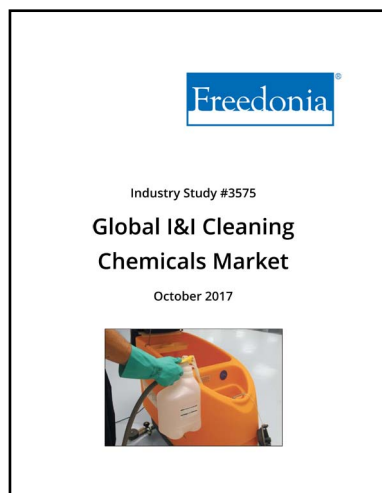




# Global Industrial & Institutional (I&I) Cleaning Chemicals Market

Industry Study #3575 | October 2017

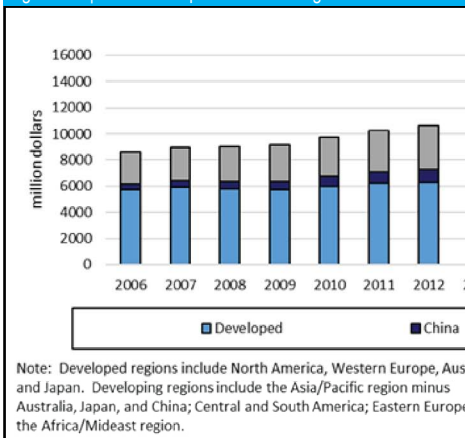
This Freedonia study analyzes the \$42.9 billion market for industrial and institutional (I&I) cleaning chemicals worldwide. It presents historical data (2006, 2011, 2016) and forecasts for 2021 by product (warewashing, general purpose cleaners, floor care, disinfectants and sanitizers, laundry care, vehicle washes, and other cleaners), by market (commercial, manufacturing, and institutional and government) and global region (North America, Central & South America, Western Europe, Eastern Europe, Asia/Pacific, and Africa/Mideast).



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Figure 4-3 | General Purpose I&I Cleaning Chemical Demand by Economic Status, 2006-2021 (million dollars)



### Global I&I Cleaning Chemicals Market

'16 - '21 annual growth

**↑ 3.7%**

#### Regional Growth Outlook to 2021

Above-Average	Average	Below-Average
<ul style="list-style-type: none"> <li>Asia/Pacific</li> <li>Africa/Mideast</li> </ul> <p>&gt; 4%</p>	<ul style="list-style-type: none"> <li>Central &amp; South America</li> <li>Eastern Europe</li> <li>North America</li> </ul> <p>3-4%</p>	<ul style="list-style-type: none"> <li>Western Europe</li> </ul> <p>&lt; 3%</p>

#### Top Markets, 2016

- Western Europe: 25%
- China: 9%
- United States: 26%
- Japan: 7%

#### Leading Industry Players

- ECOLAB
- Diversey
- Procter & Gamble
- Clorox
- Zep