

Texas Oil & Gas Drilling Outlook

Industry Study with Forecasts for 2017 & 2018

Study #3508 | April 2017 | \$2500



The number of oil and gas wells drilled in Texas is forecast to grow significantly in 2017 as the market emerges from an extended slump. While the US oil and gas industry as a whole is expected to see strong recovery in 2017 and 2018, the best prospects in the US will remain in Texas, where increased drilling will be supported by:

- recovery in oil prices to above \$50 per barrel
- reduction in breakeven prices resulting from improved well productivity, more efficient drilling techniques, and low oilfield services prices
- increase in activity in the Permian Basin, the most economically viable drilling location in the US

Technological advances have increased initial production rates

Unconventional drilling techniques have increased initial production (IP) rates and larger estimated ultimate recoveries (EUR) while reducing drilling times and overall costs to drill and complete a well. Unconventional drilling in 2017 is faster and cheaper, with longer laterals, more complicated fractures, and higher proppant densities than was the case at the onset of the oil price crash in 2014.

Lower service costs have also benefited drillers as oilfield service companies have lowered prices in order to remain competitive in the low oil price environment. While this current deflation is not sustainable, it has allowed a short term window for operators to proceed with drilling that otherwise would be uneconomical.

Permian Basin emerging as the most profitable oil & gas play in US

The Permian Basin has experienced an influx of investment in the past year, including significant midstream infrastructure expansion and nearly \$30 billion in land acquisitions. The Permian's superior well economics result from a combination of factors, primarily its unique stratigraphy, which is characterized by multiple stacked layers of oil-bearing rock.

Outside of the Permian Basin and Eagle Ford Shale, low oil and gas prices have significantly reduced drilling, particularly of gas wells and, more generally, horizontal wells. The Barnett Shale, one of the original shale gas plays, has declined to almost zero horizontal drilling activity, while the Haynesville Shale has sustained a modest level of drilling. These plays do not possess the same favorable geological characteristics and infrastructure that make the Permian Basin and Eagle Ford Shale profitable.

Study coverage

This Freedonia study analyzes the Texas oil and gas drilling outlook. It presents historical data (2015 and 2016) plus forecasts (2017 and 2018) by play (Permian Basin, Eagle Ford Shale, Barnett Shale, and Haynesville Shale) in wells drilled, footage, and active rigs. Historical data is presented for drilling permits. In addition, data is analyzed by well trajectory, resource, and sub-basin, where applicable. The study also evaluates drilling rates, drilling costs, land acquisitions, and infrastructure.

Table 3-1 | Permian Basin Upstream Drilling Activity, 2015 - 2018

Item	% Compound Annual Growth						
	2015	2016	2017	2018	15-16	16-17	17-18
Wells Drilled							
Average Total Depth (000 ft)							
Footage Drilled (mil)							
Active Drilling Rigs							

Source: The Freedonia Group

TEXAS OIL & GAS DRILLING OVERVIEW

Upstream Activity

Drilling in Texas is expected a strong recovery taking hold above \$50 per barrel provide has the most favorable oil an allowing exploration and dev prices. The following charac breakeven prices in Texas oil

- favorable geological characteristics, both in terms of the structure (i.e., the Permian Basin having stacked layers of oil strata) and the size of recoverable reserves
- established and expanding infrastructure
- proximity to refineries and export locations on the Gulf

Additionally, independent of the region's characteristics, operators are able to invest in drilling in Texas because of recent technological advances and reduced drilling services costs. Unconventional oil is now being drilled at faster rates with longer laterals, more complex fractures, and multiple laterals, allowing higher levels of production. Drilling service costs have fallen in response to the decrease in drilling activity after oil and gas prices fell in 2014.

Going forward, overall drilling activity is expected to track the oil price recovery, increasing robustly in 2017 but then decelerating in 2018. Drilling activity could further decelerate if the economics change significantly, as a result of the following:

- further oil price collapse brought about by economic weakness
- sudden overproduction
- failure by OPEC to limit production

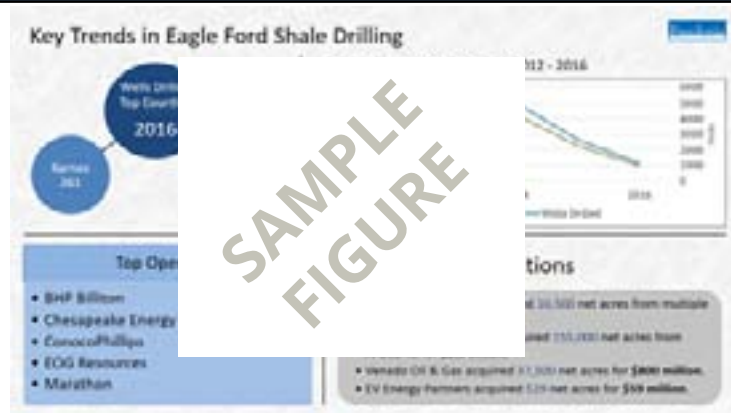
©2017 The Freedonia Group. All rights reserved.

Table 5-2 | Other Areas: Upstream Drilling Activity, 2015 - 2018

Item	% Compound Annual Growth						
	2015	2016	2017	2018	15-16	16-17	17-18
Wells Drilled							
Barnett							
Haynesville							
Other Counties							
Average Total Depth (000 ft)							
Footage Drilled (mil)							
Barnett							
Haynesville							
Other Counties							
Active Drilling Rigs							
Barnett							
Haynesville							
Other Counties							

Source: The Freedonia Group

Figure 4-1 | Eagle Ford Shale: Key Trends



Source: The Freedonia Group

This study can help you:

- Determine your market & sales potential
- Learn more about industry competitors
- Assess new products & technologies
- Identify firms to merge with or acquire
- Complement your research & planning
- Gather data for presentations
- Confirm your own internal data
- Make better business decisions

The Freedonia Group

Upcoming Research for 2017

Freedonia's KNOWLEDGE CENTER offers a state-of-the-art Subscriber Portal that delivers powerful ROI while saving your organization countless hours of research.

Construction and Building Products

New Titles

- Kitchen & Bath Remodeling in the US
- Roofing Distribution in the US
- Siding Distribution in the US
- Portable HVAC Equipment in the US
- Asphalt Shingles Market in the US

Updates

- Global Countertops Market
- Global Flooring Market
- Pipe Markets in the US
- Plumbing Fixtures & Fittings in the US
- Siding Market in the US
- Windows & Doors Market in the US
- Global Elevators

Packaging and Consumer Goods

New Titles

- Global E-Commerce
- Packaging Films Market in the US
- Consumer Wipes Market in the US
- Meat Packaging Market in the US
- Poultry Packaging Market in the US

Updates

- Foodservice Disposables in the US
- Global Caps & Closures
- Labels in the US
- Global Power Tools
- Home Organization Products in the US

Chemicals, Polymers, Energy

Updates

- Global Activated Carbon
- Global Lubricants
- Global Architectural Paint
- Oilfield Chemicals Market in the US
- Proppants Market in the US
- Roofing Coatings Market in the US

Industrial Equipment and Transport

Updates

- Global Construction Machinery
- HVAC Equipment in the US
- Lawn & Garden Equipment in the US
- Global Buses
- North American Automotive Aftermarket
- North American Truck Aftermarket

Related Studies

Midstream Oil & Gas Equipment

Demand for equipment used in midstream oil and gas applications in the US is expected to decline to \$10.5 billion in 2019 as low oil and gas prices limit production growth and US midstream infrastructure becomes better adapted to the recent shifts in domestic energy production. This study analyzes the \$12.3 billion US market for equipment used in the midstream oil and gas infrastructure, with forecasts for 2019 and 2024 by product, application, market, and US region. The study also evaluates company market share and profiles industry participants.

#3376..... February 2016 \$5400

Oilfield Chemicals

US demand for oilfield chemicals will rise 5.8 percent annually to \$10.3 billion in 2019. Stimulation chemicals and drilling fluid additives will remain the largest and fastest growing types, but will slow considerably from the rapid pace of the 2009-2014 period. Key trends include a shift toward slickwater fracturing fluids and high-performance drilling muds. This study analyzes the \$7.8 billion US oilfield chemical industry, with forecasts for 2019 and 2024 by type, application and material. The study also evaluates company market share and profiles industry players.

#3352..... November 2015 \$5300

Proppants in North America

Demand for proppants in North America is forecast to increase 7.6 percent annually through 2019 to 162 billion pounds, valued at \$8.2 billion. Growth will slow from previously rapid gains as oil and gas prices remain subdued, with future demand driven by increases in proppant loadings in unconventional well completions. This study analyzes the 112.2 billion pound proppant industry in the United States and Canada, with forecasts for 2019 and 2024 by type and regional market. The study also evaluates company market share and profiles industry players.

#3302..... September 2015 \$5300

Drilling Products & Services

US demand for oil and gas drilling products and services is forecast to increase to \$71 billion in 2019, reflecting average annual gains of 3.0 percent. Services will remain the dominant segment while fluids will grow the fastest. The Eastern and Western US will be the fastest growing regional markets. This study analyzes the \$60.8 billion US drilling product and service industry, with forecasts for 2019 and 2024 by product and service for four regional markets and 17 state markets. The study also evaluates company market share and profiles industry players.

#3286..... June 2015 \$5300

Contact Freedonia

1.800.927.5900 (US & Canada)

+1 440.684.9600 (Int'l)

email: info@freedoniagroup.com

website: freedoniagroup.com

Freedonia's methods

- Establishing consistent economic & market forecasts
- Using input/output ratios, flow charts & other economic methods to quantify data
- Employing in-house analysts who meet stringent quality standards
- Interviewing key industry participants, experts & end users
- Researching a proprietary database that includes trade publications, government reports & corporate literature

About The Freedonia Group

The Freedonia Group is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unbiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States and other world markets. Industries analyzed by Freedonia include:

Automotive & Transport • Chemicals • Construction & Building Products • Consumer Goods • Energy & Petroleum • Industrial Components • Healthcare & Life Sciences • Machinery & Equipment • Metals, Minerals & Glass • Packaging • Plastics & Other Polymers • Security • Services • Textiles & Nonwovens • Water Treatment

The Freedonia Group is a division of MarketResearch.com

About MarketResearch.com

With offices in London, New York City, and Washington D.C., MarketResearch.com is the leading provider of global market intelligence products and services. With research reports from more than 720 top consulting and advisory firms, MarketResearch.com offers instant online access to the world's most extensive database of expert insights on industries, companies, products, and trends.



[Click here to purchase study online](#)