vary by facility

Various types of educational facilities have different security needs. For instance, higher education institutions are large campuses with multiple buildings, generally including residential facilities, laboratories with costly and sensitive equipment, and arenas and theaters where large crowds routinely gather. Therefore, their security needs are relatively extensive and involve the use of more costly systems. Primary and secondary institutions are generally single-building campuses occupied primarily during conventional business hours, so some security elements are targeted to protect the students during the day, while others are meant to secure the property after hours, when it is unoccupied. Other institutions, such as day-care centers, tutoring facilities, and non-degree granting schools, have similar priorities.

Student protection is new focus

Historically, security spending was related primarily to limiting property crimes. However, the increasing media attention on a number of school related tragedies, particularly the December 2012 Sandy Hook Elementary School shooting, has spurred upgrades to security equipment and procedures focused on student protection as public outcry boosted funds available for security spending. Still, the most significant security upgrades tend to occur when new buildings are constructed or as they undergo large-scale remodeling.

Technology spurring security demand

Technology innovations have also spurred greater security spending in educational facilities. For instance, video surveillance equipment is expected to see some of the fastest gains through 2020 in light of developments in the increasingly affordable, better performing IP cameras. These products have been favored in recent years as a tool both to protect students and staff during major security incidents, and to deal with more routine disciplinary issues.

Study coverage

This study analyzes the US education security market. It presents historical demand data (2005, 2010, 2015) and forecasts (2020, 2025) for electronic products (e.g., alarms, access controls, video surveillance, contraband detection), mechanical products (e.g., locks, security storage equipment, door security hardware), and services (e.g., guarding, alarm monitoring, systems integration, security consulting, pre-employment screening). The study also considers market environment factors, evaluates company market share and profiles industry players.
CONTENTS SUMMARY

Executive Summary
Market Environment
Overview
Electronic Security
Mechanical Security
Services
Facilities
Regional Markets
Industry Structure
Company Profiles

TABLES & CHARTS

Executive Summary
1 Summary Table
Overview
1 Education Security Market
Cht Education Security Product & Service Demand by Type, 2015
Cht World Security Service Market, 2015
2 Alarm Monitoring Services Demand in the Education Security Market
Cht Education Alarm Demand by Product, 2015
3 Access Control Demand in the Education Security Market
4 Video Surveillance Demand in the Education Security Market
Cht Education Video Surveillance Demand by Product, 2015
5 Contraband Detection System Demand in the Education Security Market
Cht Contraband Detection System Demand by Product, 2015
6 Electronic Article Surveillance System Demand in the Education Security Market
Cht Electronic Article Surveillance System Demand by Product, 2015
7 Other Electronic Security Products Demand in the Education Security Market

Electronic Security
1 Electronic Product Demand in the Education Security Market
Cht Education Electronic Security Product Demand by Type, 2015
2 Lock Demand in the Education Security Market
Cht Education Lock Demand by Product, 2015
3 Door Security Hardware Demand in the Education Security Market
Cht Door Security Hardware Demand by Product, 2015
4 Other Mechanical Security Products Demand in the Education Security Market

Regional Markets
1 School Age Population by Region
2 Gross Domestic Product by Region
3 Education Security Product & Service Market by Region
Cht Education Security Product & Service Demand by Region, 2015
4 Northeast Education Security Market Profile, 2015
5 Northeast: Education Security Product & Service Market
6 Midwest Education Security Market Profile, 2015
7 Midwest: Education Security Product & Service Market
8 South Education Security Market Profile, 2015
9 South: Education Security Product & Service Market
10 West Education Security Market Profile, 2015
11 West: Education Security Product & Service Market

Industry Structure
1 Education Security Product & Service Sales by Company, 2015
Cht Education Security Product & Service Market Share, 2015
2 Selected Acquisitions & Divestitures
3 Selected Cooperative Agreements

Facilities
1 Education Security Product & Service Demand by Facility Type
Cht Education Security Product & Service Demand by Facility Type, 2015
2 Primary & Secondary Facilities Security Product & Service Market
3 Higher Education Facilities Security Product & Service Market
4 Other Education Facilities Security Product & Service Market

Services
1 Private Security Services Demand in the Education Security Market

Regional Markets
1 Education Security Product & Service Demand by Facility Type
Cht Education Security Product & Service Demand by Facility Type, 2015
2 Primary & Secondary Facilities Security Product & Service Market
3 Higher Education Facilities Security Product & Service Market
4 Other Education Facilities Security Product & Service Market

Industry Structure
1 Education Security Product & Service Sales by Company, 2015
Cht Education Security Product & Service Market Share, 2015
2 Selected Acquisitions & Divestitures
3 Selected Cooperative Agreements

Services
1 Private Security Services Demand in the Education Security Market
ELECTRONIC SECURITY

Access Controls

Through 2020, sales of access control devices to the education market are expected to climb $5.8% annually to $205 million. Gains will benefit from the ongoing investment in upgrading existing access control systems among education facilities in order to provide heightened security and an array of security and other building systems. An expected rise in the number of higher education institutions, which are the most intensive users of these devices, will support demand growth.

Card-based access control devices account for the vast majority of devices sold to the education market. These systems benefit from the added security and convenience they provide over mechanical keys and locks at a range of price points. There are a number of card-based systems that are used. Of these, proximity cards are the most widely used card-based system in the education market. A number of facilities continue to use magnetic stripe card-based systems, which will support some replacement demand going forward. However, new installations of magnetic stripe systems are not likely. To a small extent there has been some interest in smart card systems, particularly on college campuses. However, the higher cost associated with these systems, in addition to the high level of established proximity and magnetic stripe systems, keep demand for smart card access control devices somewhat limited going forward.

Keypad/combo access controls are used to some extent in the education market. These products are valued in situations where a large number of individuals need to be able to gain access to a particular entryway, but the associated cost of producing a large number of keys or credentials would be prohibitive. For example, some day care centers use keypad access controls and provide parents and guardians with a pin.

This study can help you:

- Determine your market & sales potential
- Learn more about industry competitors
- Assess new products & technologies
- Identify firms to merge with or acquire
- Complement your research & planning
- Gather data for presentations
- Confirm your own internal data
- Make better business decisions

For complete details on any study visit www.freedoniagroup.com
Related Studies

**Mechanical Security Products**
Sales of mechanical security products in the US will rise 5.4 percent yearly through 2020 to $6.1 billion, driven by the large lock segment as it benefits from continued gains in building construction spending. Door security hardware will grow at an above average rate. The government/institutional and office/lodging markets will grow the fastest. This study analyzes the $4.7 billion US mechanical security product industry, with forecasts for 2020 and 2025 by product and market. The study evaluates company market share and profiles industry competitors.

#3387-Freedomia's methods

About The Freedonia Group

The Freedonia Group is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unbiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States and other world markets. Industries analyzed by Freedonia include:

- Automotive & Transport
- Chemicals
- Construction & Building Products
- Consumer Goods
- Energy & Petroleum
- Industrial Components
- Healthcare & Life Sciences
- Machinery & Equipment
- Metals, Minerals & Glass
- Packaging
- Plastics & Other Polymers
- Security
- Services
- Textiles & Nonwovens
- Water Treatment

**Electronic Security Products**
US demand for electronic security products is forecast to grow 7.0 percent annually through 2019 to $16.2 billion. Technological advances will drive growth by boosting value demand via the incorporation of value-added features and by increasing market penetration. Video surveillance, access controls and alarms will be the fastest growing products. This study analyzes the $11.6 billion US security product industry, with forecasts for 2019 and 2024 by product and market. The study also evaluates company market share and profiles industry players.

#3321-Freedomia’s methods

About MarketResearch.com

With offices in London, New York City, and Washington D.C., MarketResearch.com is the leading provider of global market intelligence products and services. With research reports from more than 720 top consulting and advisory firms, MarketResearch.com offers instant online access to the world's most extensive database of expert insights on industries, companies, products, and trends.

**Private Security Services**
US demand for private contracted security services will rise 4.2 percent annually through 2019 to $66.9 billion. Systems integration and security consulting will be the fastest growing services, while guarding and alarm monitoring will remain dominant. The nonresidential market will remain the largest segment, while the institutional market grows the fastest. This study analyzes the $54.5 billion US private security service industry, with forecasts for 2019 and 2024 by type, market and US region. The study also evaluates company market share and profiles industry players.

#3268-Freedomia’s methods

**World Security Equipment**
World demand for security equipment is forecast to increase 6.8 percent annually to $128 billion in 2018. The fastest gains will be in developing areas, where security markets are relatively immature. Technological innovations and the integration of security equipment with electronic devices and building systems will aid sales. This study analyzes the $90.2 billion world security equipment industry, with forecasts for 2018 and 2023 by product, market, world region, and for 14 countries. The study also evaluates company market share and profiles industry participants.

#3228-Freedomia’s methods

Contact Freedonia

1.800.927.5900 (US)
+1 440.684.9600 (Int'l)
email: info@freedoniagroup.com
website: freedoniagroup.com

Click here to purchase online