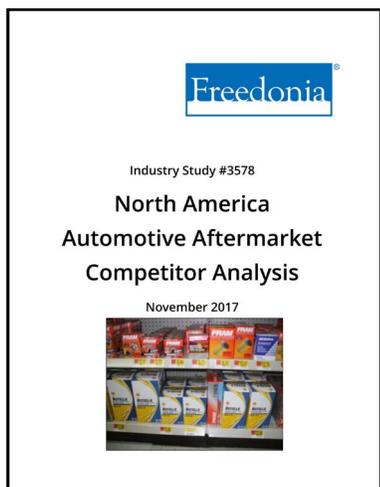




North America Automotive Aftermarket Competitor Analysis

Industry Study #3578 | November 2017

This is a companion study to the series update industry study #3577 North America Automotive Aftermarket. It presents company sales of automotive aftermarket components sold in North America in 2016. The following product segments are covered -- powertrains; electronics; batteries; brake parts; filters; steering and suspension; fuel systems; air conditioning and engine cooling; exhaust and emissions systems; starters and alternators; spark plugs and other ignition systems; lamps and lighting.



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Report Link: <https://hubs.ly/H09gKwy0>

Table 12-1 | North America: Automotive Starter & Alternator Sales by Company, 2016 (million dollars)

Company (Division)	Total Company Sales	North American Starter & Alternator Sales
BBB Industries	600	
Bosch	80895	
DENSO	41802	
Ford	151800	
Mitsubishi Electric	39102	
Motorcar Parts of America	421	
Remy Power Products	285	
Valeo	18273	

North American Automotive Aftermarket

Percent of Auto Aftermarket Demand Accounted for by Eight Largest Suppliers, 2016

<p>Less Than 40%</p> <ul style="list-style-type: none"> • AC & Engine Cooling Components • Electronic Components • Fuel System Components • Powertrain Components • Other Auto Components 	<p>40% to 70%</p> <ul style="list-style-type: none"> • Brake Parts • Exhaust & Emission System Components • Filters • Starters & Alternators • Steering & Suspension System Components 	<p>More Than 70%</p> <ul style="list-style-type: none"> • Batteries • Lamps & Lighting • Spark Plugs & Other Ignition System Components
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Sales Channels Used by Leading Suppliers

- Automobile Dealers
- Auto Parts Retailers
- Other Retailers
- Company Direct
- Online-Only Retailers
- Warehouse Distributors

Leading North American Automotive Aftermarket Suppliers

- CARDONE Industries
- DENSO
- Federal-Mogul
- East Penn Manufacturing
- Johnson Controls