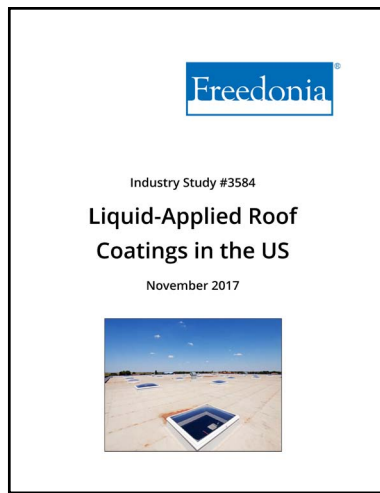




# Liquid-Applied Roof Coatings in the US

Industry Study #3584 | November 2017



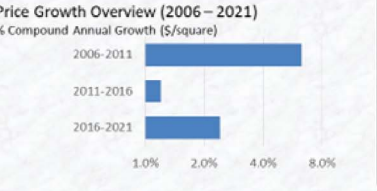
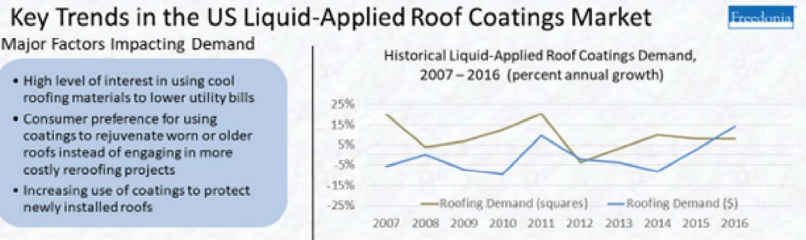
This Freedonia industry study examines the \$850 million liquid-applied roof coatings market. It presents historical demand data (2006, 2011, 2016) as well as forecasts for 2021 by product (acrylic, asphalt, silicone, urethane, blended, and PMMA & other) and US census subregion. The study also evaluates company market share and analyzes industry competitors, including GAF Materials, Gardner-Gibson, Garland, Polyglass, Tremco (RPM International), and Gaco Western (Firestone Building Products).

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Report Link: <https://hubs.ly/H09jcct0>

Table 3-8 | Silicone Liquid-Applied Roof Coatings Demand by Region & Subregion, 2006-2021 (million dollars)

Item	2006
<b>Silicone Roof Coatings Demand</b>	<b>0.47</b>
<b>Northeast:</b>	<b>0.12</b>
New England	0.03
Middle Atlantic	0.09
<b>Midwest:</b>	<b>0.11</b>
East North Central	0.07
West North Central	0.04
<b>South:</b>	<b>0.15</b>
South Atlantic	0.11
East South Central	0.01
West South Central	0.03
<b>West:</b>	<b>0.09</b>
Mountain	0.04
Pacific	0.05



### Other Drivers of Demand

- A large stock of structures with roofs made from BURs that tend to require regular maintenance
- Numerous commercial buildings with first-generation plastic and rubber membranes that are nearing the end of their expected product lifespan
- Rising interest in using PMMA as a primary roofing material instead of traditional membrane-based systems