

Molding & Trim in the US

US Industry Study with Forecasts for 2020 & 2025

Study #3474 | November 2016 | \$5100



Sustained growth in building construction expenditures, particularly in new housing, will drive molding and trim gains. Rising improvement and repair spending will also boost sales, as building managers and homeowners opt for low cost ways to update structures. However, greater demand for more durable, higher quality products -- especially exterior trim -- will limit stronger sales growth going forward due to the longer lifespans of these products.

Wood to remain top material used

Wood, which is utilized for its good aesthetics, low cost, and versatility, will remain the major material for molding and trim. However, competition from plastic and engineered wood is projected to intensify as manufacturers improve the aesthetics of these products and contractors and homeowners increasingly favor these materials for their durability and low maintenance requirements.

New housing, home improvement to boost interior molding growth

Interior molding is forecast to record healthy demand gains through 2020, bolstered by strong growth in new housing completions and increased spending on home improvement projects. Stairwork demand will benefit from rising new building activity, especially in single-family housing. Based on long replacement cycles, stairwork accounts for a relatively small share of the residential improvement and repair market, but plays a much more significant role in new residential applications. Exterior trim will also post demand gains. Homeowners trying to

sell their houses will increasingly install exterior trim as a more cost-efficient means of improving the appearance of the house than more expensive renovation projects. Homebuilders will also add exterior trim to newly built houses as a way to enhance the architectural design and curb appeal of their properties.

Residential market activity to outpace nonresidential gains

The residential market will remain a larger consumer of molding and trim than the nonresidential market because of the intensive use of interior and exterior decorative elements to improve the appearance of homes. In both markets, improvement and repair activity will generate considerable demand, as the economy continues to recover and building owners and managers boost improvement spending to attract customers and tenants.

Study coverage

This Freedonia study examines the US molding and trim market, which in 2015 totaled \$7.5 billion. It presents historical demand data (2005, 2010, 2015) plus forecasts (2020 and 2025) by material (wood, plastic, engineered wood, metal, other), product (molding, stairwork, other), market (residential, nonresidential) and region of the US. This study provides company market shares and analysis on industry players such as Axiall, Bright Wood, Builders FirstSource, Cascade Wood Products, Fortune Brands, HB&G Building Products, Headwaters, Ply Gem, Sierra Pacific and Woodgrain Millwork.

CONTENTS SUMMARY

Executive Summary

Market Environment

Materials

Wood

- Market Outlook
- Products Outlook
- Demand by Lumber Type

Plastic

- Market Outlook
- Products Outlook
- Demand by Resin Type

Metal

- Market Outlook
- Products Outlook

Engineered Wood

- Market Outlook
- Products Outlook

Other Molding & Trim Materials

- Market Outlook
- Products Outlook
- Demand by Material

Products

Molding

- Definition & Scope
- Demand Forecast
- Materials Outlook

Stairwork

- Definition & Scope
- Demand Forecast
- Materials Outlook

Other Molding & Trim Products

- Definition & Scope
- Demand Forecast
- Materials Outlook

Markets

Residential

- Demand Forecast
- Residential Products Outlook
- Materials Outlook
- New Residential
- Residential Improvement & Repair
- Demand by Housing Type

Nonresidential

- Demand Forecast
- Nonresidential Products Outlook
- Materials Outlook
- New Nonresidential
- Nonresidential Improvement & Repair
- Demand by Building Type

Regions

Northeast

Midwest

South

West

Industry Structure

Industry Composition & Key Trends

Market Share

- Wood
- Plastic
- Other Materials

Competitive Strategies

- Vertical & Horizontal Organization
- New Product Development
- Marketing & Distribution
- Cooperative Agreements
- Acquisitions & Divestitures
- Participating Companies

TABLES & CHARTS

Executive Summary

- 1 Summary Table

Materials

- 1 Molding & Trim Demand by Material
- Cht Molding & Trim Demand by Material, 2005-2015
- 2 Wood Molding & Trim Demand by Market
- 3 Wood Molding & Trim Demand by Product
- 4 Wood Molding & Trim Demand by Lumber Type
- Cht Wood Molding & Trim Demand, 2005-2015
- 5 Advantages of Select Hardwood Lumber Species
- 6 Advantages of Select Softwood Lumber Species
- Cht Molding & Trim Materials Comparison
- 7 Plastic Molding & Trim Demand by Market
- 8 Plastic Molding & Trim Demand by Product
- Cht Plastic Molding & Trim Demand, 2005-2015
- Cht Plastic Share of Total Molding & Trim Demand, 2005-2015
- 9 Plastic Molding & Trim Demand by Resin Type
- Cht Plastic vs. Wood Molding & Trim Demand Growth, 2006-2015
- 10 Metal Molding & Trim Demand by Market
- 11 Metal Molding & Trim Demand by Product
- Cht Metal Molding & Trim Demand, 2005-2015
- 12 Engineered Wood Molding & Trim Demand by Market
- 13 Engineered Wood Molding & Trim Demand by Product
- Cht Engineered Wood Molding & Trim Demand, 2005-2015
- 14 Other Molding & Trim Material Demand by Market
- 15 Other Molding & Trim Material Demand by Product
- 16 Other Molding & Trim Material Demand by Material
- Cht Precast Concrete: Applications & Advantages
- Cht Fiber Cement: Applications & Advantages
- Cht Wood-Plastic Composite: Applications & Advantages
- Cht Synthetic Stone Veneers: Applications & Advantages

Products

- 1 Molding & Trim Demand by Product
- Cht Molding & Trim Demand by Product, 2005-2015
- Cht Molding & Trim Demand by Product & Market, 2015
- 2 Relevant NAICS Codes (2012)
- 3 Molding Demand
- Cht Material Advantages for Molding
- 4 Select Molding Products by Type & Material
- 5 Molding Demand by Material
- Cht Molding Demand by Material, 2005-2015
- 6 Molding Demand by Market
- Cht Molding Demand by Market, 2015
- 7 Select Molding Producers
- 8 Relevant NAICS Codes for Stairwork (2012)
- 9 Stairwork Demand
- 10 Select Stairwork Products by Type & Material
- Cht Material Advantages for Stairwork
- 11 Stairwork Demand by Material
- Cht Stairwork Demand by Material, 2015
- 12 Stairwork Demand by Market
- Cht Stairwork Demand by Market, 2015
- 13 Relevant NAICS Codes for Other Molding & Trim Products (2012)
- 14 Other Molding & Trim Demand
- 15 Select Other Molding & Trim Products by Type & Material
- 16 Select Other Molding & Trim Products by Type & Material
- 17 Other Molding & Trim Demand by Material
- Cht Other Molding & Trim Demand by Material, 2015
- 18 Other Molding & Trim Demand by Market
- Cht Other Molding & Trim Demand by Market, 2015

Markets

- 1 Molding & Trim Demand by Market
- Cht Molding & Trim Demand by Market, 2005-2015
- Cht Molding & Trim Demand by Market & Product, 2015
- 2 Residential Molding & Trim Demand by Application
- 3 Residential Molding & Trim Demand by Product
- Cht Residential Molding & Trim Demand by Product, 2015
- 4 Residential Molding & Trim Demand by Material
- Cht Residential Molding & Trim Demand by Material, 2015
- 5 New Residential Molding & Trim Demand by Product
- Cht New Residential Molding & Trim Demand vs. Housing Completions, 2005-2015
- 6 New Residential Molding & Trim Demand by Material
- Cht Residential I&R Molding & Trim Demand vs. Residential I&R Expenditures, 2005-2015
- 7 Residential I&R Molding & Trim Demand by Product
- 8 Residential I&R Molding & Trim Demand by Material
- Cht Housing Indicators & Demand for Residential Molding & Trim, 2015
- 9 Residential Molding & Trim Demand by Housing Type
- Cht Residential Molding & Trim Demand by Housing Type, 2015
- 10 Single-Family Housing Molding & Trim Demand by Application & Product
- Cht Single-Family Housing Molding & Trim Demand, 2005-2015
- 11 Multifamily Housing Molding & Trim Demand by Application & Product
- Cht Multifamily Housing Molding & Trim Demand, 2005-2015
- 12 Manufactured Housing Molding & Trim Demand by Application & Product
- Cht Manufactured Housing Molding & Trim Demand, 2005-2015
- 13 Nonresidential Molding & Trim Demand by Application
- 14 Nonresidential Molding & Trim Demand by Product
- Cht Nonresidential Molding & Trim Demand by Product, 2015
- 15 Nonresidential Molding & Trim Demand by Material
- Cht Nonresidential Molding & Trim Demand by Material, 2015
- 16 New Nonresidential Molding & Trim Demand by Product
- Cht New Nonresidential Molding & Trim Demand vs. Nonresidential Building Construction Expenditures, 2005-2015
- Cht Nonresidential I&R Molding & Trim Demand vs. Nonresidential I&R Expenditures, 2005-2015
- 17 New Nonresidential Molding & Trim Demand by Material
- 18 Nonresidential I&R Molding & Trim Demand by Product
- 19 Nonresidential I&R Molding & Trim Demand by Material
- 20 Nonresidential Molding & Trim Demand by Building Type
- Cht Nonresidential Molding & Trim Demand by Building Type, 2015
- 21 Office & Commercial Molding & Trim Demand by Product
- Cht Office & Commercial Molding & Trim Demand, 2005-2015

Molding & Trim in the US

Industry Study with forecasts for 2020 & 2025

Study #3474
November 2016
\$5100



- 22 Institutional Molding & Trim Demand by Product
- Cht Institutional Molding & Trim Demand, 2005-2015
- 23 Industrial Molding & Trim Demand by Product
- Cht Industrial Molding & Trim Demand, 2005-2015
- 24 Other Nonresidential Molding & Trim Demand by Product
- Cht Other Nonresidential Molding & Trim Demand, 2005-2015

Regions

- 1 Molding & Trim Demand by Region
- Cht Intensity of Molding & Trim Use by Region, 2005-2015
- 2 Northeast: Molding & Trim Demand by Product
- 3 Northeast: Molding & Trim Demand by Subregion & Market
- Cht Northeast: Molding & Trim Demand by Subregion, 2015
- 4 Midwest: Molding & Trim Demand by Product
- 5 Midwest: Molding & Trim Demand by Subregion & Market
- Cht Midwest: Molding & Trim Demand by Subregion, 2015
- 6 South: Molding & Trim Demand by Product
- 7 South: Molding & Trim Demand by Subregion & Market
- Cht South: Molding & Trim Demand by Subregion, 2015
- 8 West: Molding & Trim Demand by Product
- 9 West: Molding & Trim Demand by Subregion & Market
- Cht West: Molding & Trim Demand by Subregion, 2015

Industry Structure

- 1 US Molding & Trim Sales for Select Companies, 2015
- Cht US Molding & Trim Market Share, 2015
- Cht US Wood Molding & Trim Market Share, 2015
- Cht US Plastic Molding & Trim Market Share, 2015
- Cht Examples of Vertical Integration in the Molding & Trim Industry
- Cht Examples of Horizontal Integration in the Molding & Trim Industry
- Cht Marketing Outlets for Molding & Trim
- 2 Selected Cooperative Agreements
- 3 Selected Acquisitions & Divestitures

REGIONS

West South Central comprises Arkansas, Louisiana, Oklahoma, and Texas. The region's economy has been developing sectors such as oil and gas, food processing, and manufacturing. The region has become a financial hub and a breeding area for various industries. The region's economy has been developing sectors such as oil and gas, food processing, and manufacturing. The region has become a financial hub and a breeding area for various industries.

Although the region's energy production is the nation in terms of output by far the largest, Oklahoma and Texas are also major sources.

In addition to conventional production, this subregion is also a producer of shale gas. Important shale plays in the West South Central include the Barnett (Texas), Eagle Ford (Texas), Fayetteville (Arkansas), Haynesville (Louisiana, Texas), and Woodford (Oklahoma). In addition to crude oil production, the subregion has substantial petroleum refining capacity. Petroleum and natural gas also see the region's production of chemicals. Texas produces more than 50 percent of total US chemical output and Louisiana as well.

GDP in the West South Central is projected to grow at an average of 1.5 percent per year through 2020. Annual population in the West South Central will be among the fastest growing in the nation.

©2016 by MarketResearch.com, Inc. - All rights reserved

TABLE V-10

SINGLE-FAMILY HOUSING MOLDING & TRIM DEMAND BY APPLICATION & PRODUCT (million dollars)

Item	2005	2010	2015	2020	2025
Single-Family Molding & Trim Demand					
By Application:					
New					
Improvement & Repair					
By Product:					
Molding					
Stairwork					
Other					

Source: The Freedonia Group

SAMPLE TEXT

TABLE III-10

METAL MOLDING & TRIM DEMAND BY MARKET (million dollars)

Item	2005	2010	2015	2020	2025
Metal Molding & Trim Demand					
Residential:					
New					
Improvement & Repair					
Nonresidential:					
New					
Improvement & Repair					

Source: The Freedonia Group

This study can help you:

- Determine your market & sales potential
- Learn more about industry competitors
- Assess new products & technologies
- Identify firms to merge with or acquire
- Complement your research & planning
- Gather data for presentations
- Confirm your own internal data
- Make better business decisions

For complete details on any study visit www.freedoniagroup.com

Molding & Trim in the US

US Industry Study with Forecasts for 2020 & 2025

Study #3474
November 2016
\$5100



Related Studies

World Drywall & Building Plaster

Global demand for drywall is forecast to rise 4.0 percent per year through 2020 to 10.0 billion square meters. Over one-third of new drywall demand generated between 2015 and 2020 will be in China. Worldwide demand for building plaster is projected to rise 3.7 percent yearly to 37.1 million metric tons in 2020. This world study details the 8.2 billion square meter drywall market and the 31 million metric ton building plaster market, with forecasts by market for 2020 and 2025 in 6 regions and 21 countries. The study also assesses the industry structure and evaluates market share.

#3464..... October 2016 \$6300

Wood-Plastic Composite & Plastic Lumber

US demand for wood-plastic composite (WPC) and plastic lumber is forecast to rise 6.9 percent yearly to \$5.9 billion in 2020. Continuing growth in residential construction expenditures will spur advances. WPC and plastic lumber have taken market share from wood lumber in molding and trim and decking due to their favorable aesthetic and performance properties. The study presents historical demand data plus forecasts for 2020 and 2025 by material, application, market and region of the US. This study also analyzes company market share and profiles industry players.

#3414..... May 2016 \$5500

Cabinets

US demand for cabinets is projected to advance 6.4 percent annually to \$17.3 billion in 2019, spurred by continuing consumer interest in kitchen and bathroom renovation projects. Style trends that call for homes to have larger kitchens and multiple bathrooms will also boost demand. The dominant residential market will be the fastest growing segment. This study analyzes the \$12.7 billion US cabinet industry, with forecasts for 2019 and 2024 by material, product, market and region. The study also evaluates company market share and profiles industry players.

#3372..... January 2016 \$5300

World Housing

World construction of new housing units is forecast to increase 3.0 percent annually to 2.3 billion units in 2019. North America and Western Europe will exhibit the fastest growth from a depressed 2014 base. On a global basis, new construction of multifamily units will outpace single-family units. This study analyzes the 2.1 billion unit world housing market, with existing stock and new unit projections presented for 2019 and 2024 by type in six world regions and 22 major countries. The study also considers economic trends, demographics, and other market factors.

#3312..... July 2015 \$5900

Contact Freedonia

1.800.927.5900 (US & Canada)

+1 440.684.9600 (Int'l)

email: info@freedoniagroup.com

website: freedoniagroup.com

Freedonia's methods

- Establishing consistent economic & market forecasts
- Using input/output ratios, flow charts & other economic methods to quantify data
- Employing in-house analysts who meet stringent quality standards
- Interviewing key industry participants, experts & end users
- Researching a proprietary database that includes trade publications, government reports & corporate literature

About The Freedonia Group

The Freedonia Group is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unbiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States and other world markets. Industries analyzed by Freedonia include:

Automotive & Transport • Chemicals • Construction & Building Products • Consumer Goods • Energy & Petroleum • Industrial Components • Healthcare & Life Sciences • Machinery & Equipment • Metals, Minerals & Glass • Packaging • Plastics & Other Polymers • Security • Services • Textiles & Nonwovens • Water Treatment

The Freedonia Group is a division of MarketResearch.com

About MarketResearch.com

With offices in London, New York City, and Washington D.C., MarketResearch.com is the leading provider of global market intelligence products and services. With research reports from more than 720 top consulting and advisory firms, MarketResearch.com offers instant online access to the world's most extensive database of expert insights on industries, companies, products, and trends.



[Click here to purchase study online](#)