Global Hard-Surface Flooring

Industry Study #3556 | September 2017

This industry study examines the global market for hard-surface flooring. Historical data (2006, 2011, 2016) and forecasts for 2021 are provided for demand, production, and net exports in square meter terms. Included are 6 regional and 18 country breakouts for demand by product (ceramic, wood, laminate, other nonresilient, vinyl, other resilient) and market (residential buildings, nonresidential buildings, transportation). The study also evaluates company market share and analyzes industry participants including Armstrong Flooring, Beaulieu Flooring, Gerflor Group, Mannington Mills, Mohawk Industries, Sika, and Tarkett.

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