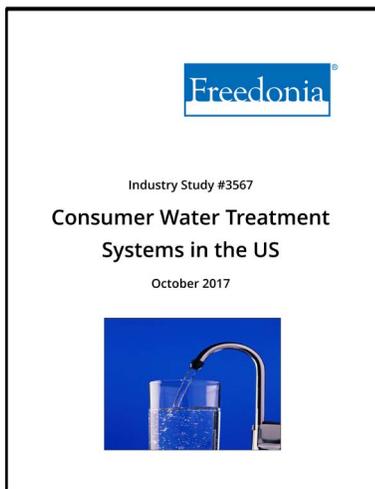




Consumer Water Treatment Systems in the US

Industry Study #3567 | October 2017

This study analyzes the US market for consumer water treatment systems. It offers historical data (2006, 2011, 2016) and forecasts for 2021 by technology (conventional filtration, distillation, ion exchange, and reverse osmosis and other membrane separation), system (whole-house water filtration, water conditioners, under-the-sink, countertop, faucet-mounted, flow-through), consumables used in consumer water treatment systems (replacement water filters, replacement membranes, and softening salt), and region. The study evaluates company market share and analyzes industry participants such as Brita (Clorox), Culligan International, GE Appliances (Haier Group), Kaz (Helen of Troy), and Pentair.



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Table 4-9 | Point-of-Use Consumer Water Treatment System Demand, 2006-2021 (million dollars)

Item	2006
Point-of-Use Water Treat Sys (000 units)	9175
\$/unit	61
Point-of-Use Water Treatment Systems	557
Under-the-Sink	265
Countertop	118
Faucet-Mounted	105
Flow-Through	54
Other	15
% point-of-use Consumer Water Treatment Systems	55.6
	1001

