



# Labels Market in the US

Industry Study #3585 | November 2017



This study analyzes the US labels market. It presents historical data and 2021 forecasts by application method (pressure sensitive, glue-applied, heat-shrink and stretch sleeve, in-mold, heat transfer), stock material (paper, plastic), market (food, beverages, pharmaceuticals, cosmetics and toiletries; other primary; secondary; industrial; mailing and shipping; decorative; other), and printing technology (flexography, screen, lithography, gravure, letterpress, variable information, printing, digital). In addition, the study evaluates company market share and analyzes industry competitors such as Avery Dennison, CCL Industries, Fort Dearborn, Multi-Color, RR Donnelley, and UPM-Kymmene.

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**Table 3-6 | Heat-Shrink & Stretch Sleeve Label Demand by Type & Material, 2006-2021 (million dollars)**

